Welcome to the 2019 Alaska Library Association Conference
Juneau, Alaska
#akla19
Alaska Library Association Executive Council

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https://akla.org
Thursday, February 28, 2019

9:00 am - 4:00 pm

Preconference: Copyright First Responders Alaska

Location: Centennial Hall

Through presentations, discussions, and hands-on activities, attendees will gain a strong understanding of basic copyright considerations for libraries, archives, and other cultural institutions, including but not limited to:

- Introduction to copyright in the library context
- Special library provisions in the Copyright Act
- Public Domain
- Fair Use: A Critical Right
- Licensing, Contracts, & Copyright
- Open Access
- Other Emerging issues: e-Reserves, Digital First Sale, and Orphan Works.

Attendees will, by the end of the workshop, be more confident in conducting fact-based fair use analyses, recognize best practices, field copyright questions that occur regularly in libraries, understand when and how to refer copyright questions to other appropriate experts, and provide accurate copyright information to stakeholders. Attendees are also invited to bring their copyright problems/issues that we can workshop and try and solve together.

Presenter: Kyle Courtney is Copyright Advisor for Harvard University Library, creator of the Copyright First Responders program, and founder of Fair Use Week.

9:00 am - noon

Preconference: Beyond an Apple a Day: Providing Consumer Health Information at Your Library

Location: Centennial Hall

This hands-on class will cover the health information seeking behavior of consumers and the role of the librarian in the provision of health information for the public. Come learn about the evolution of consumer health, health literacy and the e-patient. Participants will be equipped with knowledge of top consumer health sites, patient resources, and collection development core lists as well as explore ideas for health information outreach. Attendees are encouraged to bring their laptop or mobile device to participate in hands-on exercises.

Presenter: Carolyn Martin is the Consumer Health Coordinator for the National Network of Libraries of Medicine Pacific Northwest Region located at the University of Washington Health Sciences Library. She provides outreach to public libraries and community organizations to provide information and resources to help improve the health of the communities they serve. Prior to working for the NNLM, Carolyn was a hospital librarian for over 20 years serving both patient and hospital staff.
Thursday, February 28, 2019

9:00 am - noon

Preconference: **Archives 101**

Location: **Andrew P. Kashevaroff Building**

8:15 — Optional vault tour (meet in classroom, 1st floor behind the eagle tree)

9:00 — Introduction to Alaska State Archives/governance; How State Archives is a resource to statewide repositories (meet in classroom, 1st floor behind the eagle tree)

9:15 — Introduction to small archives and collections/governance; SHRAB presentation for small collections, along with resources available

10:00 — Break, meet back up in the atrium to be escorted to Staff Processing Room

10:15 — Collections Care:

- Arrangement and description (hands on with collections processing)
- Preservation materials area (hands on enclosures, re-housing)

11:00 — Break, meet back up in Research Center

11:15 — Records management, general for libraries

11:30 — Panel discussion with Karen, Zach, Leah, Chris: Value of Records: how to value your collections; the value of outreach; questions and answer

Presenters: The Staff of the Alaska State Archives, including State Archivist **Karen Gray**, and Archivists **Chris Hieb**, **Zachary Jones**, and **Leah Geibel**.

12:00 noon: Pre-ordered box lunches can be picked up at Centennial Hall.

1:00 - 4:00 pm

Preconference: **Cataloging Basics**

Location: **Centennial Hall**

Hands on, core level cataloging for books. Learn how to use RDA and MARC to create original bib records. This 1/2 day pre-conference workshop will cover metadata creation and MARC coding for the following core elements: title proper, statements of responsibility, edition statement, publication and production statement, extent and carrier type.

This workshop is intended as a hands on beginner's introduction to creating minimum level bibliographic records using current national standards for completeness, content and coding. The workshop would also be of interest to library staffers who want to see what the back-end of a catalog record looks like and how to decipher some the MARC coding.

**Presenter: Ginny Jacobs** is a cataloger at the Alaska State Library. In addition to cataloging State Library materials, she created and operates the Original Cataloging for Alaska program.
Thursday, February 28, 2019

1:00 - 4:00 pm

Preconference: **Museums 101: Collecting and Caring for Objects**

Location: **Andrew P. Kashevaroff Building**

Museum professionals and librarians work in allied professions with a variety of similarities and differences. In this half-day workshop, staff at the Alaska State Museum will introduce participants to central tenets of museum practice, including core policies, object registration, and preventive conservation. Participants will leave with a better understanding of museum methodologies and information on improving the preservation of special materials.

Schedule:

1:00-1:15 — Welcome and Introductions
1:15-2:00 — Museum Collections Policies
2:00-2:15 — Break
2:15-3:00 — Collections Management
3:00-3:15 — Break
3:15- 4:00 — Agents of Deterioration

Presenters: The Staff of the Alaska State Museum, including *Anjuli Grantham*, Curator of Statewide Services; *Andrew Washburn*, Registrar; and *Ellen Carriere*, Conservator

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**Meals:**

Breakfast, lunch, and snacks are included on Friday and Saturday. Breakfast and snacks are included on Sunday (grab a snack on the way to the airport). See breakfast, lunch, and snack notices throughout this program for times.

For dinners, find a list of downtown restaurants at the registration desk.

