Library Discovery in Alaska: Adding impact to discovery through library cooperation

Maruta Skujina
OCLC
A global network of libraries

- Americas: 11,562 members in 28 countries
- EMEA: 3,908 members in 72 countries
- Asia Pacific: 1,741 members in 23 countries

As of 30 September 2016
“I believe in the concept of the cooperative”

“understanding of shared challenges”

“power in numbers, power of the network, power of expertise”

“sharing and camaraderie”

“innovation”

“research on our behalf”

“making the world feel smaller and connected for the public good”

“collaboration”
Agenda

Culture of sharing in Alaska

What’s happening with FirstSearch and WorldCat Discovery

WorldCat Discovery update

Questions & answers
A culture of sharing

• Alaska libraries have worked together for decades to enable statewide discovery and delivery
• Use of OCLC services extends access to library resources and visibility of library collections to neighboring states, across the country and around the world
Active WorldCat and FirstSearch

Alaska library numbers

• Holdings in WorldCat: 4,503,742
• Access to FirstSearch/WorldCat Discovery through Alaska State Library subscription: 105 libraries
  – 2016 annual use ~ 64,000 searches
Active sharing

• Total 2016 ILL borrowing by Alaska libraries: 21,997

• Total 2016 ILL lending by Alaska libraries: 17,438
WHAT’S HAPPENING WITH FIRSTSEARCH AND WORLDCAT DISCOVERY?
Two unique products

FirstSearch®
Most precise way to search WorldCat

WorldCat Discovery
Enable cutting edge research
## Services are distinct and complementary

<table>
<thead>
<tr>
<th>Primarily Used By</th>
<th>FIRSTSEARCH</th>
<th>WORLDCAT DISCOVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library staff &amp; experts</td>
<td>• Library staff &amp; experts</td>
<td>• Library users</td>
</tr>
</tbody>
</table>

### Use Cases

<table>
<thead>
<tr>
<th>Use Cases</th>
<th>FIRSTSEARCH</th>
<th>WORLDCAT DISCOVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>What do <strong>other</strong> libraries have?</td>
<td>• What do other libraries have?</td>
<td>• What does <strong>my</strong> library have?</td>
</tr>
<tr>
<td>Supports library workflows</td>
<td>• Supports library workflows</td>
<td>• Casting a broad net</td>
</tr>
</tbody>
</table>

### Needs

<table>
<thead>
<tr>
<th>Needs</th>
<th>FIRSTSEARCH</th>
<th>WORLDCAT DISCOVERY</th>
</tr>
</thead>
<tbody>
<tr>
<td>WorldCat</td>
<td>• WorldCat</td>
<td>• WorldCat + central index (articles)</td>
</tr>
<tr>
<td>Details. Details. Details.</td>
<td>• Details. Details. Details.</td>
<td>• Simplified interface</td>
</tr>
</tbody>
</table>
“FirstSearch is excellent in screening out unwanted materials and honing in on just the needed item. **No extra fluff. No mess.**”
Users love the power of WorldCat

Reference

Music

Art

Showcase digital collections

Two new records added

EVERY SECOND

Explore a genealogical gold mine

Track authors

Find things in other libraries
INCREASING LIBRARY VISIBILITY
Visibility for library collections

Google books

EasyBib

Microsoft

FamilySearch

LEXILE

MENDELEY

Desire2Learn
2016 WorldCat.org engagement

73 million visits

271 million page views

17 million clicks to library sites

23% of visitors clicked to libraries
2016 Alaska WorldCat.org engagement

51,979 visits
174,817 page views
42,163 monthly unique visitors
5,022 clicks to library sites
1. Global warming
   by Ellen Lawrence
   "In this book, young readers will learn about global warming"—Provided by publisher.

2. Global warming
   by Dan Minkel
   "Held by: Sitka Public Library"
   Presents a collection of essays that debate a variety of issues on the subject of global warming, including the potential effects of global warming on the world's food supply and hurricanes.

3. Global warming
   by Ron Fridell
   "Held by: Sitka Public Library"
   "Held by: Sitka Public Library"
   Describes several different theories on the causes and solutions of global warming, including a brief history of the Earth's temperature ranges, scientists' predictions for the future.

4. Global warming
   "Held by: Sitka Public Library"
   Article 2006
   Source: Economist v389 n9611 (2008 12 01)
Books and Literature Databases

Book Collection: Nonfiction
- Search more than 4,100 popular nonfiction books. The database includes full text entries on core subject areas, as well as information on careers, health, sports, adventure, technology, life skills and more.

