The Art of Our Work

Conference Program

Thursday, Feb. 23rd.  Preconference Workshops

Project Outcome Regional Training Workshop (Part 1)
9:00am -12:00pm

Rochelle Logan – Project Outcome

Public library services put people on the path to literacy, technological know-how, or a better job – but what we are often missing is the data to show it. Outcome measurement helps libraries answer the questions: How can we better measure and demonstrate our community impact? What good did our services do? This workshop will offer a deep-dive into outcome measurement using Project Outcome tools. You will learn how to deploy outcome measures in your library, collect and use resulting data, and leverage the project’s support network to ensure successful adoption. Be a part of a cohort of public libraries interested in implementing Project Outcome to drive change, influence decision making, and demonstrate the true impact of their library’s programs and services on the community. There will be a break for lunch from noon-1 pm (boxed lunch is included with the workshop). Please submit your contact information and complete a preconference assignment prior to attending. For more information, please see the preconference LibGuide compiled by the Alaska State Library.

The Big6: Information Problem Solving for All Students (Part 1)
9:00am -12:00pm

Colet Bartow, School Library Specialist, Montana Office of Public Instruction

Join Colet Bartow to learn about how the Big6 information problem solving process can supercharge your instruction and empower students to be creative and effective masters of the Information Age. We’ll cover the basics and move into action planning for your classroom and library. Bring your experience, questions, and willingness to share your ideas with colleagues across content areas and grade levels. Information problem solving with the Big6 is defined, predictable, measured, and reported–learn more at big6.com or get a head start with our book: The Big6 Curriculum: Comprehensive Information and Communication Technology Literacy for All Students.

The Art in Bookmaking (morning session)
9:00am -12:00pm

Bonnie Thompson Norman, proprietor of The Windowpane Press

This is an introduction to the world of artist’s books where the book is more than something to be held and read passively. In this workshop we will create pop-ups, flag books and other unconventional book structures that invite interaction and engagement with the object as well as the content. *Due to the hands-on nature of this workshop, space is limited, so the workshop will be offered twice: morning and afternoon.
**Lunch Break**
12:00pm - 1:00pm: Boxed lunches will be available for pick-up in the Conference Room.

**OWL Videoconferencing: How and Why**
1:00pm - 4:00pm

Daniel Cornwall – Alaska State Library

Come and learn (or be refreshed) on how to use the OWL video endpoint in your library, how to schedule videoconferences and why you’d want to do such things. After attending in this 3-hour session, participants will: Be able to use their OWL video endpoint with confidence; know how to put on their own programming; know how to acquire outside videoconference programming.

**Project Outcome Regional Training Workshop (Part 2)**
1:00pm - 4:00pm

Rochelle Logan – Project Outcome

Public library services put people on the path to literacy, technological know-how, or a better job – but what we are often missing is the data to show it. Outcome measurement helps libraries answer the questions: How can we better measure and demonstrate our community impact? What good did our services do? This workshop will offer a deep-dive into outcome measurement using Project Outcome tools. You will learn how to deploy outcome measures in your library, collect and use resulting data, and leverage the project’s support network to ensure successful adoption. Be a part of a cohort of public libraries interested in implementing Project Outcome to drive change, influence decision making, and demonstrate the true impact of their library’s programs and services on the community. There will be a break for lunch from noon-1 pm (boxed lunch is included with the workshop). Please submit your contact information and complete a preconference assignment prior to attending. For more information, please see the preconference LibGuide compiled by the Alaska State Library.

**The Art in Bookmaking (afternoon session)**
1:00pm - 4:00pm

Bonnie Thompson Norman, proprietor of The Windowpane Press

This is an introduction to the world of artist’s books where the book is more than something to be held and read passively. In this workshop we will create pop-ups, flag books and other unconventional book structures that invite interaction and engagement with the object as well as the content. *Due to the hands-on nature of this workshop, space is limited, so the workshop will be offered twice: morning and afternoon.