On Saturday, we have dinearounds! Meet up with your compatriots to discuss a favorite topic or one you’d like to learn more about. Sign up by 1 pm on Saturday.

Don’t see the topic you want? Volunteer at the registration desk to be the topic ringleader by noon on Friday, and we may be able to add it.
Thursday, February 28, 2019

1:00 - 3:00 pm

**ALN Board Meeting**
This is a meeting of board members of the Alaska Library Network (ALN).

4:15 - 5:45 pm

**E-Council Meeting**

5:00 - 6:00 pm

**First Time Conference Attendee Orientation**
Is this your first (or nearly your first) AkLA conference? Join us to learn more about the Alaska Library Association and how to get the most out of your conference experience.

  The conversation starts here, #akla19...share your photos, insights and highlight your sessions!

6:30 - 8:00 pm

**Opening Reception and First Time Conference Attendee Battledecks**
Sponsored by: Friends of the State Library, Archives and Museum (FoSLAM)
Proceeds from beer donated by the Alaskan Brewing Company will go to the AkLA Scholarship Fund.

Location: Andrew P. Kashevaroff Building Atrium
Kick off the conference right, meeting new friends and catching up with old ones. Entertainment by the Woosh.ji.een Dance Group and a local pianist and singer combo, Tom Locher and Heather Mitchell.

About 7:30, step into the **Lecture Hall** for **Battledecks**, with coordinators Rebecca Moorman & Christie Ericson: Are you a new or new-ish AkLA member? We have combined two popular events (Battledecks and the New Members Social) to break the ice on the 2019 Conference. Following introductions, volunteer presenters will give short, impromptu talks using slide decks they’ve never seen before. Some call it “PowerPoint karaoke” and all agree it’s hilarious. Prizes for all participants. The audience will enjoy a session of light-hearted fun, with guest judges helping us choose the winner. Everyone is welcome, but priority is given to first-time participants.
Friday, March 1, 2019

7:15 am - 5:15 pm  Registration in Centennial Hall Lobby
7:15 am - 3:30 pm  Coffee Service in the Exhibits Area
9:00 am - 5:00 pm  Exhibits Open (including Virtual Reality Demo)

7:30 - 8:30 am

Youth Services Roundtable Meeting and Program Swap
Coordinator: Elizabeth Nicolai
All youth serving librarians (if you work with children or teens from birth to 18, you are welcome), please join us at our annual round table meeting. We will discuss training ideas and brainstorm together. New this year! Program swap: please bring a program that was a huge hit at your library and leave with a binder full of more programs!

DirLead
Coordinator: Patience Frederiksen
Meeting of the directors of the largest public libraries in Alaska.

Intellectual Freedom Committee
Coordinator: Freya Anderson
Annual Face-to-Face Meeting of the Committee. Everyone welcome!

8:45 - 10:00 am

Breakfast Keynote: We Got This! Surviving and Thriving in a Deeply Weird World
Speaker: Peter Bromberg, Executive Director, Salt Lake City Public Library

In 2011, Michael Edson, a Director at the Smithsonian Institute, observed that “the future is going to get deeply weird” and “challenge us in ways we have not had to confront.” We are now living in that deeply weird future. Old habits and strategies for being effective, sane, and happy serve us less well. To survive and thrive as individuals and as organizations we must question our assumptions, our strategies, and our methods to ensure that we can be adaptable and effective in a world of rapid technological, social, and cultural change. We must learn to continually ask and answer the question, “what outcomes and experiences are we wanting to create, and for whom?”

Peter is the Executive Director of the Salt Lake City Public Library (SLCPL) in Salt Lake City, Utah and a Board Member of EveryLibrary.org, the first and only national organization dedicated to building voter support for libraries. During his first year as Director of SLCPL he secured a 23.5% budget increase while eliminating late fees.

As a coach, speaker, and consultant, Peter has written and presented widely on the topics of influence, mindfulness, emotional intelligence, improv, customer experience, and service design. He is motivated by the desire to help people and organizations release their potential by making intentional, healthy, and effective choices. Peter can be found online at peterbromberg.com.
Friday, March 1, 2019

10:00 - 10:15 am  Coffee and snacks in the exhibits area

10:15 - 11:15 am

**Inspiring Curiosity, Fostering Wonder, and Encouraging Noticing in K-2**
**Presenter:** Katie Conover  **Track:** School
Primary students are naturally curious and curiosity is at the heart of the inquiry process. Come explore ideas on using student generated questions to drive the inquiry process and examine the new AASL standards to facilitate natural research.

**Talking to Legislators 101**
**Presenters:** Ray Matiashowski, AkLA Lobbyist, and Deborah Rinio, Library Advocacy Committee
The legislature will be in session and that’s a great opportunity for you to visit your representative! Join us and learn how to connect with your local, state, and national legislators; communicate effectively; and prepare for your visit. Find out about the issues facing libraries statewide and how you can advocate for them today and in the future.

**Community Conversations: Creating a safe space for civil discourse**
**Presenters:** Ann Dixon and Andi Hirsh
Want to host candidate forums, engage the community in discussions of difficult issues, or simply offer a series of travelogues? Join us for tips and lessons learned about facilitating community conversations. Drawing on our experiences at two public libraries, we’ll discuss collaboration with local organizations, methods to include “others” who don’t typically visit the library, utilizing volunteers, implementing Alaska Humanity Forum’s “Kindling Conversation,” and maintaining community perception of the library as a neutral space where diverse viewpoints and people are welcome.

