RAVEN ABOUT LIBRARIES
FAIRBANKS PRINCESS RIVERSIDE LODGE

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  Alaska State Library for speaker expenses

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  Fairbanks Convention and Visitors Bureau
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  Gulliver’s Books

And to everyone who contributed to our Silent Auction
- and - volunteered to help during Conference.

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
EVENING EVENTS AND ENTERTAINMENT

Thursday, March 25
Opening Reception Honoring Exhibitors (5:30 PM – 7:00 PM in the Edgewater)
UAF Jazz Combo
Visit and / or have your photo taken with our splendidly costumed “Raveneer” (Support AkLA, purchase photos)
Play Exhibitor Bingo and win prizes

Variety Entertainment (7:00 PM – 9:00 PM in the Jade Room)
7:00-7:30 PM - The Chill Factor (Jo Knox and his barbershop quartet)
7:30-8:00 PM - Red Hackle Pipe Band (Dennis Stephens and his fellow pipers plus some high-stepping Highland dance)
8:00-8:30 PM - Noor Shimaal (Robyn Russell and members of her Middle Eastern Dance Troupe)
8:30-9:00 PM - Trina and the Triceratops
(Dino Song Singing Girl Group: Vicki Andrews, Nicky Eiseman, Julie Rafferty, and Marcia Trainor)

Friday, March 26
Movie: The Chechachos (9:00 PM – 10:30 PM in the Jade Room)
Dirk Tordoff, UAF Film Archivist, will give a brief intro to this historic silent film. (Popcorn available for a small fee.)

Storytelling: Stories to Help Us Remember Who We Are with Donald Davis (9:00 PM – 10:00 PM in the Copper Room)
Centers around “Miss Rosemary’s Kindergarten,” showing how stories connect us with our memories and experiences.

Saturday, March 27
Fairbanks Shakespeare Theater: Bard-A-Thon (9:00 PM – 11:00 PM in the Copper Room)
Cast and volunteers (and audience members, if they so desire) will read from The Winter’s Tale, the production that will be touring the state this year.

Storytelling: Unexpected Days! with Donald Davis (9:00 PM – 10:00 PM in the Jade Room)
Davis presents stories about those days when what was expected didn’t happen!

SILENT AUCTION AND AKLA STORE

Support AkLA’s Fundraisers! Bid on the delightful objects in the Silent Auction and shop the AkLA Store! Proceeds will be used to support AkLA programs and enhance the scholarship fund. Check out the art, books, book-related items, trips, t-shirts, mugs, etc. Located in the Exhibits Area, the Silent Auction begins at 5:30 PM, Thursday, March 25th. Bidding closes at 4:30 PM, Saturday, March 27th. The AkLA Store, near the Registration Desk, offers library-related and Fairbanks items. It is open during Registration hours.

2004 AkLA Conference Committee Chairs

| Conference Vice-President | Greg Hill |
| Computer Labs             | Tracy Swaim |
| Local Arrangements        | Georgine Olson |
| Entertainment             | Robyn Russell |
| Registration              | Mary Ellen Baker |
| Evaluations               | Al Preston |
| Exhibits                  | Dennis Stephens |
| Meals & Hospitality       | Wendi Lyons |
| Treasurer                 | Jack Rasmussen |
| Wendi Zimmerman          | |
| Auction and Sales         | Ingrid Clauson |
| Printing & Copying        | Rheba Dupras |
| Marit Vick                | Susan Jones |
| Publicity & Photography   | Ron Inouye |
| Authors to Alaska         | Corey Hall |
| Diane Ruess               | |
| Tours                     | Judie Triplehorn |
| Authors to Fairbanks      | Candy Kopperud |
| Webmaster                 | Ilana Kingsley |
| College Credit            | Natalie Forshaw |

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
CONFERENCE PROGRAM

Thursday, March 25 - PRECONFERENCES, TOURS, AND OPENING RECEPTION

8:00 AM - 10:00 AM  
Registration Desk Open for Pre-conference Attendees and Exhibitors

9:00 AM - 12:00 N  
Basic Health Care for Library Books — $35 fee — Phil Rumpel ("Dr. Book")
Lecture will include an introduction, the economics of repair, considerations before doing repair, and basic book construction. How-to will be for about 1½ hours and will include a demonstration of basic repairs and hands-on practice of the repairs. Each participant will be furnished a basic supply kit to use and take home. Limited to ten participants.

9:30 AM - 4:30 PM  
Tour of Ft. Knox Gold Mine and Poker Flat Research Range — The Fort Knox Gold Mine, employing 255 people, is located about 25 miles northeast of Fairbanks. It contributes about $70 million to the Fairbanks economy. Poker Flat Research Range is a scientific rocket launching facility located approximately 30 miles north of Fairbanks and is operated by the University of Alaska’s Geophysical Institute. Lunch is on your own at the historic Chatanika Lodge. $30.00 transportation fee. Pre-registration required.

9:30 AM - 4:00 PM  
Technical Considerations for Filtering Internet Access in Public Libraries — $25 fee — Tamara Georgick & Rand Simmons
What is CIPA compliance and how do you achieve it? If your library is thinking of adding filters to your public access computers, this is the workshop for you! We will answer your questions about what it takes to be CIPA compliant including practical advice on costs, filtering Gates computers, selecting software, creating an Internet Safety Policy and technical considerations for integrating filters into your library.

Using Creativity & Innovation Skills: Tapping into the Creative Spirit — $25 fee — Kathryn Deiss
This preconference will show you tools and techniques to tap into your creative spirit as well as into the creative power of groups. Through fun interactive sessions and lecture, you and your colleagues will learn the potency of using creativity for crafting innovative services, finding solutions to knotty problems, and respiriting organizations after significant change and stress. Creativity is critical to the success of your library and to your own personal success. Come fearlessly and with energy! No “talent” required! (No Kumbaya will be sung!)

Subject Analysis Using Library of Congress Subject Headings — $25 fee — John Mitchell
At the conclusion of this workshop, participants should be able to recognize the tools and resources needed to be used in creating / modifying existing LCSH subject headings. Participants will also be exposed to deciding when and if a new subject heading should be proposed for inclusion in LCSH. Participants will be given the step-by-step process to use in analyzing materials and will be provided ample exercises to develop subject cataloging techniques to assign appropriate subject headings. Workshop attendees will also be exposed to the "Feng Shui" approach to subject cataloging, which includes local workflow issues and policies, and balance (efficiency vs. quality).