In the Stacks
- New materials at the Juneau Public Libraries.
- Over ten years' worth of reviews written by library staff member Kathy Ward and featured in her weekly column in the Juneau Empire.
- Fully searchable and includes adult and juvenile materials, including audiobooks and DVDs.

Novelist K-8
- This resource will help you decide what to read next, help engage your younger readers and encourage reading success!
- Fiction and non-fiction titles for children and teens.
- Expert reading recommendations from librarians and school media specialists.
- Connections to curriculum requirements for reading, listening, and writing.
- Read-alikes for every title, author, and series.

Novelist+
- This resource will help you decide what to read next, help you pick books for your book club, and help you guide your children’s reading.
- Novelist can:
  - Match a Favorite Author.
  - Match a Favorite Title – Find similar titles.
  - Explore Fiction.
  - Explore Best Books.

Staff Picks
- Checkout some of the our favorites!
- Picks include fiction, non-fiction, DVDs, and audiobooks.

WorldCat
- Can’t find it in the Juneau Public Libraries catalog? Try searching the world’s libraries!
- Interlibrary-loan (ILL) service is available free of charge to our patrons and we are often able to borrow items on your behalf from libraries throughout the United States.
- To request an item, you may call 506-0437 or create an account to submit your own request.
- More info on ILL.
Interlibrary Loan

Interlibrary Loan (ILL) is a service through which you request materials that are not owned by the Joint Library Consortium. Interlibrary Loans come from other libraries around the country... and sometimes the world! Please allow a 4-6 weeks for processing and mailing.

Please check the Joint Library Consortium online catalog to find out if we already own the item you're requesting. Items at another library in Juneau do not require the ILL process.

- 5 active requests per patron.
- ILL items typically have a shorter lending period that items owned by the Joint Library Consortium and options for renewal vary.
- Requests for materials published in the current calendar year should be submitted as purchase suggestions, rather than interlibrary loan requests.
- Console video games (Wii, PlayStation, Xbox, etc.) are not available through interlibrary loan.
- There is no charge for ILL requests. Interlibrary Loan materials are carefully tracked by library staff. In the event that requested items are not picked up by the patron requesting the items, future requests maybe be denied.

Get started searching with WorldCat, a worldwide database of library materials.

REQUESTING AN ILL

Online

- Create or Access your Interlibrary Loan account.
- Search for the item using WorldCat, click on the title for more information, then click on "Request Item." You will be taken to the
Switch: how to change things when change is hard

by Chip Heath, Dan Heath

Held by: Juneau Public Libraries

Description

Editions & Formats

Availability / Holdings

Libraries Worldwide

Search location: 292 Marine Way, Juneau, US-AK

<table>
<thead>
<tr>
<th>Institution</th>
<th>Libraries</th>
<th>Distance</th>
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<tbody>
<tr>
<td>Juneau Public Libraries</td>
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<td>5.89 mi</td>
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<tr>
<td>Sitka Public Library</td>
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<tr>
<td>Petersburg Public Library</td>
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<tr>
<td>Irene Ingle Public Library</td>
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<tr>
<td>Valdez Consortium Library</td>
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<td>469.15 mi</td>
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Map

OCLC
WORLDCAT DISCOVERY UPDATE
CELEBRATING 2016

WorldCat® Discovery

New search ALGORITHM delivers relevant results

COURSE RESERVES enhancements boost efficiency and simplify the search experience

More robust PERSONAL LISTS enable organized research

Optimized user experience for searching supports breakthroughs

COMMUNITY CENTER growth encourages collaboration
New search ALGORITHM delivers relevant results
Optimized user experience for searching supports breakthroughs
COURSE RESERVES enhancements boost efficiency and simplify the search experience
More robust PERSONAL LISTS enable organized research
COMMUNITY CENTER
growth encourages collaboration
February 2017 enhancement

Most recent, locally-owned edition displays in results
✓ Users more quickly find latest edition
✓ One click to list of additional editions
✓ Users less likely to “miss” the edition they need
What’s next?
Coming soon to WorldCat Discovery

• Ongoing relevance refinements
• Course reserves: Add temporary items & transfer data from WorldCat Local
• Access to WorldCat Local permalinks
• Record cite and export in Harvard and Turabian styles
• User experience enhancements
What to expect ...

- **WorldCat Discovery**
  - Focus on adding critical WorldCat Local features
  - Solicit member input about enhancements via surveys, focus groups, Community Center, etc.

- **FirstSearch**
  - Now: Gather additional feedback from library staff and users
  - Coming soon: Build the new service
  - Release date to be determined
FirstSearch advisory members
Questions?

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Because what is known must be shared.