**AutoMate for Online Auto Service and Repair Information**
**Presenter:** Jason High, EBSCO  **Track:** Public
AutoMate offers service and repair information that is accurate, authoritative and up-to-date for thousands of domestic and imported vehicles. Learn how to find Original Equipment Manufacturers (OEM) vehicle information including step-by-step repair information, diagrams, maintenance schedules, parts and labor estimates, service bulletins and recalls. We will also discuss how libraries can use practical resources like AutoMate in community outreach programs.

**ALN General Membership Meeting**
**Coordinator:** Jodi Jacques
At this meeting we will review the many projects and grants ALN has participated in during the last year. We will have an update on the Alaska Digital Library, talk about some of the benefits of ALN, review ALN’s financial health, ponder policies, and discuss future directions.

11:30 am - 12:30 pm

**E-rate Category 2 Funding for Your Public Library’s Network**
**Presenter:** Valerie Oliver  **Track:** Public
Each public library is eligible to receive support for replacement and/or management of its network components under the E-rate program. The minimum support any library is eligible for is $9,780...join us to find out what your eligibility is and how you can access those funds to keep your internet network running at its best.
Friday, March 1, 2019

11:30 am - 12:30 pm

Creating a Culture of Computer Science in Alaska
Presenter: Sam Jordan     Track: School
This session will review the work taking place around Alaska to invest in K-12 computer science instruction. We will review resources and professional development opportunities currently available to increase computer science access in your library.

Honoring Alaska Native Cultural Heritage: Continuing education for Alaska community libraries
Presenter: Tyson Rinio     Track: Academic/Special, Public
In October 2018 the Alaska Library Network and the Alaska Native Issues Roundtable put on a one week training institute in Fairbanks, Honoring Alaska Native Heritage through Community and Tribal Libraries. In this session we will discuss the IMLS grant process, award, sessions presented at the conference and our plans for moving forward into the next stages of the project. The two-year project is funded by an IMLS Laura Bush Twenty-First Century Librarians grant.

Patron Directed Programming: More bang for less buck
Presenter: Elizabeth Nicolai     Track: Public
Formerly called "passive programming", these patron directed programs can be put out at specific times or left out on the floor during open hours. They add value to your patrons’ library experience, encourage them to learn and explore on their own, and take a minimum of staff time, effort, and budget. We will be focusing on STEAM programs for ages 3 to 13 primarily.

AkLA Ignite Session: Lessons Learned in the Library Field
Coordinator: Julie Niederhauser
During the 2019 Ignite Session librarians of all stripes will have 5 minutes to share lessons they have learned while working in the library field. These lessons could be related to public service, administrative responsibilities, innovative programing, collection development, or technology, service animals, plumbing or professional development. Each speaker's presentation will be accompanied by 20 PowerPoint slides that will automatically advance every 15 seconds.

12:40 - 2:10 pm

Author Lunch: Good Trouble in Hard Times
Speaker: Andrew Aydin
Aydin will discuss his decade long journey of conceiving and creating March trilogy, how the lessons within provide a blueprint for young people seeking change today, and the important role family and mentors played in his development as an author.

Creator and co-author of March, an award-winning graphic memoirs about civil rights activist, Rep. John Lewis, Andrew Aydin currently serves as Digital Director & Policy Advisor to the congressman. The three book series was co-authored by Rep. Lewis and artist Nate Powell.
Friday, March 1, 2019

2:15 - 3:15 pm

**Bringing the World to Your Library via Virtual Fieldtrips**
Presenter: Sam Jordan  
Track: School
This session will review several free virtual fieldtrip options that can bring the world into your library, and your students into contact with the world.

**Website Archaeology**
Presenter: Katie Fearer  
Track: Academic/Special
Is that webpage you remember finding last year really gone forever? Maybe not. In this session, we’ll cover the Wayback Machine and other web archives that may help you unearth old websites.

**Embracing Diverse Books**
Presenters: Elizabeth Nicolai and Michelle Carton
What titles should I get? What does it look like in my library? What might I want to get rid of? What can I do to make diverse books come alive? When do I use them? Are they just available or are there lessons/themes/displays I could/should embrace? Where do I find titles? Are there lists, special places to go, publishers that specialize? Why (in an era of tightening budgets) is it imperative to have diverse books? How do I make sure I’m serving my populations in the best way? There’s a lot of industry buzz lately around diverse books and media choices. You’ve seen the hashtags #weneeddiversebooks and #ownvoices and even #oscarsowhite, but what does it mean for choosing books for a school or public library? Join Carton, School Library Journal’s 2018 Champion of Civic Engagement, and Nicolai, powerhouse public librarian, to learn about how they choose diverse books, what makes a good diverse book, when we market them (hint not just during heritage and history months), and why this is essential for all our students and patrons.

**Politics (not) as Usual: The new Congress, the administration midpoint, and the impact on library issues**
Presenter: Marijke Visser
Librarians have been politically energized throughout the first two years of the Trump Administration. With the new 116th Congress, library issues will be on the table, including funding, copyright, privacy, education, and telecom. Join Marijke Visser, senior policy advocate with ALA’s Washington Office for an overview of 2019 Federal policy and its local impact. Be prepared for inevitable battles and opportunities that await your library and community. Bring your questions and ideas and see how you can leverage the community services your library provides to build up your advocacy toolkit.