12:00 N - 6:00 PM  
Registration Desk Open

1:00 PM - 4:00 PM  
Library Tours — Check at the Registration Desk for space availability for these tours.
Tour of Public Libraries — No charge. Visit the Noel Wien Library (Fairbanks), the North Pole Branch Library, and the Ft. Wainwright Post Library. Registration is limited.
Tour of Special Libraries — No charge. Visit the Fairbanks Law Library, the Alaska Division of Geological and Geophysical Surveys Library, the Fairbanks Memorial Hospital Library, and a private mining library. Registration is limited.
Tour of University Libraries — No charge. Visit the UAF Rasmuson Library, Archives, and the Biosciences Library. Registration is limited.
Tour of School Libraries — No charge. Visit the North Pole Elementary School library, the Randy Smith Middle School library, and the West Valley High School library. Registration is limited.

1:30 PM - 4:30 PM  
Basic Health Care for Library Books — $35 fee — Phil Rumpel ("Dr. Book"). Repeat of AM session. Limited to ten participants.
Thursday, March 25 (continued)

5:30 PM - 7:00 PM   Opening Reception Honoring Exhibitors
See Evening Events and Entertainment section on page 2 for details.

Exhibits Open

AkLA Silent Auction Opens in the Exhibits Area

7:00 PM - 9:00 PM   AkLA Executive Council Dinner Meeting — Michael Catoggio (for members of AkLA E-Council only).

Variety Entertainment – see Evening Events and Entertainment section on page 2 for details.

Friday, March 26

7:00 AM - 9:00 AM   Continental Breakfast Buffet (with your interest group: children’s, reference, etc.) in the Exhibits Area

7:30 AM - 8:00 AM   College Credit Meeting and Discussion — Deb Mole
Conference credit is designed to enable librarians to receive continuing education credit for conference attendance. It requires a minimum of 15 contact hours with conference activities, networking with other librarians, and a 3-5 page reaction paper which is due in mid-April.

7:30 AM - 9:00 AM   Computer Lab — Using Microsoft Office in the Library — ticket required — Tracy Swaim
Basic concepts in Word, Excel, PowerPoint. Projects include: copying material from the web; creating a professional-looking newsletter, spreadsheet, chart, and multimedia program; burning a CD. Repeat of a Gates Regional Training session. [REPEATED ON SUNDAY FROM 11:00 AM TO 12:30 PM.]

8:00 AM - 6:00 PM   Registration Desk Open

8:00 AM - 5:00 PM   Exhibits Open

AkLA Silent Auction Open in the Exhibits Area

Raven About Libraries Poster Sessions in the Exhibits Area:
   Alaska’s Small Public Libraries — Christine O’Connor
   Photos, brief descriptions and statistics of small public libraries in Alaska. A chance for AkLA members to see those remote libraries they never get a chance to visit.

   ALIEN — Deb Mole and Freya Anderson
   Overview of the Alaskan Library Information and Expert Network, followed by the opportunity for everyone to enter areas of expertise and libraries’ special collections into the database.

   Friends of the State Library — Gaylin Fuller, Greg Hill, and Paul McCarthy
   Information about and the opportunity to join this new group in support of the State Library.

   Raven About Reciprocal Borrowing — Sue Sherif
   To inform people about the Alaska Reciprocal Borrowing Program and to show off the new logo and the cards available for small library participants.

   When You Never See Your Clients! — Sally Bremner & Kathy Murray, University of Alaska, Anchorage
   Learn how the Health Sciences Information Service at UAA’s Consortium Library, a fee-based unit which serves as Alaska’s medical library, works with clients all over the state.

8:00 AM - 9:00 AM   CONCURRENT SESSIONS

   First-time Conference Attendee Orientation — Michael Catoggio
   Introduces AkLA as an organization, and explains the framework of the conference.

   Cataloging Roundtable Meeting — Marlene Harris

   Budgeting for Lean/Mean Times — Doug Johnson
   Based on a track record of building, obtaining and administering excellent library/technology budgets on both a building and district level, Johnson discusses current funding realities facing schools, gives a short primer on school district finance, describes six types of budgets, outlines the three elements of effective budgets, and suggests ways media professionals can increase their influence in the budgeting process.

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
Friday, March 26 (continued)

8:00 AM - 9:00 AM  **CONCURRENT SESSIONS (continued)**

**DIRLEAD Meeting** — Patricia Linville
For public librarians from Alaskan communities with populations of 3,000 or more.

**Orientation for New Executive Council Members** — Freya Anderson
A brief introduction to policies, procedures, and expectations for AkLA Executive Council members (elected officers; chapter, roundtable and committee chairs).

9:00 AM - 10:30 AM  **Opening and Keynote: “The Creek Sisters Explore the Library World”** — Vicki Andrews and Marcia Trainor
(Much to their amazement) the Creek Sisters, Vicki Andrews and Marcia Trainor, veterans of Tandem Storytelling, Children’s Theater, Musical Revues, many beginning Tap Dance Classes and general tomfoolery will present this year’s opening remarks. WHAT WERE THE CONFERENCE ORGANIZERS THINKING? Grab your coffee, start chowin’ down on that sweet roll, and get ready for the ride.

10:30 AM - 11:00 AM  **BREAK**

11:00 AM - 12:30 PM  **CONCURRENT SESSIONS**

**Computer Lab – Cataloger’s Desktop — ticket required** — John Mitchell
Learn how to use and customize this CD-ROM product that contains all of the most popular Library of Congress cataloging resources.

**Communication in the Workplace** — Nina Malyshev
This program will examine how miscommunications occur in the workplace and how we can reach mutual understanding with staff using the power of talk.

**Murder in the Stacks, or, How to Protect Your Materials** — Robyn Russell and Anne Foster
An introduction to the preservation needs of books, papers, photographs, and audio-visual materials. Presenters will cover environmental standards, proper handling procedures, and introduce basic conservation treatments that anyone can tackle. There will be special suggestions for those operating in small and/or underfunded institutions.

