Libraries: Going the Distance

Kodiak Alaska

AkLA 2009       March 13th—16th
President’s Message

Welcome all to the 2009 Alaska Library Association annual conference in Kodiak, Alaska. Our theme this year is “Libraries: Going the Distance.” Those of you that are here will have ‘come some distance’ for this meeting. Please be sure to see and enjoy Kodiak while you are here. It is a unique and beautiful place.

Conference planners are to be congratulated for arranging a stimulating and exciting program. Thanks to all of our presenters for coming to Kodiak to share your expertise with us. Thanks also to our exhibitors who meet the challenge of coming to our conference in ‘someplace else” Alaska every fourth year.

Special thanks to Joe D’Elia, David Ongley, the intrepid Kodiak Chapter, and the Conference Committee Members for making all the conference arrangements. They met this challenge head-on with enthusiasm, talent and a lot of hard work. Their logo and invitation to conference says it all. If you see them, please let them know that you appreciate the work that went in to this effort.

What a unique opportunity for us to gather and share experience, learning and fun. I look forward to seeing and meeting all of you.

Mary Jo Joiner, AkLA President

Silent Auction

Do not miss the Silent Auction in our Exhibits Area on Saturday and Sunday. Many AkLA members, Kodiak residents and Kodiak businesses have contributed wonderful and unique items for the auction. And remember, money raised through the Silent Auction supports the AkLA scholarship fund. So, dig out your wallets and start bidding!

Future Conference Locations

2010 Anchorage
2011 Juneau
2012 Fairbanks

Thanks to Honeywell Safety Products for Donating our Unique ‘Flower Vases’ Kodiak loves their XTRATUFS!
Dear Library Friends,

Our Alaska Library Association predecessors adopted our seventh policy after the Whitehorse conference in 1972. It reads:

7. Conference sites are rotated among Anchorage, Fairbanks and Juneau, and that the conference shall be held every fourth year at a community other than these three.

This year we observe this policy’s intent and welcome you to Kodiak Island. Thanks to everyone who made the effort and paid the additional expense to attend the conference this year. The true beauty and wealth of our state is its unique regions and diverse peoples, cultures and histories. Policy #7 offers us the opportunity to see the country and meet its people firsthand. We would perhaps never have this opportunity to be here otherwise. I hope you will take the time to soak in the culture that is Kodiak. It is rich and wondrous. As our predecessor’s foresaw, you will be better librarians for it and we will have a stronger association. I have to confess that I began finagling to have this conference in Kodiak four years ago. It only seemed reasonable that I also do my part to make it happen. However, it has mostly fallen to the fine crew here in Kodiak, Joe D’Elia and the other librarians, the A. Holmes Johnson Library staff and all the Kodiak volunteers and as well as those elsewhere, that made the conference possible. They deserve our sincerest gratitude. Thank you everyone. I hope you enjoy the conference this year.

David Ongley VP for Conference Kodiak, 2009
Featured Speakers

Keynote Speaker: Willie Hensley
Willie Hensley served four years in the Alaska House of Representatives and six years in the Alaska State Senate. He was past president of the Alaska Federation of Natives and has worked with the NANA Regional Corporation, the United Bank Alaska, the Alaska Department of Economic Development, and the Alyeska Pipeline Service Company. Mr. Hensley has recently authored *Fifty Miles From Tomorrow: A Memoir of Alaska and the Real People*.

Endnote Speaker: Will Manley
Will Manley recently retired after a 35 year career as a librarian and public administrator. The author of nine books on the lighter side of librarianship, Manley has published over 500 magazine articles. He currently writes the “Manley Arts” column in *Booklist* and the “Will’s World” column in American Libraries. He has two goals as a retiree: 1) to perfect his golf swing in order to represent the library profession in a respectable way on the golf courses of the San Francisco Bay Area, and 2) to spread good cheer and humor to librarians everywhere.

Debby Edwardson
Children’s author Debby Edwardson lives in Barrow Alaska. Her book *Whale Snow* has won recognition from the International Reading Association, the Independent Publishers Association, National Council of Social Studies and the Children’s Book Council. Her soon to be released second book is titled *Blessing’s Bead*.

Sven Haakanson
Sven Haakanson received a B.A. from the University of Alaska in Fairbanks and an M.A. and Ph.D. from Harvard University. He is the executive director of the Alutiiq Museum in Kodiak, Alaska and the former chair of the Alaska State Council on the Arts. Mr. Haakanson has arranged the acquisition and exhibition of Alutiiq masks and other artifacts and has organized first-time, traveling exhibits of antiquities to museums in Alaska. Hailed as “the driving force behind the revitalization of indigenous language, culture and customs in an isolated area of North America”, he is the recipient of a John D. and Catherine T. MacArthur Foundation “Genius Award.”

Bill Harmer
Bill Harmer is Head of Adult Services for Chelsea District Library in Chelsea, MI. His library is the winner of Library Journal’s “Best Small Library in America Award” for 2008. He is a former DJ and self described wannabe musician. Bill has brought innovative music programs to his libraries, and is hoping to change patrons and librarians’ images of what libraries can be.

Nina Malyshev
Nina Malyshev is an organizational and management development consultant who helps libraries, nonprofit organizations, and small businesses. ‘Giving Voice Consulting’ is dedicated to helping organizations create empowered, inclusive, and high-functioning workplaces and to helping individuals achieve greater mastery, engagement, and satisfaction in their working lives. Nina was formerly Head of Library Development for the Alaska State Library.

We wish to welcome our Featured Speakers and thank them for traveling to us. Their participation and programs are helping to make our conference both entertaining and enlightening!

If you see these folks, be sure and smile and say hi!
To help you find their conference sessions in the program please look for your fish guide swimming up to their spot in the program. In addition to Featured Speakers they will alert you to special events that include food and entertainment!
Featured Speakers (continued)

Father Michael Oleksa
Recognized as an "Elder" by the Alaska Federation of Natives, a “Distinguished Public Servant” by the Board of Regents of the University of Alaska, and honored by the Alaska State Legislature and the National Governors Association, Dr. Michael Oleksa is a storyteller who seeks to foster greater understanding across boundaries of race and culture. He has authored many books.