**The Road to the 2020 Census**
Presenter: Barb Miranda  
Track: Public
The 2020 Census will be the first Census with an online self-response option! Alaska’s dodgy internet access will make these online methods difficult in many areas. Public libraries across the state will play a vital and active role in the 2020 Census. Join a US Census Bureau Partnership Specialist to learn more about how your library can help assure that all Alaskans count and why it’s so important!

3:15 - 3:30 pm  
Coffee and snacks in the exhibits area
Friday, March 1, 2019

3:30 - 5:00 pm

**Free Speech 101: Meeting rooms, exhibits, libraries, and the law**
Presenters: Robert Barr
How do libraries navigate between free speech and providing a welcoming environment? Many libraries provide meeting rooms and spaces used by the public for meetings and other events as a service to their communities. At ALA Annual Conference 2018, the Council adopted *Meeting Rooms: An Interpretation of the Library Bill of Rights*, but in August voted to rescind the interpretation & restore the 1991 version. Work on a more up-to-date revision continues. The ongoing and lively discussion has generated passion at the local, state, and national levels. We will discuss and field questions on *The Library Bill of Rights*, intellectual freedom, best practices, and library policies that concern meeting rooms.

**Reviewing the Culturally Responsive Guidelines for Alaska Libraries**
Presenter: Tyson Rinio  Track: Public
The Culturally Responsive Guidelines for Alaska Libraries were published in 2010. But what are they? The Alaska Native Issues Roundtable will introduce the 2018 revision of the Guidelines and moderate a discussion about what this means for library daily operation.

**Summer Reading/Learning Program 2019: A universe of stories**
Presenters:  Track: Public
Elizabeth Nicolai, Loussac Library  Sara Saxton, Wasilla Public Library  Susan Jones, Noel Wien Public Library  Jen Gardner, Gustavus Public Library  Sonja Marx, Dillingham Public Library
During this panel presentation youth services librarians representing libraries large/urban, midsized, & small/rural will share how they build fun, STEM and science into their summer reading programs.

**From Grant to Production: Expanding Access to Essential Historical Materials with Islandora**
Presenter: Ilana Kingsley  Track: Academic/Special
Funded by a NEH grant, the UAF Alaska and Polar Regions Collections and Archives (APRCA) digital repository was created to provide APRCA units with a single place to store digital objects and to display these objects to the world. This presentation will discuss the objectives of the digital repository, and the successes and challenges of building the repository.

**Student Blogging with ELL Students**
Presenter: Kerri Geppert  Track: School
Student blogging is an authentic and engaging way for students to learn digital citizenship, information literacy, and other literacy skills. This workshop introduces the necessary ingredients for creating effective blogs, student safety and privacy issues, and how to manage student blog posts and comments. Participants will review some of the education blog platforms available and walk through how to set up a class blog using Edublogger.

5:15 - 6:15 pm

**Digital Preservation Basics Tour**
Presenter: Anastasia Tarmann
Get grounded in digital stewardship concepts, tour equipment at the SLAM, and start a toolbox for your organization.
Friday, March 1, 2019

5:15 - 6:15 pm

Addressing Alaska Student Reading Scores through School and Community Library Collaboration
Presenters: Janet Madsen, Julie Niederhauser, Ann Morgester  Track: School, Public
Reading scores got you down? Wondering how many more reading initiatives you can implement? Feeling like you won’t change the literacy tide. Yes we can!! Relax and join us on a late Friday afternoon (snacks included) to let go of that sense of futility and re-energize. Is reading really all about the score? Yes and No. Do I really have the time to collaborate? Yes. We’ll help you re-frame the “good fight” and carry on.

Early Literacy Spaces @ Your Small Library
Presenter: Samantha Blanquart  Track: Public
You may lack floorspace and you may lack funding, but that doesn't mean that you can't still provide a safe, comfortable space for your youngest patrons to learn and play. In this session, you'll learn some tips and tricks for creating and/or improving your early literacy space in your small library.

Cataloging Q&A
Presenter: David Cox II
Do you dread cataloging? Do you do cataloging all the time? Do you have a backlog sitting on your desk judging you? This panel is here for you! Join a group of catalogers from around the state discussing their strategies and best practices, and the floor will be open for your questions and concerns. Open to all types of libraries.

All Shook Up: Lessons learned and implications for disaster planning
Moderators: Claire Imamura and Rosemary Austin
Panelists:
Sarah Preskitt, Anchorage Public Library
Jo Cassidy, Big Lake Public Library
Lorelei Sterling, UAA/APU Consortium Library
Andrew Washburn, Alaska State Museum
The November 30, 2018 Anchorage earthquake hit libraries hard and put our disaster response skills to the test. Hear from people who experienced the earthquake and its aftermath and learn about how to prepare for disasters at your library. The moderators will provide resources and recommendations for creating or updating a basic disaster plan for your library.

6:15 - 7:30 pm

Vendor Reception and more
Location: Centennial Hall
A selection of music from students of Juneau-Douglas Yadaa.at Kalé High School, yummy food and drinks, all-in-all a great way to connect with friends and thank our wonderful exhibitors at the same time!

Dinner is on your own...if you have room left after the finger food at the reception!