**Statistics and Alaska’s Public Libraries** — Patience Frederiksen
Does math fear truly explain why people are so adverse to statistics? Numbers are actually tools that effective leaders learn how to handle adroitly. Join Patience Frederiksen to learn about three sources you can use to find and manipulate public library statistics. Learn how to hammer home your need for more money, how you can use your numbers to show your library in its best light, and how to use your statistics as a tool for planning and reaching the future you desire.

**Survival Skills for the Information Jungle (Kids and the Internet)** — Doug Johnson
Jungles can be confusing and even dangerous to the inexperienced traveler. The sheer abundance of resources and multitude of paths in jungles demand that explorers have special skills if they are going to survive and thrive. This presentation describes six Information Jungle Survival Tips for students and suggests how these tips can be taught.

12:30 PM - 2:00 PM  **State of the State "Budget" Luncheon / Lobbyist Update** — George Smith and Clark Gruening
Join us to find out about the State Library’s plans and problems and how AkLA’s lobbyist “reads” the current legislature.

2:00 PM - 3:00 PM  **BREAK: Make Your Own OCLC Western Sundae** in the Exhibits Area

**Computer Lab** — E-mail, data entry, and practice

3:00 PM - 4:00 PM  **AkLA General Meeting** — Michael Catoggio
Annual business meeting of AkLA’s members; introduction of new officers.

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Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
Friday, March 26 (continued)

4:00 PM - 5:30 PM  **CONCURRENT SESSIONS**

**AkLA President’s Program: Advocating for Your Library: a Toolkit** — Michael Catoggio and Patricia Linville
The Past Presidents will lead a discussion about AkLA’s Strategic Plan. Last year, the membership prioritized goals in this plan. This year we’ll explore ways to implement Goal #1: By 2008, AkLA will be recognized as a resource and advocate for its members as they work to safeguard intellectual freedom, privacy, access to government information, intellectual property, public services, and full funding for libraries in Alaska.

**Computer Lab – Invisible Web — ticket required** — Lyn Ballam
Add to your arsenal of online information — learn how to find and access content-rich databases often overlooked by search engines like Google or Lycos. [REPEATED ON SUNDAY FROM 9:00 AM TO 10:30 AM.]

**The Fence or the Ambulance: Are You Punishing or Preventing Plagiarism in Your School?** — Doug Johnson
Too much effort is expended in education try to “catch” plagiarism in student work. Teachers and media specialists are using various web services and techniques to determine if student writing is lifted from online sources. While such tools can be effective, educators should also be creating assignments, especially those that involve research, that minimize the likelihood of plagiarism in the first place. This workshop presents tools that help design LPP (Low Probability of Plagiarism) projects that require original, thoughtful research.

**Influencing Skills: Influencing for Positive Outcomes** — Kathryn Deiss
Influencing is a natural human need; however, many of us do not know how to effectively influence others. We lack skills and frameworks for positive influence and have been overly schooled in win/lose sorts of negotiating techniques. It’s time to view influencing skills as both necessary and available to each of us.

**Intellectual Freedom Committee Meeting** — June Pinnell-Stephens

4:00 PM - 6:30 PM  **ILLiad — UAF ILL Workflow Demonstration** — Karen Jensen & Casey Bywater
Short demonstration of how UAF Interlibrary Loan has incorporated ILLiad ILL management software into our workflow for both lending and borrowing activities. Discussion of advantages of file management software and how it can be used. OFF SITE AT UAF RASMUSON LIBRARY. Transportation provided. Meet at main entrance of hotel. Sign up sheet in Registration Area.

4:00 PM - 7:00 PM  **Basic SACO (Creating Proposals for Library of Congress Subject Headings)** — John Mitchell
The workshop will cover the basic principles in preparing proposals for new subject headings and proposing changes to existing subject headings for the Library of Congress Subject Headings through review of relevant instruction sheets in the Subject Cataloging Manual: Subject Headings and appropriate examples.

**Can You Remember?: Storytelling Workshop** — Donald Davis
In order to create original stories, we must be able to gather adequate memories to use as story content. Whether a student writer, a new storyteller, or a seasoned crafter, how do we access either our memory or the memories of those around us to gather materials for shaping stories? We will look at how event-memory works and how to open doors to the past.

5:30 PM - 6:30 PM  **CONCURRENT SESSIONS**

**Adult Readers Roundtable Meeting** — Georgine Olson

**Indispensable Librarian: Schools in the Digital Age** — Doug Johnson
Examines the implications to school media specialists of the shift from print to digital information formats. Will librarians go the way of the slide rule and buggy whip? The current roles as outlined in Information Power are reinterpreted, and some additional, proactive roles are suggested. Discussion of specific media competencies, retraining opportunities, and job security strategies follows.

**Public Libraries Roundtable Meeting** — Christine O’Connor
Annual business meeting, election of officers, general discussion.
Friday, March 26 (continued)

5:30 PM - 7:00 PM  **Computer Lab – Finding Census 2000 Information Online — ticket required** — Cam MacIntosh
Find data for a specific community or neighborhood. Search by address. Create reference maps to show boundaries and features. Compare one community with another using census data. Create profiles of special populations. Produce thematic maps.

7:00 PM - 9:00 PM  **Awards Banquet and Battle of the Books 20th Birthday** — Patricia Linville and Shelly Loseudon Honor AkLA and AkASL award winners and help Battle of the Books celebrate its birthday.

9:00 PM - 10:00 PM  **Stories to Help Us Remember Who We Are: Storytelling for All Ages** — Donald Davis
See Evening Events and Entertainment section on page 2 for description of program.

9:00 PM - 10:30 PM  **Movie: The Chechachos** — Dirk Tordoff
See Evening Events and Entertainment section on page 2 for description of program.

5:30 PM - 7:00 PM  **Computer Lab – Using EBSCO to Keep Your Patrons and Funders Current — ticket required** — Dan Cornwall
Use EBSCOhost to create news clipping services and magazine table of contents alerts so you, your patrons, and your funders can have current and relevant full text articles sent straight to their desktops. You will create your own personal “alert,” so bring a list of topics that interest you or magazines you like to read.