Virginia Lowell
Virginia Lowell is the retired State Librarian for the Hawaii State Public Library System with 40 years of library experience. Her diverse background includes dealing with the censorship controversies surrounding Madonna’s *Sex* book and the film *The Last Temptation of Christ*.

Jeffrey Mittman
Jeffrey Mittman is Executive Director for the ACLU of Alaska. He served as the USA PATRIOT Act and Post-9/11 Campaign Coordinator for the Northern California Affiliate of the ACLU. In addition, he worked with the National Office and Affiliates on the debut season of the *ACLU Freedom Files* TV show. Jeffrey is a former Airborne Ranger qualified Infantry First Lieutenant in the U.S. Army. He graduated Yale University, and the University of California, Hastings College of the Law, where he was Symposium Editor for the *Constitutional Law Quarterly*.

Jim Rettig
An ALA member for more than thirty years, Jim Rettig is ALA’s current President. In the past he has served ALA and its divisions through various committee assignments and elected positions significantly expanding participation opportunities for its members, positioning ALA publishing for the future and ensuring transparency in governance.

Teri Sloat
Teri Sloat is the author and illustrator of over 20 books for young children. Her books range from concept books to rhyming and include many based on her life in Alaska. Her books have been awarded by the New York Times, Center for Books for Children, American Library Association, American Booksellers, and distributed by First Alaskans. Her newest book, *There Was an Old Man Who Painted the Sky*, will be out this spring. In addition to authoring award winning children’s books, she worked as an elementary school teacher and textbook illustrator while living in Alaska.

Roland Smith
Featured speaker at the Authors to Alaska Luncheon, Mr. Smith worked as a zookeeper for over twenty years in Oregon and Washington, and came to Alaska in 1989 to help save endangered animals from the Exxon Valdez oil spill. His books blend action and adventure with scientific detail and have been praised by both critics and young-adult readers.

Steve Shields
Steven Shields runs an IT consulting company, Shields Networking, serving small businesses in the Puget Sound region. He has designed and delivered customized curriculum for the Alaska, Oregon, and Washington State Libraries. Prior to beginning his own consulting business, Steven spent four years working in libraries as a computer trainer in the US Library Program for the Bill & Melinda Gates Foundation.

Entertainment!

**Kodiak Island Drummers**
*March 13th, 5:30 pm*
**Opening Reception**

Listen to the rhythmic sounds from this drum/percussion group made up of Kodiak youths, who have been together under the directorship of Michael Daquioag since 1999. Always a crowd pleaser! A great way to kick off the conference at the Opening Reception.

**Saint Innocent’s Academy Choir**
*March 14, 5:30 pm*
**Exhibitor’s Reception**

“St. Innocent's Academy, a Bulgarian Orthodox school for at risk youth, is in its 11th year on Kodiak Island. Our students form the choir and there is many a nonsinging novice. However our daily life is full of worship and song that so much is learned in a short time! Sea shanties, gospel, folk, liturgical songs along with folk dances and sometimes theatrical moments will make up a typical performance. So welcome to Kodiak, strap on your seat belt and enjoy the ride!”

**“Out Loud! Kodiak, Fishing & the Sea”**
*March 14, 7:30 pm*
**in the Auditorium**

Seven poets, writers, and musicians, all of them commercial fishermen, will present a three hour program of original poetry, stories, and songs about the lives of Alaskan mariners. ($10.00 pay at the door)

**Kodiak Russian Balalaika Players**
*March 15, 7pm*
**Awards Banquet**

The Kodiak Russian Balalaika Players have performed Russian folk music on balalaikas, domras and other instruments since they first came together in 1973 to perform music for the outdoor historical drama “Cry of the Wild Ram”. They now perform year round in Kodiak.
# Conference Schedule of Events

**Friday, March 13th**  
Featured Speakers: 
Nina Malyshev, Steve Shields & Bill Harmer. Opening Reception!

### 8:00 AM – 9:00 PM
**Registration Desk Open** 8:00 AM—1:30 PM and 3:30 PM—9:00 PM  
Kodiak College 8:00 AM—1:30 PM  
Best Western Kodiak Inn 3:30 PM—9:00 PM

### 8:00 AM – 12:30 PM
**Museums and More Tour**

### 9:00 AM – 5:00 PM
**Advocating for our Libraries: The Art of Creating and Delivering a Persuasive Message with Nina Malyshev [1]**

There has never been a more critical time to advocate for the importance of libraries. Library staff, Board and Friends members must be able to present their ideas convincingly in order to have libraries well-funded, supported and valued. Although the ability to advocate with perfect ease and confidence is an exceptional skill, it can be learned and eventually mastered. This one-day interactive workshop focuses on teaching and applying the fundamental principles of persuasion and influence to help you masterfully create and deliver powerful messages on behalf of your library.

**OCLC Western Members' Meeting - The High Impact Library: Creating Value that Matters with Pam Bailey, Sam Sayre & Linda Stewart [2]**  
In a changing world libraries today continue to create value for their users and their communities through high-impact service delivery. From our perspective inside the library, it can be easy to take for granted that our services are an indispensable part of the community we serve, whether we define that community as an academic institution, a city or county, a company, or a special community of users. But do we really understand the impact we have on our community? During the meeting you will learn about tangible and meaningful ways that libraries are making an impact on their communities. We’ll explore methods to help you define your community of users, measure the impact of your services and discover how to make the most of what your library currently does. Join your fellow cooperative members and the staff of OCLC Western as we explore this important topic and present our yearly update on the new and exciting directions of OCLC!

**Technology Planning & Network Security with Steve Shields [3]**  
An overview of the new MaintainIT Cookbook “Joy of Computing – Planning for Success” that covers some of the basic standards and practices for ensuring your library’s network security.