Today is First Friday. Check out the art around town. See a First Friday schedule at the registration desk for details!
Saturday, March 2, 2019

7:15 am - 5:15 pm  Registration in Centennial Hall Lobby
7:15 am - 3:30 pm  Coffee Service in the Exhibits Area
9:00 am - 2:00 pm  Exhibits Open (including Virtual Reality Demo)

7:30 – 8:30 am

**Membership Committee Meeting**
Coordinator: **Sara Saxton**
AkLA's Membership Committee is working hard to make sure that the needs of Alaska's library workers are being met. Please join us if you are interested in helping us as we work toward equitable, serviceable membership for all library workers!

**Alaska Native Issues Roundtable Meeting**
Coordinator: **Tyson Rinio**
Annual meeting of the Alaska Native Issues Roundtable

**AkASL E-Board**
Coordinator: **Jill Gann**
Annual board meeting

8:45 - 10:15 am

**State of Our Libraries Breakfast**
Presenter: **Patience Frederiksen**, State Librarian
Join State Librarian Patience Frederiksen as she reviews library news and trends of interest to Alaska's libraries.

10:15 - 11:00 am

**No conflict exhibits, virtual reality demo, and snacks**
Check out our fantastic vendors and the fascinating poster sessions, then take a spin in the virtual reality corner. Snacks will come out about 10:45, so be sure to grab something before your next session to fortify yourself until our late lunch!

Experience virtual reality (VR) through the Alaska State Library’s Virtual Reality Lab. We’ll provide you with an orientation of operating in virtual reality, then give you 10 minutes with a VR experience drawn from Google Earth VR, space, biology or art. VR is better experienced than explained.
Saturday, March 2, 2019

11:00 am - 12:00 noon

**Baby Raven Reads**
Presenter: **Katrina Hotch**
Baby Raven Reads promotes early literacy, language development and school readiness for Alaska Native families with children up to age 5. Baby Raven Reads provides family literacy events and professional development for early childhood educators. Sealaska Heritage, in partnership with T&H Head Start program, will offer the three-year program in Juneau, Angoon, Craig, Hoonah, Klawock, Petersburg, Saxman, Sitka, Wrangell and Yakutat through 2020.

**Everything Audio for Kids**
Presenter: **Sara Saxton**
There has never been a better time for audio materials created for kids and young adults! Join us for an overview of the audio world, including what makes a great audiobook, selection tools, tips and tricks for promoting your audio collection, and fun ideas for incorporating audio into your programs.

**#ReadytoCode : Supporting Computational Thinking and Computer Science from Preschool to High School at the Public Library**
Presenter: **Claudia Haines**
(For library directors, administrators and youth services staff) What does literacy look like in the Digital Age? As part of ALA’s 2018 Libraries Ready to Code initiative, the Homer Public Library re-envisioned how it supports literacy and learning for youth. The library’s new learning opportunities incorporate a variety of digital tools and near-peer leadership experiences that go beyond finding and evaluating digital information to creating it. Understand what computational thinking is, why it connects to literacy and how CT skills can prepare youth to be successful problem-solvers, creative thinkers, effective communicators, and lifelong learners in a connected world.

**Accessible Workstations: Ensuring your public computers are welcoming to people of all abilities**
Presenters: **Amy Carney, Katie Fearer, State of Alaska ADA Coordinator**
David Newman
Join our presenters as they discuss accessibility law, State of Alaska’s efforts to implement ADA, public computer barriers for people with disabilities, & State Library efforts to make public computers accessible, so you can, too.

**LearningExpress Library: the eLearning resource for test prep, job search, and lifelong learning**
Presenter: **Jason High, EBSCO**
LearningExpress Library is an eLearning solution that provides support to students and professionals for academic and computer skill-building, standardized test prep, career certification test prep, and more. We will review the comprehensive selection of interactive online tutorials, practice tests, job search tools, videos, and e-books as well as support, training, and promotional resources.

12:10 - 1:10 pm

**Supercharged Storytimes for All Wrap-up**
Presenter: **Samantha Blanquart**
If you attended a session of Supercharged Storytimes for all, come to this special wrap-up, debrief session to talk to other librarians about what you have learned from the course and what you have been able to or plan to implement in your storytimes.
Saturday, March 2, 2019

12:10 - 1:10 pm

**Re-envisioning your library’s 24/7 self-guided help**
Presenters: Ruth D. Terry, Anna Bjartmarsdottir, Daria O. Carle, D’Arcy Hutchings; Jennifer McKay
Track: Academic/Special, Public

We all answer certain questions over and over again at our libraries. But how do we reach patrons who may be hesitant to ask? And how can we answer those questions when the library is closed? Many libraries strive to provide 24/7 self-guided help through their websites using tools like FAQs, guides, and tutorials. Over time, we can end up creating a mishmash of content that fulfills particular needs without taking a step back to consider the bigger picture. Join us to explore strategies for taking a holistic approach to evaluating and building your library’s online self-guided help.

**Fighter in Velvet Gloves: Alaska Civil Rights Hero Elizabeth Peratrovich**
Presenter: Annie Boochever
Tracks: Public, School

Author, former teacher and elementary-school librarian Boochever will talk about the process of collaborating with Elizabeth Peratrovich’s only living child, 84-year-old Roy Peratrovich Jr., to produce a heart-felt telling of his mother’s stirring story. She will show family and historical photos from her new book, Fighter in Velvet Gloves: Alaska Civil Rights Hero Elizabeth Peratrovich.