**The Big6: Information Problem Solving for All Students (Part 2)**
1:00pm - 4:00pm

Colet Bartow, School Library Specialist, Montana Office of Public Instruction

Join Colet Bartow to learn about how the Big6 information problem solving process can supercharge your instruction and empower students to be creative and effective masters of the Information Age. We’ll cover the basics and move into action planning for your classroom and library. Bring your experience, questions, and willingness to share your ideas with colleagues across content areas and grade levels. Information problem solving with the Big6 is defined, predictable, measured, and reported–learn more at big6.com or get a head start with our book: The Big6 Curriculum: Comprehensive Information and Communication Technology Literacy for All Students.
AkLA Executive Council Business Meeting
1:00pm - 4:00pm

Sara Saxton – AkLA President (Wasilla Public Library)
The Executive Council will meet to conduct the business of the Alaska Library Association. This meeting is open to all interested parties wishing to learn more about the organization and the ways that we support libraries and library workers in Alaska.

Opening Reception with Jewell Parker Rhodes
5:30pm - 7:00pm

Jewell Parker Rhodes, Founding Artistic Director and Piper Endowed Chair at the Virginia G. Piper Center for Creative Writing at Arizona State University
Please join us for a cozy evening with friends and colleagues as we kick off the 2017 Alaska Library Association conference. The Haida Descendant Dancers will welcome all our visitors, award-winning author Jewell Parker Rhodes will speak, and you will be able to relax in front of the fireplace at the Ketchikan Public Library.

Shuttle service between Cape Fox Lodge and the Ketchikan Public Library will run from 5:00pm to 8:30 pm.

First Time Attendee Orientation & New Members Roundtable
7:00pm - 8:00pm

Christie Ericson, UAA/APU Consortium Library
Is this your first AkLA conference? Want to meet other new people? Join us to learn more about the Alaska Library Association and how to get the most out of your conference experience! If you’ve never attended an AkLA conference or you would just like to learn more about the organization and the conference, you are welcome to attend.

Battledecks!
7:00pm - 8:00pm

Rebecca Moorman, UAA/APU Consortium Library
Are you ready to take the challenge? Join us for the fifth annual AkLA BATTLEDECKS! Volunteer presenters give short, impromptu talks using slide decks they’ve never seen before. Some call it ‘PowerPoint karaoke’ and all agree it’s hilarious. The audience will enjoy a session of light-hearted fun, with guest judges helping us choose the winner. There will be prizes for all participants. Attendees will have fun. Attendees will learn something completely unexpected. Attendees might learn that they have a knack for impromptu comedy/speechmaking (or that they don’t...).

Friday, Feb. 24th. Conference, Day 1

Alaska Native Issues Roundtable
7:00am - 8:00am

Tyson Rinio, UAF Rasmuson Library
Members of the Alaska Native Issues Roundtable and those interested in the work of the roundtable are invited. We will be reviewing last year’s goals, setting 2017 goals, and electing a new chair.
ALN & SLED Databases Committee meeting
7:00am - 8:00am

Tracy Swaim, Alaska Library Network and Steve Rollins, UAA/APU
Come and hear about recent developments at the Alaska Library Network, followed by a meeting of the
Databases Steering Committee. Members and non-members are cordially invited!

Intellectual Freedom Committee Meeting
7:00am - 8:00am

Mike Robinson, UAA/APU Consortium Library
Please join us as we discuss intellectual freedom issues, share experiences, and plan programs.

Keynote Continental Breakfast.
Reframing Our Narratives: Advocacy and Action in Critical Times
8:15am - 9:45am

Char Booth, Associate Dean of the University Library at
California State University, San Marcos
Advocacy and outreach are essential tools for creating and sustaining successful libraries, and in increasingly
resource-strapped environments it is vital for libraries and librarians to effectively communicate our value.
Advocacy is a process of identifying and shaping narratives that matter (and make sense) to our user
communities, while outreach helps these ideas connect with stakeholders. When we “reframe” our outreach and
advocacy narratives we acknowledge that libraries are dynamic, but that our core values of justice, access, and an
informed and supported user population remain constant. Making this case can provide the foundation
for creative advocacy strategies that help us build strong and lasting institutions.