### 10:00 AM – 12:30 PM
**Coast Guard Integrated Support Command Tour**

### 1:00 PM – 4:00 PM
**Russian Church, Seminary & Kodiak National Wildlife Refuge Tour**

### 10:00 AM – 12:30 PM
**Kodiak Libraries Tour**

**Senior Outreach: Senior Services 2.0 with Bill Harmer [4]**  
Working with older adults can be one of the most rewarding customer interactions in the library. Apart from the preschool crowd, no other group is as openly appreciative when they receive the help they need. Learn how to plan and deliver innovative library services to one of today’s fastest growing demographic groups – older adults. Collection building for seniors, partnering with outside agencies, and programming, lots of programming! You’ll also find step by step guidance for marketing, outreach, and service to residential facilities.

**Copyright for schools (K-12) with Heather Clark of BCR [5]**  
Widely available digital media present media specialists and school librarians with new opportunities and challenges, particularly when it comes to the area of copyright. This workshop will help teachers and media specialists traverse the murky waters of downloadable media, copyright law, fair use parameters, and the TEACH Act. The session will include break-out sessions to interact with your peers in real world scenarios as well as the opportunity to draft usage guidelines for your classroom, school, or district.
Friday, March 13th (continued)

4:00 PM – 5:00 PM
**ALN Board Meeting [6]** Meeting of the ALN Board of Directors.

**New Executive Council Member Orientation [7]** Orientation meeting for incoming Executive Council Members.

5:30 PM – 7:00 PM
**Opening Reception [8]** Enjoy treats prepared by the Best Western Chart Room Restaurant as Kodiak welcomes you to our beautiful island. Listen to the Kodiak Island Drummers as they kick off the conference with a bang. Sponsored in part by a generous donation from OCLC Western.

7:00 PM—8:30 PM
**E-Council Dinner Meeting [9]** Dinner meeting for members of the AkLA Executive Council.

**ALN General Membership Meeting [10]** The Annual meeting of the ALN membership.

Saturday, March 14th

**Featured Speakers:** Teri Sloat, Willie Hensley, Father Michael Oleksa, Steve Shields, Bill Harmer, Roland Smith & Nina Malyshev. Authors Book Signing, Exhibitors Reception & Out Loud! Kodiak, Fishing & the Sea

7:30 AM – 9:00 AM
**Breakfast in the Cafeteria**

7:30 AM – 8:00 AM
**AkASL Grant Recipients’ Meeting [11]** Meeting for recipients of the AkASL grant.

**College Credit at Conference [12]** Required meeting for attendees who registered for college credit at conference. You can earn a CE college credit, through the University of Alaska Anchorage, while attending the 2009 AkLA Conference. Find out how at this meeting.

7:30 AM – 9:00 AM
**Adult Readers Roundtable Meeting with Georgine Olson [13]** Meeting and discussion about using special features of NoveList in working with patrons who are hunting for good reads.

7:30 AM – 5:30 PM
**Registration Desk Open at the Kodiak High School**

8:00 AM – 9:00 AM
**1st Time Attendee Orientation [14]** New to conference? Then attend this meeting to figure out the lay of the land.

**ANIR Roundtable with Linda Wynne [15]** Meeting of the Alaska Native Issues Roundtable.

**The North Side of the Brain with Teri Sloat [16]** International audiences continues to enjoy Alaska oral history transported to the pages of picture books through Teri’s work. A continuing relationship with Alaska has helped her move images into story. Teri will share how living in the Alaskan Bush has affected her storytelling and art.

**The Story of LOCKSS @ the Alaska State Library with Sheri Somerville[17]** LOCKSS (Lots of Copies Keep Stuff Safe) is a digital preservation tool created by the Stanford University Libraries. The Alaska State Library will showcase our experience with LOCKSS to collect and preserve e-content. Additionally, the program will highlight other projects that have used the software.
### Saturday, March 14th (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 5:00 PM</td>
<td>Exhibits Open</td>
</tr>
<tr>
<td></td>
<td>AkLA Silent Auction Opens</td>
</tr>
<tr>
<td>9:15 AM – 10:30 AM</td>
<td>Opening Session with Keynote speaker Willie Hensley [18] William L. Iggiaugruk Hensley, author of the recent <em>Fifty Miles from Tomorrow: A Memoir of Alaska and the Real People</em>, reflects on his early life in “the twilight of the Stone Age.” Hensley brings to life this world—one that will never exist again—through myriad tales of toil, triumph and the Inupiat Ilitquisiat-the Inupiat spirit. A crusader for the Inupiat people, Hensley’s mission has been simple: to protect their land, their rights and their way of life and his work continues today as he strives to preserve Native languages, customs, dances and <em>Ilitquisiat</em>—native spirit.</td>
</tr>
<tr>
<td>11:00 AM – 12:00 PM</td>
<td>Battle of the Books Ideas with Shelly Logsdon &amp; Erika Drain [19] Help review the titles on our 2009-2010 Battle of the Books lists to select the 12-15 titles that will represent our final list.</td>
</tr>
<tr>
<td></td>
<td>Baby Lap Sit on a Budget with Candace Kopperud &amp; Karen Davis [20] This workshop is geared for librarians who would like to start a Baby Lap Sit program or who might like to tweak the one they already have started. It will cover program start up &amp; organization, finger plays and music along with the do’s and don’ts of this kind of program. The workshop will also address how to expand your program with community agency participation and ways to get money from local sources to fund it.</td>
</tr>
<tr>
<td>11:00 AM – 12:30 PM</td>
<td>Building Community through Stories with Father Michael Oleksa [21] Community is built gradually through establishing commonality and connection with those with whom we share a particular space. The community itself composes its story over time, but each citizen brings to the community a unique story of his/her own. The “culture” of a place is a common vision that derives from a shared story, and the more conscious and articulated that culture-story is, the more cohesive that community will be.</td>
</tr>
<tr>
<td></td>
<td>Small Network Troubleshooting with Steve Shields [22] Troubleshooting tips for small network issues. Session includes a review of network components and concepts.</td>
</tr>
<tr>
<td></td>
<td>Partnerships, Outreach, Advocacy and Your Library with Bill Harmer [23] Partnerships and outreach are key to library success, but many find the idea intimidating. Learn the basics of setting up an outreach program, forming effective partnerships with community groups and businesses, and using your community to help your library reach its fullest potential.</td>
</tr>
<tr>
<td></td>
<td>Dynamic Metadata and Data Curation for Digital Collections with Linda Stewart [24] Digital curation has become a key element in the quest to establish useful and trusted digital preservation strategies. Data management for digital collections goes beyond metadata to include best practices, documentation and procedures to assure that good data management supports digital preservation. Collecting, understanding and using data generated from digital collection resources has become a key task as managers begin to assess and evaluate the impact of digital collections on users. This session presents ideas for making metadata and all data relating to digital collections work harder for us. Learn more about using data for interoperability, resource sharing, funding, marketing and reporting actions. Appropriate for libraries, museums, archives and cultural heritage organizations that have digital and media collections.</td>
</tr>
<tr>
<td></td>
<td>Unmined Nuggets of the Digital Pipeline with Jacque Peterson [25] Find out about how to effectively use some of the underutilized but outstanding resources available through the Digital Pipeline, including NoveList and the Testing and Education Reference Center.</td>
</tr>
<tr>
<td>12:30 PM – 2:00 PM</td>
<td>Authors to Alaska Luncheon with Roland Smith [26] Roland Smith, award winning author of children’s books, will be the speaker for our Author’s Luncheon. We will also honor local authors at this event.</td>
</tr>
</tbody>
</table>
Saturday, March 14th  (continued)