**How to Keep Your Library Trustees Out of Trouble**
Presenters: Julie Niederhauser, Karen Petersen

At the conclusion of this session public library directors and library trustees will understand the duties and responsibilities of a trustee, will know the qualifications and skills library trustees need to be successful, and will know how to plan and run an effective board meeting. Participants will also be introduced to the steps that need to be followed to monitor the fiscal operations of the library.

**Community and Comics**
Presenter: Pat Race, Alaska Robotics

Pat Race is an illustrator & filmmaker who serves on the Alaska State Council for the Arts. As co-owner of the Alaska Robotics Gallery, he partners with the Friends of the Juneau Public Library to host a comic convention that draws an impressive group of Caldecott & Eisner Award winning artists to Juneau each spring. In this talk he will discuss his work, his efforts to build community through the arts and some great comics that public libraries and school libraries should have on their shelves.

1:20 - 2:50 pm

Awards and Membership Lunch
Coordinators: Erin Hollingsworth, Mollie Good

Who are this year’s library heroes? What’s new and upcoming with the association? Find out this and more, and share your feedback!

2:55 pm - Silent Auction closes promptly
Saturday, March 2, 2019

3:00 - 4:30 pm

The Magic of “Yes, And…” How improv prepares you and your library to succeed and flourish in the 21st century
Presenter: Peter Bromberg, Executive Director, Salt Lake City Public Library
When cultural anthropologist (and daughter of Margaret Mead) Mary Catherine Bateson was asked at a futures conference what we can do to prepare ourselves for success in the 21st century her response was brief and to the point, “Take an improv class.” As the pace of change continues to accelerate, personal and organizational effectiveness is increasingly correlated with our ability to pay attention, experiment, adapt, and collaborate. And these are exactly the skills and mindset that improv helps us to develop. In this fun, practical, and highly interactive program, participants will experience the power and value of applied improv activities. Attendees will leave with some new mental models and activities that can be immediately applied. Surgeon General Warning: You may have a lot of fun.

Accessible Digital Documents
Presenter: Amy Carney
Create accessible Word and PowerPoint documents from the start. The Alaska State Library’s Publications Specialist will walk you through the basics, and provide tips & techniques to help you avoid pitfalls that prevent people with disabilities from using your documents and slides.

Battle of the Books Title Selection Workshop
Presenter: Shelly Logsdon
Track: School
Work with the Battle of the Books Leadership team to select the final titles for the 2019 Battle of the Books season.

Bibliotherapy for Preschoolers: Using storytime to help
Presenter: Samantha Blanquart
Track: Public
Children thrive in safe, secure environments. This session will cover the basics of bibliotherapy, a learning technique used by teachers, counselors, and librarians, focusing on its use with toddlers and preschoolers. Attendees will learn how to find and select age-appropriate books and other materials to help children identify and validate their feelings, develop coping skills and solutions, and deal with the problems of childhood from the simple (e.g., interpersonal relationships) to the more complex (e.g., poverty, disability, or death).

How I Learned to Stop Worrying and Love the Discard Process
Presenter: Rebecca Moorman, Lorelei Sterling
Two members of the Alaska Library Catalog will be talking about how they implemented a discard process. Developing the procedure was complex and involved four library departments in their academic library. They developed mechanisms for reviewing and removing missing items from their catalog and from OCLC to improve the user experience. This session is suitable for all types of libraries. Hear about what they learned, what they learned not to do, and how you can implement a similar process in your library.

4:30 - 4:45 pm   Coffee and snacks in the exhibits area
Saturday, March 2, 2019

4:45 - 6:15 pm

**Project & Grant Management**
Presenter: Tracy Swaim
Track: Public
Practical steps, tips, and tools to help plan, implement, complete, and evaluate a project or grant. The goal will be to discuss ways to get away from "let's just wing it!" and into a more effective and efficient process. We will talk about some of the challenges that get in the way of a great project as well as some things which will make the whole process easier (and maybe more fun!).

**Community Surveys: We want to know what you think!**
Presenter: Pat Tully
Tracks: Public, Academic/Special
In the summer of 2017, Ketchikan Public Library conducted a community survey to prepare for strategic planning. The Library devised a number of ways to elicit responses from non-Library users. This program will review the results of those efforts, and how they informed the Library’s 2018-22 strategic plan.

**<M2M> Makers to Mentors: A Year of Youth Programming**
Presenter: Claudia Haines
Track: Public, School
(For public library youth services staff and school librarians) Based on the Homer Public Library’s experience with the ALA’s 2018 Libraries Ready to Code initiative, this hands-on session will highlight the successes and challenges of injecting Computational Thinking and Computer Science into already existing programs and creating new ones with limited or no CS experience, minimal resources and plenty of excited youth (ages 3-17). Learn why CT and CS matter in the library and participate in unplugged and digital activities, including an intro to coding, that emphasize family engagement, community partnerships, equitable access and inclusion.

**Creating School Library Needs Based Budget Proposals**
Presenter: Ann Morgester
Track: School
Learn how to create a needs based budget proposal for your school library. We all need more money for effective collection development but how often do we provide specific data so our principal isn't making budget decisions in an information vacuum? Learn the basics in this interactive workshop.