Saturday, March 27 — Celebrating Authors

7:00 AM - 9:00 AM  **Continental Breakfast Buffet** (with your library "type": public, academic, etc.) in the Exhibits Area

7:30 AM - 8:30 AM  **Computer Lab** — E-mail, data entry, and practice

8:00 AM - 6:00 PM  **Registration Desk Open**

8:00 AM - 4:30 PM  **Exhibits Open**

**AkLA Silent Auction** in the Exhibits Area

**Raven About Authors and Reading Poster Sessions** in the Exhibits Area:
- **Alaska Center for the Book** — Chris Bristah
  Describes the programs of the Alaska Center for the Book, a nonprofit organization promoting reading and writing throughout the state.
- **Fairbanks Sampler Project** — Georgine Olson
  As part of the Fairbanks Centennial, a group of area librarians created several annotated bibliographies about Fairbanks and have used them in many ways.
- **Raven About Alaska’s Summer Reading Programs** — Sue Sherif
  Preview materials for the 2004 Discover New Trails Summer Reading Program and see some innovative Alaska adaptations of previous statewide programs by Alaska libraries large and small.
- **Society of Children’s Book Writers and Illustrators** — Cherie Stihler
  The Alaska Chapter of the SCBWI is having its statewide conference in Fairbanks at the Westmark Hotel March 26-28, 2004. Learn more about this organization in Alaska.

8:30 AM - 10:00 AM  **CONCURRENT SESSIONS**

**Alaska & the Big Wide World: How Alaskan Books are Received Outside** — Claire Rudolf Murphy
Program cancelled – speaker unable to attend conference.

**Basic Cataloging: Cataloging for Dummies** — Robyn Russell and Karen Wilson
If you are in a sink-or-swim cataloging job, and you don’t know Indicator 1 from Indicator 2, this workshop is for you! Come and learn the bare-bone basics from two of Alaska’s experienced catalogers.

**Computer Lab – Using RefWorks Bibliographic Citation Manager — ticket required** — Jennifer Brown
Export data from various databases into RefWorks. Create bibliographies in various styles. Use Write-n-Cite to cite sources within a paper.

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
Saturday, March 27 — Celebrating Authors (continued)

8:30 AM - 10:00 AM CONCURRENT SESSIONS (continued)

Developing and Funding Digital Collection Projects, Part 1 —
Linda Stewart, Anne Foster, James Simard, Marlene Harris and Arlene Schmuland
Part 1 begins with information about the evolution and current status of a successful implementation of a digital collection project in Alaska, the Virtual Library and Digital Archive (ViLDA), including how you can use the project’s resources in your library and how to become involved in the future development of the project.

Language of Leadership — Nina Malyshew
Mastering and understanding the language of leadership is critical to a successful career and to influencing the way in which people, situations and events are seen and interpreted.

Librarians Just Wanna Have Fund (Fundraising) — Patience Frederiksen
The spirit is willing, but the budget is slim. How do other librarians in Alaska manage to raise money for books, programs, and equipment? Patience surveyed librarians from all over Alaska to find out what ideas were most effective in raising money, especially in small towns. Come learn about ideas and techniques you can try to enhance your library’s revenue picture.

Unicorn Users’ Group Meeting — Brenda Knavel
For Unicorn users around the state. Share ideas, ask questions, and discuss similar situations in using the Sirsi Unicorn, iBistro, and Ecole products. Susan Buchanan will also demonstrate the Relais International, Inc.’s Interlibrary Loan product. (Sirsi and Relais recently entered into a partnership.)

10:00 AM - 10:30 AM BREAK in the Exhibits Area

10:00 AM - 4:30 PM Author Book Signings in the Exhibits Area
See page 15 for a list of participating authors, and see pink insert for details.

10:30 AM - 12:00 N CONCURRENT SESSIONS

Alaska Native Culture in Children’s Books — Teri Sloat and Tricia Brown
Striving to publish quality children’s books about Alaska and its native cultures, the two presenters are convinced that books can (and should!) preserve a strong cultural background while telling a universal story. Drawing from their personal experiences and those of working together on Sloat’s new book, Berry Magic, they will discuss how editors, writers, storytellers, and illustrators can work together to merge cultural truth with imagination.

Balancing Life and Work — Kathryn Deiss
Does it sometimes seem that there is no real separation between your life and your work? Is work dominating your life? Do you wonder how to find balance again? We'll explore how to balance your life and discuss the critical nature of balance in relation to effective career management, i.e. how to prevent career derailment. While not a prescription for eternal happiness and balance, this session will give you some new tools to apply to this dilemma.

Computer Lab – Camtasia Studio: Economical and Easy Way to Create Online Library Information — ticket required — Elise Tomlinson
Create professional-looking CD-ROMs or video files that may be streamed or downloaded from a website.

Developing and Funding Digital Collection Projects, Part 2 — Linda Stewart
Beginning level information about creating digital collections from photographs, newspapers and a variety of collection materials. Provides an understanding of digital collection issues. Places emphasis on digital activities for small organizations, libraries, museums and heritage organizations. Objectives for the program include: 1) the ability to make informed digital project decisions, 2) choosing appropriate funding options for digital projects, and 3) selecting and preparing materials for digital collections.

Distance Masters in Library Science Programs — Wendy Zimmerman
A panel of current students or recent graduates from several distance education MLS programs will discuss their program experiences.

Field Guides for Alaska — Judie Triplehorn
Explore the best field guides for Alaska in geology, mushrooms, wildflowers, trees, birds, and reptiles.

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
Saturday, March 27 — Celebrating Authors (continued)

10:30 AM - 12:00 N CONCURRENT SESSIONS (continued)

Using Alaska Marine Safety Education Association Materials in a Library — Kristie Sherrodd
Summary of AMSEA’s programs and publications, an introduction to AMSEA materials especially suitable for the library setting, and a slide show of real-life situations in which AMSEA materials have been used effectively.

11:00 AM - 4:00 PM Exhibits open to the public

12:00 N - 1:00 PM CONCURRENT SESSIONS

AkASL Board Meeting — Robert VanDerWege and the Alaska Association of School Librarians Board.