2:00 PM – 3:30 PM
Conflict Management 101: Raising Difficult Issues with Nina Malyshev [27] Conflict is inevitable in organizational life. Yet, left unattended interpersonal conflict can often weaken relationships and impact employee morale and productivity. One of the most difficult tasks of managing conflict is simply introducing an awkward or sensitive topic of discussion with another person. In this interactive session, you will learn how to structure and practice having a “crucial conversation,” one that opens the door to resolving a problem while preserving and reinforcing the working relationship. There will be a repeat of this program from 4:00 to 5:30 this afternoon.

Early Literacy Resources & Programs for Children Age 3 and Under with Elizabeth Moreau & Terrie Chang [28] During their first three years, children build the skills needed for reading. Discover the Ready to Read Resource Center – a statewide resource available through the Anchorage Public Library (APL) – which provides materials for promoting early literacy. Become familiar with the Public Library Association’s pre-literacy skills and brainstorm methods to incorporate these skills into your programs. Learn new tips, strategies, and techniques for programming for children under age three. Add flair and fresh energy to Lapsits and Storytimes by incorporating technology, teaching early literacy skills, sign language, highlighting your collection and much more!

Alaska’s Internet Circle of Safety with Sue Sherif & Staci Cox [29] This train the trainer session will give public library staff the model of a program about internet safety aimed at parents. Participants will not only see a demonstration of a program they can adapt for their community, but also receive a kit of materials to use in conjunction with their local program. Also included will be suggestions as to how to get parents to the library for the sessions.

Communication and Community with Father Michael Olekxa [30] Communication is mysterious. Exactly how it happens is beyond our analytical grasp, but we have the sense that we do, however ineffectively and imperfectly, communicate. There are predictable ways in which any two people will miscommunicate, complicated by differences of age, gender or cultural background. This talk will focus on how culture impacts the way we understand and misunderstand each other in interpersonal conversations.

The Assessment Story: Measuring the Impact of Programming and Services with Linda Stewart [31] Key to implementing a strategic assessment of your library’s programs and services is capturing the right data and transforming it into information that will communicate the value of the programs, promote new partnerships, and capture the attention of funding sources. In this session we will provide strategies and resources to help you assess and measure the impact of your services and programming. Learn how to move beyond just collecting statistics to understanding the impact of services on your users. Learn more about data collection, making the most of your data and how to assess outcomes for your program and users. Appropriate for all types of libraries, museums, archives and cultural heritage organizations.

SLED2 – A Modest Proposal with James Huesmann [32] Imagine a statewide integrated library system. Your library card works anywhere. Each library has its own policies, look-and-feel, but the underlying system is tied together, supported and developed further by a dedicated staff, and incorporates the current cooperative projects within SLED. The SLED2 proposal is modeled after the successful statewide library program in Colorado and in Georgia, and builds upon current projects in Alaska by coordinating the Digital Pipeline, Live Homework Help, the Digital Archives of Alaska and the Statewide Library Electronic Doorway (SLED) programs. Come discuss, ask questions, and provide input into this exciting new potential project, including the draft White Paper and the evolving Request for Information.

Pros and Cons of Metasearch with Mike Robinson [38] In Summer 2008, the UAA/APU Consortium Library purchased a metasearch product called 360 Search for Serials Solution. Metasearch provides a way for students, faculty, and staff to search across multiple library catalogs and subscription databases from a single search interface. This session will cover how metasearch works, implementation issues, and what have been the successes and failures.
Saturday, March 14th  (continued)

4:00 PM – 5:00 PM  
**Taking YA Literature the Distance with Suzanne Metcalfe** [33]  
A look at new trends and titles in YA literature and how librarians and teachers can work together to motivate even the most reluctant of readers. Includes lists of the best new YA literature.

**Alaska Natural Gas Pipeline Proposals – 1959 to Present with Betty Galbraith** [34]  
A brief history of the many proposals to bring natural gas out of the North Slope to market and the issues that prevented their completion.

4:00 PM – 5:30 PM  
**Conflict Management 101: Raising Difficult Issues – with Nina Malyshev** [35]  
Repeat of session [27] held earlier from 2:00 PM – 3:30 PM.

**Academic Library Instruction in Alaska: Learning from Each Other, Finding Synergies and Partnerships with Page Brannon, Suzan Hahn, Elise Tomlinson and moderator, Deb Mole** [36]  
This program is sponsored by the AkLA Academic Roundtable. Discuss current library instruction programs in academic libraries in the state of Alaska. Additionally, we will examine how academic librarians might work together to share tools, syllabi, content, and teaching pedagogy to benefit each of our institutions, create synergies and partnerships, and to enhance our learning and professional development.

**Living History @ Your Library: The One-Room Schoolhouse Project** [37] with Bill Harmer  
What do you get when you combine Senior Services 2.0 with outreach and partnerships? A successful project that brings tears of joy and smiles to your community while preserving disappearing pieces of your local history. Learn why an oral history project resulting in a DVD is not beyond the reach of even a small library. See what one small library did to bring people together and build community!