Cognitive bias in reference and research
10:00am - 11:00am

Erik Carlson, UAA/APU Consortium Library
Cognitive Bias is a challenge for both professional and amateur information seekers as they gather information
about the world. Biases about which we are unaware change the nature of our searches as well as the ways in
which we interpret our results. This session looks at extending the collaborative jam session between librarian
and patron that is a reference transaction to control for the cognitive biases of both parties. Learn where in the
reference transaction bias can cause the most distortion and where self-examination by both the librarian and
patron can yield clearer results.

Creating a needs-based school library budget
10:00am - 11:00am

Ann Morgester, Anchorage School District
Schools face shrinking budgets and therefore school library budgets continue to shrink. And principals who are
responsible for making critical budget decisions are making those decisions about the library in an information
vacuum. Librarians need to present a needs based budget request yearly. This program will review the steps to
creating a needs-based budget proposal based on careful collection development.
Look, listen, touch: connecting with your community through art
10:00am - 11:00am

Brian Hulsey, Whatcom County Library System
Learn how you can bring art, music, artists, and tactile programming into your library spaces, or your library into artistic spaces! Featuring a variety of models in use across a range of library types and sizes, this session will give you the tools you need to create a sustainable arts program in, and connection with, your community. Topics include creating community partnerships, developing relationships with artists, marketing your art installations, tips for displaying art, art donation & damage policies, partnership agreements, and art-related programming for all ages. Leave this session inspired to make art happen in your library!

Curiosity creates grant, “All Dolled Up”
10:00am - 11:00am

Mary Jo Joiner & Ryanna Thurman, Kenai Community Library
We will talk about the Curiosity Creates Grant from the ALSC and our program “All Dolled Up”. Our proposal built on the library's American Girl Sewing Project. “All Dolled Up” was designed to promote creativity and teach valuable skills. The program consisted of a once monthly 2 hour classes. It also included six American Girl Doll kits available for patrons to checkout. We will discuss best practices for implementing this type of programming and sewing classes in particular. We will also touch on the policies we use for lending non-traditional items.

Reading for all: talking books are for more than the blind
10:00am - 11:00am

Freya Anderson, Alaska State Library
Although the Talking Book Center is now contracting services with Utah, we’re still managed in-state. This amazing service can be a lifeline not only for the blind, but also for people with visual impairments, with physical disabilities that impact the ability to hold a book, and with some learning disabilities. Every community has someone who can benefit from Talking Books services. Learn how we can work together to ensure that all Alaskans have the opportunity to read.

Between the sheets (spreadsheets, that is!)
10:00am - 11:00am

Tracy Swaim, Alaska Library Network
A practical discussion of how the spreadsheet can be a useful tool for library data collection, budgeting, reports, and activity planning. We will look at features - common in most spreadsheet programs - that can be useful for working with your library’s data, budget, activities, and reports. We will also talk about ways to troubleshoot common frustrations and problems. The concepts (such as common formulas, populating cells, formatting/printing issues, and graphs) to be discussed will be of interest to the beginning or intermediate spreadsheet user from any type of library.

Healthy Living Snack Break
11:00am - 11:15am: Re-energize with pita & hummus, a selection of fresh fruit and granola bars, as well as vegetables with dip. The snack buffet will be located in the Alcove at the Ted Ferry Civic Center.
Parade of Puffins (AkASL)
11:15am - 12:15pm

Sheryl Wittig, AkASL President
AkASL brings their newsletter, The Puffin, to life, as a parade of school librarians share tidbits they have picked up at ALA, AASL, ASTE, AkLA and other trainings and then tried in their own libraries. Pick up some new ideas as well as share your favorites.