**Digital Preservation: Expert tips**
Presenter: Anastasia Tarmann
Learn from a panel of experienced practitioners of how they navigated through digital projects. Come away with ideas about how to organize, store, protect, and give access to digital collections.

**Dinner Options**
Were you inspired by a session and want to continue the conversation? Looking for a chance to connect with people who do the same thing as you...or something different? Check out the dinearounds. Sign up at the registration desk for the topic (or restaurant) of interest, then join your colleagues for good food and even better conversation! Looking for another topic? If you’re willing to be the topic ringleader, stop by the registration desk by noon on Friday, and we may be able to add it.

Or, dine on your own. Stop by the registration desk for information on downtown Juneau restaurants.
Sunday, March 3, 2019

7:45 am - 1:30 pm  Registration in Centennial Hall Lobby

7:45 am - 12:30 pm  Coffee Service

8:00 - 9:00 am

Special Libraries Roundtable Meeting
Coordinator: Rosemary Austin  Track: Academic/Special
Meet and chat with other special librarians. Bring your ideas for possible programs and activities for the year. All are welcome!

Public Libraries Roundtable Meeting
Coordinator: Karen Kresh  Track: Public
Connect with colleagues working in or interested in public libraries from around the state to discuss topics and trends relevant to our work, and to share accomplishments, challenges and ideas. All are welcome. We hope to see you there!

AkASL General Membership Meeting
Coordinator: Jill Gann  Track: School
General membership meeting will break into regional groups and collaborate together.

Academic Roundtable Meeting
Coordinator: Lorelei Sterling, Page Brannon  Track: Academic/Special
The Academic Roundtable Annual Meeting is an opportunity to meet with colleagues and participate in roundtable discussions on topics including assessment of information literacy, K-12 collaborations, and institutional repository practices and future directions. Come prepared with other topics and priorities for the upcoming year. All are welcome to attend!

9:05 - 10:35 am

Endnote Breakfast: Associating by Design
Presenter: Mary Ghikas
In Democracy in America, Alex De Tocqueville wrote about the American propensity to form associations. Now, more than 150 years after De Tocqueville’s book was written, how do we think about associations in a digital world? What do we need an association to do? How do changing culture and technology alter the way we design associations? How can we do this better - together.

Mary Ghikas is Executive Director of the American Library Association. According to former ALA President Jim Neal, “Mary provides knowledge, experience, and stability to the association during this important period of transition as she leads critical work in infrastructure, organizational development, and technology for ALA.” She has worked in large library systems, including Chicago Public Library and Los Angeles Public Library. In addition to an MLS from UCLA, she has an association executive certification (CAE) from the American Society of Association Executives, and she started at ALA in 1995.
Sunday, March 3, 2019

10:45 am - 12:15 pm

Aiming for Third Place: A conversation
Presenter: Amanda Dale, Alaska Humanities Forum
Libraries are often described as a "third place": neither home nor work, where people like to gather informally and connect regularly. Why do third places matter, and what responsibility do we have to create and maintain them? What does it take to make your third place thrive? Join this open conversation to discuss the opportunities, the challenges, and the responsibilities of offering a third place to your community.

Engaging with OCLC—Learning OCLC applications
Presenter: Maruta Skujina, OCLC
Alaska collections represented in WorldCat are visible to citizens across Alaska and researchers around the world. Plus, OCLC services help increase the quality of Alaska’s shared catalog, while automating workflows and increasing access to print and electronic collections. Learn how your OCLC subscription (through ALN): supports efficient ways to get WorldCat MARC records and maintain holdings via SmartPort and other cataloging services; keeps your shared catalog up to date with automatic delivery of MARC records as they are enriched by library experts; helps users find and get materials within Alaska or in libraries around the world; increases visibility of your collections through popular websites such as Wikipedia and Goodreads.

Beyond the Database
Presenter: Arlene Schmuland, Track: Academic/Special
Alaskan libraries, archives, and museums have many primary sources, unpublished works, or local materials that aren’t always found in library catalogs or journal databases. How can you help your users find them? We’ll start with an overview of information resources that are un- or under-represented in traditional library search tools and review how they can be accessed and used. In the second half, we’ll divide out into and go through the process of locating materials on specific topics.

Leadership 24/7
Presenter: Ann Symons
As you think about AkLA and leadership reflect on this iconic quote: “If you’re not the lead dog, the scenery never changes.” Together we will explore traits of leaders and how you can lead in you job, home, or community. Be prepared to both listen and interact. Learning to lead and being a leader is more than reading about leadership You will be asked to interact with colleagues and participants. Each of us will leave with a goal. Let’s challenge each other out of our comfort zones.

Senior Story Hour: How to create your own story hour for seniors and older adults
Presenter: Felicite Toney, Track: Public
Learn how to plan and execute a senior story hour program for seniors and older adults living in care facilities and/or experiencing early onset Alzheimer's or dementia.
Sunday, March 3, 2019

12:00 noon

**Snacks in the Lobby**
Lunch is on your own, so whether you’re rushing off to catch a plane, or staying for the next session, grab a snack to tide you over!

If this is the end of your stay in Juneau, thanks for joining us! Please remember to fill out the conference evaluation. Go to https://akla.org/juneau2019/.

