Social Media Committee Meeting Agenda - Valdez
March 22, 2013, 7:30-9pm

1) This is our first meeting as a fully-fledged committee. We now have an official charge:

To suggest and implement opportunities increasing communication within AkLA membership, to potential members, and to others in Alaska, through social media. To coordinate social media related to the annual conference, together with the conference committee.

2) News:

   a) We have a website: http://akla.org/about/committees/social-media-committee/ (and we’re the only committee who does, so go us!)

   b) There was a form that went out, for people to add their social media accounts: http://bit.ly/Ti23L9 - Still active, though I don’t check it too often.

   c) Lists of AkLA-affiliated people and organizations on Twitter, Facebook (no individuals, just orgs), and Flickr. Groups in GoodReads and LinkedIn. Get all the lists here: http://akla.org/about/committees/social-media-committee/alaskan-social-media-accounts/

3) We should figure out how to list people’s blogs somewhere and maybe also list Pinterest accounts? Other social media?

4) What else should we be doing? Anyone want to branch out to any new social media outlets?

5) We have some text on our homepage/charge/probably other places that isn’t actually Handbook-legal: The chair will serve a one-year term with the vice-chair becoming chair in the second year. The chair and members may be appointed. May I remove it? (If someone else wants to be Chair, I’ll pass your name on to the President, who does the appointments.)

6) Does anyone need access to the Facebook page, who doesn’t have it?