Using centers in the elementary library
11:15am - 12:15pm

Julie Doepken, Kenai Peninsula School District (Seward Elementary)
Are you looking for ways to incorporate movement into your library lessons? Do you want to explore STEAM activities with your students? Can library skills be presented in a new way? Library centers may be the answer. Come see some examples of center activities and ways to manage the student traffic flow.

Explosives & experiments
11:15am - 12:15pm
Conference Room

Amanda Kiely, Ketchikan Public Library
Learn to incorporate the beauty of science into children’s programming through exploration, inquiry, and huge messes. Using one of the Ketchikan Public Library’s most popular programs as a model, in this hands-on presentation we’ll perform simple yet engaging experiments using every day materials and explain the science behind them in a way all ages can understand. We’ll provide plenty of resources for you to offer lively programs your patrons will be lining up to attend.

M is for Marketing: creative ways to promote your library
11:15am - 12:15pm

Christie Ericson, Jennifer McKay, & Ruth Terry – UAA/APU Consortium Library
Chocolate books? Pokemon GO-themed pins? What kind of fun, low-budget giveaways do you create to promote your library? Whether you work with preschoolers or college students, bring your ideas to share and get your creative juices flowing with this hands-on, interactive session.

Authors to Alaska luncheon with Mike Curato
12:30pm - 2:00pm

Mike Curato, author and illustrator of the award-winning Little Elliot books, will be our guest speaker. Enjoy a fresh Greek Salad bar with sautéed chicken and salmon cakes, as well as a choice of vegan soups: roasted garlic, potato & cauliflower and red lentil, onion & cumin seed. Following the luncheon, Mike Curato will be available to sign books. Local guest authors will also be available at the book signing.
AkLA Ignite: red hot library programming
2:15pm - 3:15pm
Shaa Hit B

Shelia Ring & Julie Niederhauser – Alaska State Library
During the Ignite Session public librarians will have 5 minutes to share innovative library programming and/or partnerships. Each speaker’s presentation will be accompanied by 20 PowerPoint slides that will automatically advance every 15 seconds. Let’s spark some creative library programing in Alaska! For more information, please see the LibGuide compiled by the Alaska State Library.

Coordination and cooperation for school library paraprofessionals
2:15pm - 3:15pm
Na Kaani

Jared Shucha – Alaska State Library
The best library lessons don’t exist in a vacuum. They take what a student has begun to learn in the classroom and makes connections to information literacy, critical thinking, and lifelong learning. Whether you’re a library paraprofessional who works with a librarian or if you’re all on your own, we’ll discuss some ways to work through the challenges of coordinating and cooperating with teachers when there just doesn’t seem to be enough time in the day.

Library discovery in Alaska (OCLC)
2:15pm - 3:15pm
Shaa Hit A

Maruta Skujina – OCLC
Alaska libraries have historically worked together to enable discovery and sharing of resources within the state. This has allowed Alaska citizens to find – and get – materials locally or from other Alaska libraries. Cooperation through OCLC’s WorldCat database on FirstSearch/WorldCat Discovery extends discovery to libraries worldwide, in addition to delivering library visibility on popular, non-library websites where people often begin their research. This program discusses the impact of cooperation on discovery of resources in Alaska libraries. It includes information on the status of changes to FirstSearch and WorldCat Discovery and examples of how some libraries are successfully using FirstSearch and WorldCat Discovery today.

Put on your art hat: ideas for celebrating libraries and reading
2:15pm - 3:15pm
Alava

Dona Helmer – Anchorage School District (College Gate Library)
There is more than one way to celebrate Find out some simple ideas and great examples for Curious George Day, International Dot Day, Dia (Children’s Day/Book Day) and others. Millions of people around the world are connecting, collaborating, creating and celebrating reading, books, creativity and libraries. You don’t need to invent something new. Join Dona Helmer to find out what is happening that you can borrow and use in your library.