**Roland Smith presents: In the Forest with the Elephants** [39]  
Roland Smith will discuss his books and his life: research, travel, writing, editing and publishing.

**Computer Hardware Overview with Steve Shields** [95]  
A look “inside the box” and discussion of different computer hardware and potential upgrades to existing equipment.

5:00 PM – 6:00 PM  
**Do I Need a Technology Plan for my Public Library? with Valerie Oliver** [40]  
This session will include information on what a technology plan could look like in your library. Discussion will focus on technology plans and how they can help you capture E-rate funding for your library.

5:30 PM – 7:00 PM  
**Exhibitors Reception** [41]  
Come meet and greet our conference exhibitors and enjoy snacks provided by Culinary Horizons. Sea Shanties will be sung by the Saint Innocents Academy Choir.

6:30 PM – 7:30 PM  
**Authors Book Signing** [42]  
Don’t miss this book signing opportunity with national, state and local authors.

7:30 PM – 10:00 PM  
**Out Loud! Kodiak, Fishing & the Sea**  
Seven poets, writers, and musicians, all of them commercial fishermen, will present a three hour program of original poetry, stories, and songs about the lives of Alaskan mariners. After last year’s show, Kodiak Konfidential blog wrote: “The Kodiak Out Loud poetry event was the single most entertaining evening I’ve spent in Kodiak, bar none ever”. ($10 admission at door)

8:00 PM – 10:00 PM  
**Film Showing: “We Shall Remain” with Loriene Roy** [43]  
From the award-winning PBS series American Experience comes “We Shall Remain”, a provocative, multi-media project that establishes Native history as an essential part of American history. Refreshments sponsored by Arctic Slope Regional Corporation Federal.
Sunday, March 15th  
Featured Speakers: Will Manley, Debby Edwardson, Virginia Lowell, Sven Haakanson, Jeffrey Mittman, Jim Rettig.

**7:30 AM – 9:00 AM**  
**Breakfast In the Cafeteria**

**AkASL E-Board [44]**  Meeting of the Executive Board of the Alaska Association of School Libraries.

**7:45 AM – 8:45 AM**  
**Statewide Databases Coordinating Committee with Steve Rollins [47]**  Meeting of the Statewide Databases Coordinating Committee.  Everyone is welcome to attend this committee meeting.

**ALA Forum with Jim Rettig and Loriene Roy [96]**  Plans are underway for a new 2015 strategic plan for ALA.  Come and listen to an update on ALA matters, and be the first to provide input for a new strategic plan.

**8:00 AM – 4:00 PM**  
**Exhibits Open**

**7:30 AM – 5:30 PM**  
**Registration Desk Open at the High School**

**9:00 AM – 10:30 AM**  
**Mgmt. in the 21st Century: Anarchy, Democracy or Benign Dictatorship with Will Manley [48]**  Today’s managers and supervisors are expected to be all things to all employees...counselors, coaches, communicators, and motivators. But where does this leave discipline, leadership, and just plain getting the work done?  

**Coming Out From Beneath the Seal Skin Blanket: Mirrors and Windows For Alaska’s Youngest Readers with Debby Edwardson [49]**  For young readers, books must be mirrors before they can become windows.  What does this mean for Alaska’s children – specifically those in rural Alaska?  An examination of how worldview in Children’s literature serves to engage or alienate readers and what this means for those of us trying to create a new generation of Alaskan readers.

**Best Practices for Elementary School Librarians with Suzanne Richards [50]**  A sharing session for attendees to come with an activity that works well in teaching library skills for K-6 students. Participants should come prepared to “show and share” successful activities or lessons in their library programs.

**Disaster Preparedness with Sheri Somerville [51]**  This program is broken into two modules: one for family disaster planning and one for preparedness in the workplace.  Interested attendees can use the materials for their own library programming.

**Librarianship: The 2nd Oldest Profession with Virginia Lowell [52]**  How do we maintain professionalism in the face of federal law, predigested news from TV talking heads, and challenges from organized groups?  We will use some actual situations to explore the layers underneath the laws and regulations, the political, economic, or religious pressures that challenge our profession and us as professionals.

**Thank God for Libraries: Preservation of Knowledge to Waken a Nearly Lost Culture with Sven Haakanson [94]**  What libraries represent for all of us across our nation and throughout history: the value of Alphonse Pinart’s journals and adventures in Kodiak from 1871-1872.

**Civil Liberties Update: Privacy Protections post-PATRIOT ACT with Jeffrey Mittman [59]**  Librarians took a lead in alerting the country to the problems with the so-called “USA PATRIOT ACT.”  Many citizens became engaged in efforts to pass resolutions opposing its anti-First Amendment provisions, and in the battle against unwise reauthorization. As a new Administration and a new Congress in Washington, DC turn to undoing the government abuses of power of the past eight years, we’ll review: the current state of PATRIOT provisions that affect access to information and First Amendment Rights; the timing of “sunset” provisions and what effect they may have; possible actions that Congress and the Obama White House might take with regard to PATRIOT reform; and recommendations for continued librarian and citizen engagement.
Sunday, March 15th (continued)

11:00 AM – 12:00 PM
AkLA General Membership Meeting [55]  Annual meeting for all AkLA members.

12:15 PM – 1:45 PM
State of the State Luncheon with Linda Thibodeau [56]  Linda Thibodeau, director of the Alaska State Library, presents an overview of State Library issues and programs, followed by AkLA Lobbyist Clark Gruening’s analysis of current legislative trends.

2:00 PM – 3:00 PM
Keeping Legal: Distance Delivery Options for Your Required CE with Sue Sherif and Aja Razumny [57]  We will highlight programs that we have identified that will meet your public library continuing ed requirements or your school library certification recency credits that can be completed from the comfort of your home or library. Attendees will be encouraged to share great continuing ed that they have taken online or in other distance delivery modes. We’ll also discuss training that librarians would like to see provided on-line in the future.

Getting Past What You Want to Hear with Daniel Cornwall [53]  Surveying your users and especially potential patrons can seem like a daunting task. Where to begin? What to ask? What do you do with the results? Learn some general tips for user surveys and learn how the Alaska State Library conducted theirs.