Beyond 1001 Nights: Choosing Books and Videos on the Middle East — Robyn Russell and Tim Pursell
Recommendations for choosing books and videos on Middle Eastern dance and culture. Session to conclude with a brief demonstration of Mid-East dance and drumming.

Computer Lab — E-mail, data entry, and practice

Empower Your Library Through Collection Information — Michael Byrnes
Follett Library Resources will present new features and skills to assist with collection analysis and development. TitleWise allows librarians to quickly analyze their library collections to identify strengths, weaknesses, titles for possible weeding, Dewey sensitive areas, and incomplete MARC records. This free tool will aid librarians with library advocacy by printing full color reports on their collection status that can be used for presentations to administration for maintaining/increasing budgets or as documentation for grant proposals.

Read It! Read It! Library Storytime Packets — Jane Baird
Anchorage Municipal Libraries is expanding their collection of thematic storytime bags, thanks to an Alaska State Library Grant. Discover the storytime resources available to you through AML. Bring your favorite preschool storytime tips and fingerplays to share. Refresh your storytime repertoire!

1:00 PM - 2:30 PM Lunch with Children’s Authors: From the Secret Garden to Dostoevsky: Libraries & Us — Virginia Euwer Wolff
Authors to Alaska Featured Author: Virginia Euwer Wolff, award-winning author of books for adolescents and young adults, will speak about libraries as they help shape our lives and her own life in particular.

2:30 PM - 4:00 PM CONCURRENT SESSIONS

Basic ILL — Freya Anderson and Karen Jensen
Learn about terms, especially programs and standards, used in interlibrary loan. Geared towards smaller ILL operations, this will give overviews of things like ISO 160/161, NCIP, ILLiad, and what’s coming up with ILL in Alaska. Plan to attend the second ILL session on Sunday for a discussion with ILL practitioners around the state.

Computer Lab – Customizing and Branding EBSCOHOS for Your Library — ticket required — Dan Cornwall
Put your library name or logo into EBSCO. Change the order of the databases list. Control how users search EBSCO databases.

S.O.S. for Information Literacy (Web-based Multimedia Resources for Educators) — Lyn Ballam
Under development, this dynamic web-based multi-media resource for educators is supported by a grant from the Institute of Museum and Library Services. S.O.S. is intended to showcase library media specialists and classroom teachers nationwide as they develop and share lesson plans and other teaching materials that motivate K-8 students to learn or sharpen their information literacy skills. With a pending release date in “early 2005,” this sneak preview is an invitation to join other school media specialists in contributing to and using this unique and evolving database.

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
Saturday, March 27 — Celebrating Authors (continued)

2:30 PM - 4:00 PM  CONCURRENT SESSIONS (continued)

**Uniform Titles: Misunderstood, Unappreciated, But Oh So Useful** — Rosario Garza
Uniform titles can be a very useful device in bibliographic control, but their purpose is not always clear to many library staff! This presentation will help clear up some of the confusion that surrounds uniform titles of all types.

**What Librarians Should Know About Alaska Native Languages, Dictionaries, and Books** — Michael Krauss, Tom Alton, and Ron Inouye
Krauss will speak on language history and research; Alton will speak on current publishers and publications.

**What Works and What Doesn’t in Storytelling** — Donald Davis
Ever heard a great story and a terrible story about the same subject? Ever heard the same story told well and then told poorly? What are some of the things that make the difference between interesting success and boring failure? We will look at both factors related to story creation and to storytelling itself.

4:00 PM - 4:30 PM  BREAK in the Exhibits Area

4:30 PM - 4:30 PM  Exhibits; Silent Auction Close

4:30 PM - 6:00 PM  CONCURRENT SESSIONS

**Battle of the Books Meeting** — Shelly Logsdon
Hands-on workshop reviewing and discussing the 2004-2005 Battle of the Books list and program changes.

**Computer Lab – FileMaker Pro Tips — ticket required** — Mary Jennings
Learn how to make professional looking labels, forms, and letters – and other ways to manage library data.

**Creative Writing for Grownups: More Play and Less Work Than You Expect** — Virginia Euwer Wolff
Bring your pencil and paper to participate in a few creative writing exercises.

**Educational Opportunities for Alaskan Librarians, Technical Staff and Paraprofessionals** — Patricia Linville
Ideas and examples of available educational opportunities for continuing students, degree programs and training in specific areas of librarianship. Handouts and question/answer time with current or recent participants in some of the programs described.

**Getting Your Slice of the Pie: Interlibrary Cooperation Grants** — Patience Frederiksen
If you have never written a grant before, the best way to learn is by doing and by asking for grant funds managed by the friendly librarians at the Alaska State Library. This session will provide an overview of ILC grants, a description of the priorities and goals that are funded, a list of grant projects funded in the past few years, and a quick tour of the ILC grant application packet.

Explore state and federal laws related to the privacy of library records, while exploring the philosophical issues over which librarians often struggle. Receive examples of privacy policies from libraries large and small, and learn how to conduct a privacy audit in your library.

**Showboating FRBR: Clustering Bibliographic Records for Catalogers, Reference & Systems Staff** — OCLC Western Staff
The FRBR (Functional Requirements for Bibliographic Records) model uses the entities of work, expression, manifestation and item to cluster bibliographic records into more meaningful catalog displays. This program will give catalogers, reference staff, and systems staff a basic understanding of FRBR, and explore the relationship of FRBR to AACR2 and MARC.

6:00 PM - 7:00 PM  CONCURRENT SESSIONS

**Alaska Native Issues Roundtable Meeting** — David Ongley

**Collection Development Roundtable Meeting** — June Pinnell-Stephens

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
Saturday, March 27 — Celebrating Authors (continued)

6:00 PM - 7:00 PM  **CONCURRENT SESSIONS (continued)**

**Computer Lab** — E-mail, data entry, and practice

**Continuing Education Committee Meeting** — Freya Anderson and Deb Mole
Open to all interested in working towards improving continuing library education opportunities within the state.

**National Board Certification for School Library Media Specialists** — Janet Madsen
This process is a powerful professional development opportunity for school library media specialists. Learn more about the nuts and bolts of this process, how to find funding sources, resources and tips for successful completion, and how to find support and mentoring.