Basic mending and book repair
2:15pm - 3:15pm
Naha

Bonnie Thompson Norman, proprietor of The Windowpane Press
Learn basic techniques for repairing books to keep them in circulation…paper repair, why not to use tape, reinforcing spines, solidifying corners, &c.
Healthy aging at the library: connecting older adults to health information
2:15pm - 3:15pm

Carolyn Martin – National Network of Libraries of Medicine Pacific Northwest Region (NN/LM PNR)
By the year 2030 the number of seniors will be 20% of the U.S. population. These older adults have a wide range of computer abilities as well as health interests. This class is designed to help librarians assist their older adult patrons find reliable health information as well as become engaged in their healthcare. Become acquainted with the free resources of the National Library of Medicine (NLM) to better serve the health information needs of older adults. Learn how to incorporate these NLM resources into your collections, your social media, and your library programming. Caregiver resources will also be included.

Conference Room

Apple Orchard Snack Break
3:15pm - 3:30pm: Take a sweet break with Washington apple crisp and fresh apple slices with assorted dipping sauces and toppings.
The snack buffet will be located in the Alcove at the Ted Ferry Civic Center.

Quick tips to get the most from your EBSCO resources
3:30pm - 4:30pm

Lisa Dennis – EBSCO
Want to learn some quick tips to get the results you want? When we first introduced this session 2 years ago, it was a huge success. Now we’re back with some new hints to share! We’ll focus on 30 tips and tricks that make searching easier in a variety of EBSCO interfaces – one per minute – and then spend the remainder of the hour for questions and demos of your favorite products. Join us and you just might learn something new!

Crowdsourcing your special collection
3:30pm - 4:30pm

Daniel Cornwall – Alaska State Library
So many of us have hard drives full of photos and other materials and little hope of getting the resources to fully describe them. Some institutions have turned to crowdsourcing indexing and description of their special collections. See examples of how this is done and how YOU can easily create a project to do the same.

Hidden grants road show
3:30pm - 4:30pm

Patience Frederiksen – Alaska State Library
Got ideas, but no money? Do not let an empty purse deny your dreams. Patience Frederiksen, former Grants Administrator, will provide a brief overview of project grants available from the Alaska State Library. Attendees will discover grant-funded projects undertaken by their AkLA colleagues and will learn about the grant process they can follow to gain funding for their ideas.
Summer Reading Program 2017
3:30pm - 4:30pm

Alava

Julie Niederhauser & Holly Davis – Alaska State Library
During this session, Holly Davis and I will share ideas on how Summer Reading Program Coordinators can build fun, music and more into their summer reading programs. I will start with a short overview of the Alaska Summer Reading Program and then Holly will demonstrate how she invites children to her summer reading program and how she uses songs, costumes and activities to keep them involved.

Keeping It Real: 2016’s Best Nonfiction for Youth
3:30pm - 4:30pm

Shaa Hit A

Caitlin Jacobson - Ketchikan School District (Ketchikan High School)
Nonfiction books are getting more attention with Common Core, and publishers are responding by stepping up the quality of available titles. Caitlin will share her favorite informational books of the year in this fast-paced show & tell - come and learn about the titles your students and staff will be lining up to check out!

Academic Roundtable Meeting
4:45pm - 5:45pm

Shaa Hit A

Jennifer McKay and Anna Bjartmarsdottir – UAA/APU Consortium Library
The Academic Roundtable Annual Meeting will identify priorities for the upcoming year. Can’t make it in person? Attend virtually and contribute to the conversation.

Public Libraries Roundtable Meeting
4:45pm - 5:45pm

Neets

Valarie Kingsland – Seward Community Library & Museum
Connect with colleagues working in or interested in public libraries from around the state to discuss topics and trends relevant to our work, and to share accomplishments, challenges and ideas. All are welcome. We hope to see you there!