2:00 PM – 3:30 PM
Intellectual Freedom: Do We Practice what We Preach? with Will Manley [58]  Intellectual freedom is the number one core value of our profession, but has it become a sacred cow that has become immune to debate, discussion and disagreement? Perhaps it’s time to get a little politically incorrect about this issue. This promises to be a controversial session.

Inspiring Boys to Read with Greg Hill and Mike Kolasa [60]  An Overview of the FNSB Guys Read program that targets 4th grade boys and shows them that books can be fun and that guys like to read. The program encourages boys to use their school and public libraries.

Pimping Your OPAC with Mike Robinson [61]  So you want to spruce up your tired old library catalog, but can’t afford Aquabrowser? This session will cover ideas and techniques to make over your existing library catalog so it is more user friendly.

Capturing the Captive Audience with Chris Cook [62]  You know the users are there... lurking about. What are the hooks that lure them in and drive them to the resources that you spend your time and energy procuring and providing? There is a lot of buzz about Web and Library 2.0 and getting “in their space” and bridging the millennial gap. But no matter what venue you use (the web, a printed flyer, a blog, Twitter, a bibliographic instruction course) there are some tried and true marketing techniques that you can apply to your message to help capture your captive audience.

Extending Library Services with Social Technologies with Sam Sayre [63]  Why should my library consider tools like blogs, wikis, and RSS? Why are such technologies important to my library community? Think you don’t have appropriate resources to implement such technologies? Join us as we discuss a variety of “Library 2.0” concepts, how they can be effective tools for serving your users as well as your internal staff, and what your library can do to move forward in this regard.
Sunday, March 15th (continued)

4:00 PM
AkLA Silent Auction Closes

4:00 PM – 5:00 PM
From Barrow to Beijing: Doing Something Different with your MLS with Jacque Peterson [54] Photo essay and presentation about living and working in rural Alaska and overseas as a school librarian.

Talk Tables with Aja Razumny [64] A collection of simultaneous, informal chats to drop in on and move around as the discussion interests you. Some topics offered: Guys Read programs, New Librarians Meetup, Internet Safety, Summer Reading Programs, Erase Q & A, and MORE!

Laptops in the Library: Expand Computer Access to Suit Your Building and your Community with Matt Gallagher [65] You don’t have to use precious building space in order to expand your library’s computer access and you don’t have to turn young people away from the library who want to gather in groups while they work at the computer—the use of laptops in the library may be the solution for your library! Matt Gallagher, IT Desktop Analyst with the MOA, has done much of the legwork—searched out the best machines, configurations, prices and the Anchorage Public Library put together the procedures, policies and forms. We’ll share our experience and information, and you can see if this creative solution will work for you.

Saving the Stratton with Ginny Blackson [66] Report on the continuing effort to save the collections of the Stratton Library following the 2007 closure of Sheldon Jackson College.

Copyright Q & A with Freya Anderson [67] Ever wonder if you can make finger puppets using a book’s illustrations for story hour? Are you sure you’re keeping your interlibrary loan paperwork as long as necessary? Are you not sure where to start on copyright? There will be a brief overview of copyright for libraries, then we’ll discuss your copyright issues. Bring your questions or concerns!

Personal Relations between Librarians and Readers--Anachronism or Foundation? with Jim Rettig [68] During the past three decades the respective relationships between reference librarians and those they serve have undergone a number of shifts. Each of these shifts was a response to changes in information retrieval technologies. The most recent technological changes raise questions about how to provide effective reference service to users who increasingly interact with other individuals as well as organizations through sophisticated mobile information and communication technologies.

Resource Sharing Workflows: Quick & Easy. Where Do You Stack Up? with Sam Sayre [69] How do you measure your resource sharing operation? How effective and/or efficient are your borrowing and lending workflows? This workshop gives a brief overview of the assessment literature to date, defines some measurement criteria, and outlines some best practices, goals and activities. Attendees will gain from this a sense of how they stack up and possible future improvements.

5:00 PM – 7:00 PM
AkASL General Membership [70] Annual Meeting for AkASL members.

5:15 PM – 6:15 PM
Academic Roundtable Meeting with Page L. Brannon [71] This will be the annual meeting of the Academic Roundtable.

Public Roundtable Annual Meeting with Patty Christensen [72] Meeting of public librarians to discuss issues pertinent to Alaska library services.


7:00 PM – 10:00 PM
Awards Banquet [74] AkLA and AkASL Awards Banquet for presentation of awards, with dinner and entertainment by the Kodiak Russian Balalaika Players.
Monday, March 16th  Featured Speakers: Jim Rettig, Closing Luncheon with Will Manley

7:30 AM – 9:00 AM
Breakfast in the Cafeteria

7:45 AM – 8:45 AM
Cataloging Roundtable Meeting with Robyn Russell [75]  Annual meeting of the Cataloging Roundtable to discuss group activities, training opportunities and all things cataloging. Open to everyone.

Authors to Alaska Roundtable Meeting with Carol Race [76]  Bring ideas for planning programs, expanding our webpage, and statewide connection. We will also elect officers. Join our listserv at: a2a@akla.org


Continuing Education Committee Meeting with Freya Anderson, Proposer [78]  Meeting of the Continuing Education Committee.

DirLead [79]  Meeting of public library directors from Alaska’s larger communities.

Intellectual Freedom Committee Meeting with June Pinnell-Stephens [46]  Annual committee meeting.

7:30 AM – 11:30 PM
Registration Desk Open at the High School

9:00 AM – 10:00 AM
Improving Connectivity in Rural Alaska with Valerie Oliver [80]  Presentation of known information about rural Internet connectivity in Alaska at the community level based on data collected and analyzed by the State’s E-Rate Coordinator and the State Library’s Network and Telecom Coordinator. The second half of the program is devoted to feedback from the audience and discussion on how to improve Internet connectivity and pricing.

Secondary School Librarians Tell It All with Robin Turk [81]  Session facilitated to bring secondary school librarians together to share best practices, programs, lessons, successes and fun with students and staff. Participants should bring examples of work in electronic format that can be distributed to those in attendance to “show and share” successful activities or lessons in their library programs.