**Tricky Processing for Technical Services Staff** — Gina Atos and Billijo Link
This workshop includes but is not limited to, multi-part musical scores, accompanying mini-CD-ROMs with texts, items which arrive in case or binder type formats, and other unusual physical or electronic format type items.

7:00 PM - 9:00 PM  **Concert Series**

**Dinner with Authors for Adults: Joe Crosson and Early Alaskan Aviation** — Dirk Tordoff
Joe Crosson's life and contributions to flying in Alaska are presented in a multi-media presentation that includes portions of a rare 1941 radio drama. Tordoff, a film archivist at UAF, is the author of *Mercy Pilot: the Joe Crosson Story.*

**Gourmet Dessert by the Slice** – AkLA fundraiser – choose your indulgence and support AkLA.

9:00 PM - 10:00 PM  **Unexpected Days! Storytelling Program for All Ages** — Donald Davis
See Evening Events and Entertainment section on page 2 for description of program.

9:00 PM - 11:00 PM  **Fairbanks Shakespeare Theater: Bard-A-Thon**
See Evening Events and Entertainment section on page 2 for description of program.

Sunday, March 28

7:30 AM - 8:30 AM  **Computer Lab** — E-mail, data entry, and practice

8:00 AM - 12:00 N  **Registration Desk Open**

8:00 AM - 10:00 AM  **Princess Brunch Buffet** — a favorite Fairbanks indulgence.

8:30 AM - 10:30 AM  **Everyone Reads Book Discussion: Mercy Pilot: the Joe Crosson Story by Dirk Tordoff** — Georgine Olson
Join fellow library people for several lively table-wide discussions of Dirk Tordoff's *Mercy Pilot: the Joe Crosson Story.* This smoothly reading biography about one of Alaska's early -- and popular -- aviators is liberally illustrated with photos and maps. You will have the opportunity to participate in a book discussion and, with the notes and guides supplied, gather helpful hints on leading and participating in book discussions.

9:00 AM - 10:30 AM  **CONCURRENT SESSIONS**

**AkASL General Membership Meeting** — Karen Davis

**Broadband Strategies for Libraries** — Rich Greenfield
An overview of the Alaska Telecommunications Users Consortium and how libraries can participate in this newly formed organization to acquire better and cheaper broadband access.

**Children's Librarians Sharing Ideas and Programs** — Sandra Strandtmann
Participants will bring ideas which have proven successful for them, as well as copies of flyers, instructions, handouts, or other significant items.

**Computer Lab - Invisible Web** — Lyn Ballam
Add to your arsenal of online information -- learn how to find and access content-rich databases often overlooked by search engines like Google or Lycos. [REPEAT OF THE FRIDAY, 4:00 PM TO 5:30 PM, LAB.]

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Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
### Sunday, March 28 (continued)

#### 9:00 AM - 10:30 AM  **CONCURRENT SESSIONS (continued)**

- **Copyright Basics** — Jennifer Brown and Freya Anderson  
  Overview of copyright issues in the library, including the TEACH Act and Interlibrary Loan.

- **Metadata Cataloging** — James Simard, Marlene Harris and Judith Terpstra  
  Three librarians with varying experiences in traditional and non-traditional cataloging and non-cataloging discuss the joys, trials and tribulations of learning and working with metadata formats and standards in the changing environments of “cataloging” in the ever-moving target range of Dublin Core, and ContentDM in the context of the Alaska Virtual Library and Digital Archive. Remember, all the pundits said this was supposed to be easier than MARC. We’ll tell you what it’s really like! **[RESCHEDULED FROM 11:00 AM TO 12:30 PM]**

- **OCLC Update** — OCLC Western Staff  
  Join your colleagues at this timely update session. OCLC Western Staff will present the latest enhancements to the OCLC cataloging, ILL and reference services. Also included will be information about the OCLC Western digitization and preservation and database licensing program.

#### 10:30 AM - 11:00 AM  **BREAK** in the hallway near the Edgewater

#### 11:00 AM - 12:30 PM  **CONCURRENT SESSIONS**

- **Academic Roundtable Meeting** — Kate Gordon

- **Authors to Alaska Roundtable Meeting** — Corey Hall and Candy Kopperud

- **Computer Lab - Using Microsoft Office in the Library — ticket required** — Tracy Swaim  
  Basic concepts in Word, Excel, PowerPoint. Projects include: copying material from the web; creating a professional-looking newsletter, spreadsheet, chart, and multimedia program; burning a CD. Repeat of a Gates Regional Training session. **[REPEAT OF THE FRIDAY, 7:30 AM TO 9:00 AM, LAB.]**

- **Fairbanks Sampler Project** — Georgine Olson  
  Program cancelled.

- **ILL Trends** (Discussion) — Freya Anderson  
  This is your opportunity to learn and share with fellow ILL practitioners from around the state, as well as to help form future directions. We will discuss upcoming changes in ILL, the Alaska Project, ILLiad, brainstorm ideas, and whatever else you want!

- **Talk Tables for Small Library Issues** — Aja Markel Razumny  
  An opportunity for librarians from small libraries to ask for and share information on specific concerns. “Experts” on various topics will head each table. Table topics will include: E-Rate Issues, Negotiating Bandwidth, Small Library Automation, Rural School Libraries, Wireless Internet Access, and Patron Privacy.

- **Reference Librarians and the Online Catalog** — Nancy Tileston and Jude Baldwin  
  Cataloging records are the building blocks of the catalog. To know what is searchable in the online catalog, it is necessary that all librarians who act as facilitators between the catalog and the patron understand these building blocks and how they work with their particular system. **[RESCHEDULED FROM 9:00 TO 10:30 AM]**

#### 12:30 PM - 2:00 PM  **End-Note Luncheon: Looking Forward** — Carrie Gardner  
  Join us at the End-Note Luncheon as we discuss the major trends in society that will challenge us as librarians.

#### 2:30 PM - 5:00 PM  **AkLA Executive Council Meeting** — Judith Anglin

  - **Campus Corner, Downtown, and Chena Hot Springs Tours** – tours cancelled.