Youth Services Roundtable Meeting
4:45pm - 5:45pm

Shaa Hit B

Amelia Jenkins – Juneau Public Library
Join us to determine officers, goals, and actions for the upcoming year. This meeting is geared toward those who work with children and teens in a library setting.

AkASL Board Meeting
4:45pm - 5:45pm

Conference Room

Sheryl Wittig - AkASL President

Exhibitor Reception & Poster Sessions
6:00pm - 7:30pm

Naha

Wear your party best! Feathers are optional....
Saturday, Feb. 25th. Conference, Day 2

Authors to Alaska Roundtable Meeting
7:00am - 8:00am

Sara Saxton – AkLA President (Wasilla Public Library)
The Authors to Alaska Roundtable will meet to discuss potential authors to invite to the 2018 Conference in Anchorage. This meeting is open to all interested in bringing authors to Alaska for conference, school, or library speaking engagements

Legislative Advocacy Committee Meeting
7:00am - 8:00am

Katie Baxter – Kodiak Public Library
Current and new members of AkLA’s Legislative Committee will meet to review and revise current advocacy efforts for FY18 legislative priorities. Any conference member is welcome to attend including vendors, presenters, and non-AkLA members.

SLED Advisory Council Meeting
7:00am - 8:00am

Freya Anderson – Alaska State Library
This meeting of the SLED Advisory Council is open to all.

Civic Engagement Roundtable meeting
7:30am - 8:00am

Valarie Kingsland – Seward Community Library & Museum
Let’s get together for a short meeting to share ideas, plans, programs and resources about how our libraries, as centers of our communities, can and do participate in civic engagement. One way we can do this is by providing the forum to help facilitate community dialog about the issues our citizens face. This is also an opportunity to discuss resources and training for those who want to learn more about convening, facilitating and framing community discussions.

State of the State Breakfast
8:15am - 9:45am

Patience Frederiksen – Director, Alaska State Library
Join State Librarian Patience Frederiksen for a review of how Alaska’s libraries and the Alaska State Library have fared since the 2016 AkLA conference in Fairbanks and what is approaching on the library horizon. The Legislative Advocacy committee will also be updating Alaskan librarians on what to look for in the current Alaskan Legislative session.
ABCs of DNA: unraveling the mystery of genetics information for consumers
10:00am - 11:00am

Carolyn Martin – National Network of Libraries of Medicine Pacific Northwest Region (NN/LM PNR)
Consumers need access to information and resources about genetic information in a manner that is understandable. Librarians working with the public need to be aware of the issues surrounding genetics and resources to assist patrons in locating and evaluating sometimes complex and confusing information. This class offers an overview of genetic health literacy, genetic testing, and the Precision Medicine Initiative. Ethical and legal issues associated with genetic will be covered in regard to its impact on medicine and society. A variety of reliable health information resources from the National Library of Medicine and other government agencies will reviewed.

The art of early literacy
10:00am - 11:00am

Samantha Blanquart – Anchorage Public Library
The Art of Early Literacy is understanding how children learn to read. Early Literacy is what children know about reading before they actually begin to read and write. You will learn the latest research behind the concepts and methods of Early Literacy. You will find out how five simple practices make a world of difference in developing Early Literacy and gain practical advice on how to implement those practices in everyday life. You’ll also find out about free resources that promote Early Literacy. You can help children in your community become strong readers by sharing this valuable information with parents and caregivers.

ESSA and the school library
10:00am - 11:00am

Jared Shucha – Alaska State Library
If you haven’t heard the buzz around ESSA and school libraries, it’s time to come out of your cave. The Every Student Succeeds Act will bring opportunities and implications for school library funding and programming. ESSA partially funds most schools in Alaska. We’ll take a look at the ins and outs of this legislation, federal funds, and how you can get involved with the decision-making process at your school.