12:30 - 1:30 pm

**An Introduction to Zotero**  
**Presenter:** Micah Muer  
**Track:** Academic/Special
Zotero bills itself as a “free, easy-to-use tool to help you collect, organize, cite, and share research.” That’s true, but what does it mean? Attend this gentle but hands-on introduction to Zotero find out how Zotero can help you organize your ideas, take notes on your reading, archive the web pages you visit, help your users with their research, and maybe even save your library money. This session will help attendees get started with Zotero (so bring a laptop) but will also talk about how you can introduce it to your library and its users.

**How to Help Patrons with Legal Issues Using Artificial Intelligence & Online Resources**  
**Presenter:** Stacey Marz  
**Track:** Public, Academic/Special
The Alaska Court System is creating easier access to legal information because many people are not aware they have legal problems or do not know how to address them. Microsoft selected Alaska to help develop a cutting-edge online Legal Navigator that will use artificial intelligence and natural language processing to help people self-assess their legal needs and provide tailored information to address them. The court’s “Justice for All” project has been creating legal content and resources for the Legal Navigator. Librarians are a trusted information source and are able to reach people all over Alaska. This session would explain these legal resources and demonstrate how librarians can assist patrons with tools to (1) identify legal issues; (2) find resources; and (3) represent themselves in court.

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Thanks for joining us! Please remember to fill out the conference evaluation.  
Go to https://akla.org/juneau2019/.
Conference Venues and Hotels

1. Centennial Hall
2. APK, home of State Libraries, Archives and Museums
3. Four Points Hotel
4. Prospector Hotel
5. Driftwood Hotel
Centennial Hall

Free WiFi for attendees! Select AkLA Attendees, no password needed

Registration & Silent Auction
The Alaska State Library and the Alaska State Archives are on the second floor.

There is free WiFi in most of the building: APK Public Internet, no password needed.
Conference planners and volunteers

Conference Committee
Freya Anderson, co-chair
Robert Barr, co-chair
Daniel Cornwall
Louise Cornwall
David Cox II
Katie Fearer
Patience Frederiksen
Amelia Jenkins
Ilana Kingsley
Shari Kitchin
Jonas Lamb
Micah Muer
Julie Niederhauser
Tracy Swaim
Anastasia Tarmann
Elise Tomlinson
Sheryl Wittig

Volunteers
Rosemary Austin
Amy Carney
Louise Cornwall
Kate Dunn
Kate Enge
Kaia Henrickson
Claire Imamura
Jodi Jacques
Brita Rice
Roberta Stell
Sheryl Wittig
John & Linda Wynne
Others who volunteered after this went to press!

Thank you for your generous contributions!
Thanks to our volunteer speakers!

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Conference Exhibitors

Alaska Association of School Librarians
PO BOX 101085
Anchorage, AK 99510-1085
akasl.webmaster@qmail.com
http://www.akasl.org/

Alaska Ombudsman
1500 West Benson Boulevard
Anchorage, Alaska 99503
ombudsman@akleg.gov
https://ombud.alaska.gov/

Alaska State Library
PO Box 110571
Juneau, AK 99811-0571
asl@alaska.gov
https://library.alaska.gov/

Baker & Taylor
2550 W. Tyvola Road, STE 300
Charlotte, NC 28217
binfo@btol.com
http://www.baker-taylor.com

DLSG at Image Access
543 NW 77th Street
Boca Raton, FL 33487
lan.minnerly@imageaccess.com
https://www.dlsg.com/

EBSCO Information Services
110 Olmsted St., Suite 100
Birmingham, AL 35242
information@ebSCO.com
https://www.ebsco.com/

Follett
1340 Ridgeview Drive
McHenry, IL 60050
customerservice@follett.com
https://www.follett.com/

Kindred Post
145 S. Franklin Street
Juneau, Alaska 99801
hello@kindredpost.com
https://www.kindredpost.com

Manga Classics
51 Ridgestone Drive
Richmond Hill, Ontario Canada L4S 0E3
johns@udonentertainment.com
http://www.udonentertainment.com

National Network of Libraries of Medicine
PO Box 357155
Seattle, WA 98195
https://nnlm.gov/po
martinc4@uw.edu

OCLC
6565 Kilgour Place
Dublin, Ohio 43017
oclc@oclc.org
https://www.oclc.org

ProQuest
789 E Eisenhower Pkwy
Ann Arbor, MI 48108
karen.bosserman@proquest.com
https://www.proquest.com/

Ready to Read Resource Center
3600 Denali Street
Anchorage, AK 99503
ready@muni.org
https://readtoreadak.org/

Recorded Books
270 Skipjack Rd
Prince Frederick, MD, 20678
bmessersmith@recordedbooks.com
https://www.recordedbooks.com/

Society of Children’s Book Writers and Illustrators
535 Bayside Rd.
Bellingham, WA 98225
scbwi@scbwi.org
https://www.scbwi.org

SirsIDynix
3300 North Ashton Blvd Suite 500
Lehi, UT 84943
larry.menlove@sirsidynix.com
http://www.sirsidynix.com
Special thanks to all of our vendors for your door prizes, silent auction items, special discounts, and, especially, your presence!

We appreciate you!

PARTY

Exhibitors’ Reception

Friday, March 1 from 6:15 to 7:30

In the Exhibit's Hall