Summer Reading 2009 and Beyond with Sue Sherif [82]  A sharing session for youth services librarians or public librarians who run summer reading programs. Focus on how to localize the statewide summer reading themes of BE CREATIVE@YOUR LIBRARY (children) and EXPRESS YOURSELF (teens). This year for the first time there will also be a theme for communities who wish to involve adults as well.

ListenAlaska with Sue Fry [83]  An opportunity for libraries already participating to discuss the program, as well as for other libraries to gather information and ask questions about the statewide program for downloadable audio materials. This program is generously being sponsored by BCR.

9:00 AM – 10:30 AM
Creating Connections--Thoughts on Our Future with Jim Rettig [84]  Trends during recent years hold implications for the future of librarianship and libraries, the only providers of universally accessible lifelong learning opportunities. Those trends point to the need for a new view of library advocacy in the context of libraries as an integrated ecosystem. Demographic trends in the profession have implications for its future and the future vitality of our professional associations.

10:15 AM – 11:15 AM
Lower Your I.T. Costs and Get More Life Out of Your Library Computers with Free Software with Paul Adasiak [85]  We will explore the cost savings to libraries of replacing some or all of their Windows XP operating systems (whose support is due to expire soon) with Linux, a cost-free and highly customizable operating system, rather than upgrading to Windows Vista, which would require expensive new hardware. We will also look at library-appropriate software for Linux, the varieties of Linux available, and some of the potential difficulties in switching operating systems.

Catching the Alaska Spirit of Reading with Ginny Blackson, Kari Sagel, Erika Drain [86]  How three libraries turned an idea into a statewide reading program.
10:15 AM – 11:15 AM
Gifts: There are No Free Ones! with Jodee Kawasaki [87] This workshop covers how to manage, handle, accept or not accept donations of materials. Do you have a policy for gifts or how about a form? Are they even needed? We’ll discuss these topics and much more. We all get gifts, and we need to be sensitive to folks who can’t throw away books and we have to be aware of our library’s need for books. So what is a person to do about gifts? Come to this session and learn more about donations.

10:45 AM – 12:15 PM
Learning About Library Users: Assessment Tools and Techniques with Karen Jensen, Anne Christie, & Susan Mitchell [88] Presenters from UAA and UAF will talk about library assessment and its increasing importance and relevance, discuss advantages and disadvantages of various assessment techniques, and present information about each institution’s current assessment programs. Presenters have various backgrounds with library assessment; Susan Mitchell will describe her experience with LibQUAL and focus groups, and Anne Christie and Karen Jensen will talk about the UAF library user surveys conducted in Fall, 2007, and the resulting action plan.

WorldCat.org: Where Libraries and Users Connect with Sam Sayre [89] WorldCat.org is more than just a Web portal to a global database of more than 100 million bibliographic records and more than 1.2 billion holdings. It is also a discovery tool for library-owned materials worldwide and a social networking tool that connects libraries with users. Join us to learn about using WorldCat.org to connect your library with its community.

11:30 AM – 12:30 PM
ALN Work Camp Results with Kerri Canepa [90] A discussion of the results from the ALN Work Camp held in September and what direction ALN has taken because of it.

Manage Your Library Your Way with Stan Winters [91] Your school library is more than just a collection of titles – it’s your learning community’s essential source of information including printed material, the Internet, electronic databases, and much more. Destiny Library Manager will integrate and centralize your Circulation, Cataloging, Searching and Reporting functions into one flexible library management solution – and help you support and strengthen a truly collaborative learning community.

12:30 PM – 2:00 PM
Closing Lunch: The Lighter side of Librarianship with Will Manley [92] When times are tough the only thing you can do is laugh. It doesn’t pay to whine. Our patrons give us plenty to laugh about!

2:30 PM – 3:30 PM

Check out the exciting & informative POSTER SESSIONS in the Exhibits Area. Sessions include:

- Working the Wheel of Wellness: Facilitating a Healthy Workplace — Learn to assess personal wellness and the health impacts of workplace environment. With Sara Saxton.
- Archives Rescue Corps — Identify collections in need, provide safe conditions for collections, develop emergency plans, and more. With Frances Field.
- Free Expression, Privacy, Due Process, and Equal Protection — Resources from the ACLU of Alaska: In addition to the legal action for which the ACLU is best known, it can also provide resources to help library users understand their civil liberties. It can also help libraries understand how those liberties affect their policies and procedures. With June Pinnell–Stephens.
- The Sitka Library Network Strategic Service Enhancement Project — This project is a cooperative effort between Sitka School District libraries, Mount Edgecumbe High School library, and the Kettelson Memorial Library. The project is funded through a State of Alaska Interlibrary Cooperation Grant. The goal of the project is to identify the services needs of youth who are currently underserved by Sitka libraries. The project specifically focuses on English as second language populations, youth in therapeutic foster care, youth living in temporary housing and shelters, exceptional learners, students enrolled in alternative education programs and patrons with disabilities. With Ginny Blackson.
- Kodiak Women’s Resource & Crisis Center — Find out about the services that this community organization offers and learn about resources that you can offer your patrons. With Patty Larson.
**EXHIBITORS 2009**