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*Welcome to Fairbanks for the Alaska Library Association’s Conference 2004*
OUR PRESENTERS

Carrie Gardner has a BS in Education/Library Science, a MLS and a PhD in Library Science. Currently Gardner is an Assistant Professor of Library and Information Science at Catholic University of America. She has presented over 100 speeches and workshops on intellectual freedom and privacy. She has also researched and written about the application of civil rights to information gathering.

The Creek Sisters (Vicki Andrews and Marcia Trainor). Who are they? Why are they wearing colanders on their heads? And more importantly, what are they doing in the presenter section of this program? The answer to this and other non-essential questions will be shared during the opening remarks portion of the program. Don’t see them on an empty stomach.

Tricia Brown is the Acquisitions Editor for Alaska Northwest Books and WestWinds Press, imprints of Portland-based Graphic Arts Center Publishing Company. She is the author of several nonfiction books for adults and two children’s books, Children of the Midnight Sun (photo-illustrated by Roy Corral), and the recently released Groucho’s Eyebrows (illustrated by Barbara Lavallee). She holds a BA in Journalism from the University of Alaska Fairbanks and an MFA in Creative Writing from the University of Alaska Anchorage.

Teri Sloat and her husband were hired as teachers and moved to the Alaskan bush right after college for some of the happiest years of their lives. “We spent twelve years living on the Yukon and Kuskokwim rivers. While we taught, we learned subsistence and community living, and heard wonderful folklore. After teaching, I worked in the bilingual program in Bethel, and had my first job as an illustrator. The Eye of the Needle, The Hungry Giant of the Tundra, Dance on a Sealskin, and the new Berry Magic, as well as There Was an Old Lady Who Swallowed a Trout, reflect my love for that life.”

http://www.terisloat.com/

Donald Davis was born in a Southern Appalachian mountain world rich in stories. He is a retired Methodist minister and former Chair of the Board of Directors for the National Storytelling Association. Davis invites each listener to come along, to pull deep inside for one’s own stories, to personally share and co-create the common experiences that celebrate the creative spirit. For Davis, storytelling “…is not what I do for a living…it is how I do all that I do while I am living.”

http://www.ddavisstoryteller.com/

Kathryn Deiss is Director of the Strategic Learning Center at the Chicago Multitype Library System, a consortium of libraries in Chicago. She designs and provides training, facilitation, executive coaching, and consulting services for libraries, national associations, consortia, and museums. Deiss has written and presented extensively on the subjects of leadership, planning, organizational learning, and organizational culture. She received her BA in Sociology from Trinity University (Texas) and her MLS from the University at Albany.
Tamara Georgick is a technical consultant with the Washington State Library. She received her MLS from Drexel University. Georgick has worked in a variety of libraries including academic, public, legal and medical. Her current projects include helping small libraries find affordable filtering solutions, developing online training and tech support options through WebJunction, e-rate, state statistics and a host of equally scintillating topics. Georgick had experience working with bush libraries during the implementation of the Gates grants last year and has some tips for working with the Gates computers.

Rand Simmons is the Program Manager for Library Development for the Washington State Library. A native of the Pacific Northwest, Simmons has worked in college, public, and state libraries in Oregon, Idaho, and Washington. He is a member of the American Library Association and the Washington Library Association and is a former President of the Idaho Library Association and ILA Intellectual Freedom Committee chair. He has published in state, national, and regional library journals. Simmons holds a PhD in library and information science from the University of Illinois at Urbana-Champaign.

Doug Johnson has been the Director of Media and Technology for the Mankato Public Schools since 1991 and has served as an adjunct faculty member of Minnesota State University, Mankato since 1990. His teaching experience has included work in grades K-12 in schools both here and in Saudi Arabia. He is the author of three books: The Indispensable Librarian, The Indispensable Teacher’s Guide to Computer Skills, and Teaching Right from Wrong in the Digital Age. His regular column appears in Library Media Connection. Johnson has conducted workshops and given presentations for over 100 organizations throughout the world. http://www.doug-johnson.com/

John Mitchell is the Cooperative Cataloging Program Specialist in the Regional and Cooperative Cataloging Division at the Library of Congress. He has lectured frequently on behalf of the Program for Cooperative Cataloging, where he serves as the Coordinator for the SACO (Subject Authority Cooperative) Program. Professionally, Mitchell is active in the American Library Association and has served on both committees in ACRL and ALCTS in addition to having served as a consultant to the ALCTS Organization and Bylaws Committee, and he has climbed Mt. Kilimanjaro.

Phil Rumpel (Dr. Book) has a passion for learning and doing new things. He was working as a volunteer at Loussac Library in Anchorage where he began doing book repair under the guidance of Madeline Lieb. With some special encouragement from Artemis BonaDea of NorthBound Books, Rumpel became so enthusiastic about the art and science of book repair that he began studying and learning all he could to improve his skill. He took classes on book construction and binding through the University of Alaska Anchorage and the Alaska Museum of History and Art, and had a lot of practice by doing book repair work as a volunteer at Loussac, Palmer and Big Lake libraries. As Rumpel’s expertise grew, he began doing workshops to help train people at libraries.

Dirk Tordoff, a life-long Alaskan with a BA and MA from the University of Alaska Fairbanks, is a film archivist at the Elmer E. Rasmuson Library, University of Alaska Fairbanks. He is the author of Mercy Pilot: the Joe Crosson Story, and several articles about aviation history in Alaska.