Visit the exhibits and thank our 2009 exhibitors for participating in our conference! This list shows vendors who were registered as of 2/18/09. Bold indicates exhibitors who are members of AkLA.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address 1</th>
<th>Address 2</th>
<th>Address 3</th>
<th>Address 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>3M Alaska</td>
<td>11151 Calaska Circle</td>
<td>Anchorage, AK 99515</td>
<td>907-632-2453</td>
<td>Nancianna Schaaper</td>
</tr>
<tr>
<td>Association</td>
<td></td>
<td></td>
<td></td>
<td>Deborah Roesch</td>
</tr>
<tr>
<td>Bibliographic Center for Research</td>
<td>14394 East Evans Avenue</td>
<td>Aurora, CO 80014</td>
<td>800-397-1552</td>
<td>Kelcey Wetzel</td>
</tr>
<tr>
<td>BOSCO’S</td>
<td>2606 Spenard Rd.</td>
<td>Anchorage, AK 99503</td>
<td>907-274-4112</td>
<td>Eric Helmick</td>
</tr>
<tr>
<td>EBSCO Information Services</td>
<td>P.O. Box 92901</td>
<td>Los Angeles, CA 90009</td>
<td>310-563-3501</td>
<td>Jacqueline Grippi</td>
</tr>
<tr>
<td>Follett Library Resources</td>
<td>1340 Ridgeview Dr.</td>
<td>McHenry, IL 60050</td>
<td>888-511-5114</td>
<td>Leslie McClusky</td>
</tr>
<tr>
<td>Follett Library Resources</td>
<td>1391 Corporate Drive</td>
<td>McHenry, IL 60050</td>
<td>815-578-7357</td>
<td>Leslie McClusky</td>
</tr>
<tr>
<td>Follett Library Resources</td>
<td></td>
<td>McHenry, IL 60050</td>
<td>815-578-7357</td>
<td>Leslie McClusky</td>
</tr>
<tr>
<td>Marshall Cavendish</td>
<td>10000 Curvi St.</td>
<td>Anchorage, AK 99507</td>
<td>907-346-1336</td>
<td>Donna LaVallee</td>
</tr>
<tr>
<td>Marshall Cavendish</td>
<td>10000 Curvi St.</td>
<td>Anchorage, AK 99507</td>
<td>907-346-1336</td>
<td>Donna LaVallee</td>
</tr>
<tr>
<td>Perma-Bound</td>
<td>10000 Curvi St.</td>
<td>Anchorage, AK 99507</td>
<td>907-346-1336</td>
<td>Donna LaVallee</td>
</tr>
<tr>
<td>ProQuest</td>
<td>789 E. Eisenhower Parkway</td>
<td>Ann Arbor, MI 48108</td>
<td>800-521-0600</td>
<td>Lisa Alent</td>
</tr>
<tr>
<td>ProQuest</td>
<td>789 E. Eisenhower Parkway</td>
<td>Ann Arbor, MI 48108</td>
<td>800-521-0600</td>
<td>Lisa Alent</td>
</tr>
<tr>
<td>Perma-Bound</td>
<td>10000 Curvi St.</td>
<td>Anchorage, AK 99507</td>
<td>907-346-1336</td>
<td>Donna LaVallee</td>
</tr>
<tr>
<td>ProQuest</td>
<td>789 E. Eisenhower Parkway</td>
<td>Ann Arbor, MI 48108</td>
<td>800-521-0600</td>
<td>Lisa Alent</td>
</tr>
<tr>
<td>ProQuest</td>
<td>789 E. Eisenhower Parkway</td>
<td>Ann Arbor, MI 48108</td>
<td>800-521-0600</td>
<td>Lisa Alent</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
<tr>
<td>Sitka Library Network</td>
<td>300 Kostrometinoff</td>
<td>Sitka, AK 99835</td>
<td>907-966-1939</td>
<td>Ginny Blackson</td>
</tr>
</tbody>
</table>

**Thanks to all our Presenters!**

Because you share your expertise and time, AkLA is able to bring opportunities for growth and learning through our annual conference. A sincere thank you to:

- Paul Adasiak
- Freya Anderson
- Pam Bailey
- Ginny Blackson
- Page Brannon
- Kerri Canepa
- Terrie Chang
- Heather Clark
- Chris Cook
- Daniel Cornwall
- Staci Cox
- Amy Crawford
- Anne Christie
- Patty Christensen
- Karen Davis
- Erika Drain
- Sue Fry
- Matt Gallagher
- Betty Galbraith
- Suzan Hahn
- Greg Hill
- James Huesmann
- Karen Jensen
- Mike Kolasa
- Candace Kopperud
- Jodee Kawasaki
- Shelly Logsdon

- Suzanne Metcalfe
- Susan Mitchell
- Deb Mole
- Elizabeth Moreau
- Julie Niederhauser
- Valerie Oliver
- Georgine Olson
- Jacque Peterson
- June Pinnell-Stephens
- Carol Race
- Aja Razumnoy
- Suzanne Richards
- Mike Robinson
- Steve Rollins
- Loriene Roy
- Robyn Russell
- Sam Sayre
- Kari Sagel
- Sue Sherif
- Sheri Somerville
- Linda Stewart
- Linda Thibodeau
- Elise Tomlinson
- Robin Turk
- Stan Winters
- Linda Wynne
We would like to extend a special thank you to Artist Sharon Carr, who generously allowed us to use her exciting watercolor of returning sockeye salmon in our logo design. The generous use of her beautiful painting started our conference work off with excitement & optimism. Sharon’s print is included in the conference auction. Will you be the lucky one to take it home? You can check out Sharon’s other paintings @ http://www.sharoncarrstudio.com

AkLA Committees

Academic Roundtable
Page Brannon and Jennifer Ward

Adult Readers
Georgine Olson

Alaska Association of School Librarians
Suzanne Metcalfe

Authors to Alaska
Carol Race

Cataloging
Robyn Russell

Collection Development
Sue Fry

Continuing Education
Freya Anderson

Documents
Sheri Somerville

Executive Officer
Mary Jennings

Governmental Relations
Hetty Barthel

Historian
Nancy Lesh

Intellectual Freedom
June Pinnell-Stephens

Lobbyist
Clark Gruening

Membership
Patty Linville

Alaska Native Issues
Linda Wynne

Newspoke Editor
Loretta Andress

Nominations
Jane Fuerstenau

Public Libraries
Patty Christensen

Special Libraries
Leslie Wood

Web Team
Elise Tomlinson & Jeremy Frank

Conference Registration Desk Hours

Thursday March 12  4:00 - 9:00 pm
Best Western Kodiak Inn

Friday March 13th  8:00 am - 1:30 pm
Kodiak College

Friday March 13th  3:30 pm - 9:00 pm
Best Western Kodiak Inn

Saturday March 14th  7:30 am - 5:30 pm
Kodiak High School

Sunday March 15th  7:30 am - 5:30 pm
Kodiak High School

Monday March 16th  7:30 am - 11:30 pm
Kodiak High School

Thank You for Attending!