Virginia Euwer Wolff is a nationally known and award-winning author of books for young adults. A native Oregonian, she wanted to be a writer from childhood on, but didn’t begin to write until she was nearly forty. She taught elementary school for a number of years in Philadelphia and New York. Upon returning to Oregon, she returned to playing the violin, which she continues to this day. Wolff notes: "I write very slowly. Each book pushes me farther out on an intellectual and emotional limb. Uncomfortable as that is, I wouldn't have it any other way. My fascination with what we humans do when we learn the consequences of our own behavior keeps me writing."
Thank You to Our AkLA and SCBWI Presenters

Freya Anderson – Alaska State Library, Juneau
Judith Anglin – Ketchikan Public Library
Gina Atos – UAA Consortium Library
Jane Baird – Anchorage Municipal Libraries
Jude Baldwin – Anchorage Museum of History & Art Library
Lyn Ballam – North Pole Elementary School Library
Sally Bremner – UAA Consortium Library
Chris Bristah – Anchorage Municipal Libraries
Jennifer Brown – UAS Egan Library
Michael Byrnes – Follett
Casey Bywater – UAF Rasmuson Library
Michael Catoggio – UAA Consortium Library
Bonnie Chadbourne – OCLC
Daniel Cornwall – Alaska State Library, Juneau
Karen Davis – Seward Middle/High School Library
Anne Foster – UAF Rasmuson Library
Patience Frederiksen – Alaska State Library, Anchorage
Gaylin Fuller – Fairbanks NSB School District
Rosario Garza – BCR
Kate Gordon – UAA Consortium Library
Rich Greenfield – University of Alaska
Clark Gruening – AKLA Lobbyist
Corey Hall – Kenai Community Library
Marlene Harris – UAA Consortium Library
Greg Hill – Fairbanks NSB Public Library
Ron Inouye – UAF Rasmuson Library
Mary Jennings – AKLA Executive Officer
Karen Jensen – UAF Rasmuson Library
Brenda Knavel – UAF Rasmuson Library
Candy Kopperud – Palmer Public Library
Billijo Link – UAA Consortium Library
Patricia Linville – Seward Community Library
Shelly Logsdon – Wasilla High School Library
Cam MacIntosh – U.S. Census Bureau
Janet Madsen – Keet Gooshi Heen Elementary School Library
Nina Malyshev – Alaska State Library, Anchorage
Paul McCarthy – UAF Rasmuson Library
Deb Mole – UAA Consortium Library
Kathy Murray – UAA Consortium Library
Christine O’Connor – Dillingham Public Library
Georgine Olson – Fairbanks NSB Public Library
David Ongley – Tuzzy Consortium Library, Barrow
June Pinnell-Stephens – Fairbanks NSB Public Library
Aja Markel Razummy – Alaska State Library, Juneau
Robyn Russell – UAF Rasmuson Library
Arlene Schmuland – UAA Consortium Library
Sue Sherif – Alaska State Library, Anchorage
Kristie Sherrard – AMSEA
James Simard – Alaska State Library / UAS Egan Library
George Smith – Alaska State Library, Juneau
Linda Stewart – OCLC
Cherie Stihler – SCBWI
Sandra Strandtman – Juneau Public Libraries
Tracy Swaim – Alaska State Library, Anchorage
Judith Terpstra – Information Access
Nancy Tileston – Alaska Resources Library
Elise Tomlinson – UAS Egan Library
Judie Triplehorn – Mather Library, UAF Geophysical Institute
Robert VanDerWege – Kenai Peninsula Borough SD
Karen Wilson – UAF Rasmuson Library
Wendy Zimmerman – Fairbanks NSB Public Library

Special thanks to our local friends and project partners:
Tom Alton, University of Alaska Fairbanks Alaska Native Language Center
Michael Krauss, Professor Emeritus, University of Alaska Fairbanks Alaska Native Language Center
Tim Pursell, University of Alaska Fairbanks History Department
Frederick Zarndt, iArchives, Orem, Utah

AUTHORS: Saturday, March 27, 2004 — Celebrating Authors

Some authors will be joining us for the Lunch with Children's Authors or the Dinner with Authors for Adults. Some authors will be signing and selling their books in the Exhibits area between 10:00 AM and 4:30 PM. Check the pink insert for details.

Lori Anderson (SCBWI)
Fiona Bayrock (SCBWI)
Walter Benesch
Karen Brewster
Tricia Brown (SCBWI)
Dordie Carter (SCBWI)
Donald Davis
Douglas DeVries (SCBWI)
Ann Dixon (SCBWI)
Debby Dahl Edwardson (SCBWI)
Gail Giles (SCBWI)
Arnold Griese
Kirkpatrick Hill (SCBWI)
Jim Holmgren (SCBWI)
Carolyn Kremers
Teri Langton (SCBWI)
Marie D. Ward (SCBWI)
David Marusek
Amy Meissner (SCBWI)
Debbie Miller (SCBWI)
Gael Baxley Murakami (SCBWI)
Audrey Parker
Susan Quinlan (SCBWI)
Alyson Rigby (SCBWI)
Ruth Segler (SCBWI)
Teri Sloat (SCBWI)
Cherie Stihler (SCBWI)
Randy Stowell (SCBWI)
Dirk Tordoff
Deb Vanasse (SCBWI)
Virginia Euwer Wolff (SCBWI)

Welcome to Fairbanks for the Alaska Library Association’s Conference 2004
EXHIBITORS 2004

Visit the exhibits. Thank our 2004 exhibitors for participating in our conference!

Bold indicates exhibitors who are also AkLA members.

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11151 Calaska Circle
Anchorage, AK 99515
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Mary Ellen Havens

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Dawn Roberts

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(907) 269-9000
Paul Scherer

Alaska Marine Safety Education Association
2924 Halibut Point Road
PO Box 2592
Sitka, AK 99835
(907) 747-3287
Kristie Sherrold

Alaska Northwest Books / Graphic Arts Center Publishing
203 W. 15th Ave #108
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Angie Zbornik

Alaska State Library
344 W. Third Avenue, Suite 125
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(907) 269-6566
George Smith, et. al.

Allbris
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American Library Association
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Barrow, AK 99723
(907) 852-1720
David Ongley

Baker & Taylor
2709 Water Ridge Pkwy.
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(704) 329-9042
Ed Devine

Bibliographical Center for Research (BCR)
14394 East Evans Avenue
Aurora, CO 80014-1478
(303) 751-6277 / (800) 397-1552
Rosario Garza

Blackwell's Book Services
6024 Jean Road, #G
Lake Oswego, OR 97035
(503) 684-1140
Scott Smith

Cambridge Scientific Abstracts (CSA)
7200 Wisconsin Ave., Suite 601
Bethesda, MD 20814
(301) 961-6700
Dan Paskett

Checkpoint Systems, Inc.
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Al Skinner

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Ron Dixon

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Ron York, Brandi Grohman, & Kristin Ottesen

EBSCO Information Services
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Elsevier, Inc.
360 Park Avenue South
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Follett Library Resources
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