Libraries build communities VISTA project
10:00am - 11:00am

Julie M. Niederhauser with Mark Lisowski, Emma Fisk, Jaclyn Duden,
The Alaska State Libraries VISTA Project is an innovative project which is focusing on improving the education and economic opportunity of residents in three Prince of Wales communities: Coffman Cove, Craig and Thorne Bay, as well as the Village of Kake, which is located on Kupreanof Island. During this panel session VISTA volunteers, Site Supervisors and the Project Manager will share how this project is improving the effectiveness, services and sustainability of the public library in each of these communities.
**World Book Online**
10:00am - 11:00am

Darrell Thompson – World Book

Over 85% of the state has access to World Book Online. This class will offer training on all databases being used in Alaska by schools and public libraries. This is a great refresher for those who have had access for years and necessary training for new subscribers.

**European Snack Break**
11:00am - 11:15am: Re-energize with a protein punch: a selection of meats, cheeses, mustards and toasted baguette slices.

The snack buffet will be located in the Alcove at the Ted Ferry Civic Center.

**The art of getting a grant for your school library**
11:15am - 12:15pm

Dona Helmer – Anchorage School District (College Gate Library)

Do you have a great idea for your library but no money to fund it? The bad news is that you are not alone. The good news is that even in tough economic times there is grant money available to help fund your dream. You just need to know where to find it and how to get it. Dona Helmer, self-professed Donors Choose queen and Can-Do-Kid, has had over 150 grants funded during the past 3 years and will walk you through the process and show you how you can be successful.

**Finding Alaskan content on SLED**
11:15am - 12:15pm

Freya Anderson – Alaska State Library

In the last year, SLED has focused on facilitating access to high quality Alaskan resources, which are often difficult to find in a general internet search. Now, we’re providing even more ways to access these resources, with special subject guides and an integrated discovery layer. Google may be your first stop for general resources, but when you need something by or about Alaska and Alaskans, try SLED first!

**Weeding for greater engagement**
11:15am - 12:15pm

Naha

Ann Morgester – Anchorage School District

The one who retires with the most books does NOT win! The one with the most engaging collection WINS! Part presentation and part collaboration this session will harness the collective experience in the room to strategize weeding and collection development strategies for school and public librarians. Why we need to weed and how to make it happen. Come join the discussion.
PNLA – Artistry Shared
11:15am - 12:15pm

Jenny Grenfell – PNLA President, Timberland Regional Library (WA)

The Pacific Northwest Library Association is a regional organization bringing together librarians and library staff from all walks of library life. The organization offers PNLA Leads (a biennial leadership institute), a peer-reviewed online quarterly journal – PNLA Quarterly, and the annual Young Reader’s Choice Award which allows youth in the region to choose the best books in three divisions. The annual conference each August offers networking and learning opportunities involving every facet of library work. Join PNLA President Jenny Grenfell and discover how PNLA can help you expand the art of your work.

Awards Luncheon and AkLA General Membership Meeting
12:30pm - 2:00pm

Naha/Alava/Neets

Join us for lunch buffet of roast chicken, salmon with pistou sauce, asparagus, wild rice, roasted baby red potatoes, spinach frisee salad and clam chowder as we present this year’s awards, and conduct AkLA’s annual general membership meeting. All are welcome.

NoveList: reader’s advisory and so much more!
2:15pm - 3:15pm

Lisa Dennis – EBSCO

“What’s a good book to read?” If you haven’t used NoveList lately to answer that question, it’s time to take another look. Now librarians can match readers with the right books using a variety of Genre & Recommended Reads lists. In this session, we’ll discover the new Appeal Mixer that allows users to search for books based on appeal factors. You’ll also be able to find a variety of support documentation that will make you an RA expert in no time! Whether you work in a public or school library, you’ll benefit from this informative session!

Google Forms in the library
2:15pm - 3:15pm

Karla Barkman – Kenai Peninsula Borough School District

Learn the basics of using Google Forms. Anyone with a Google account can create and use forms in a variety of ways. This session will focus on how to create forms and the many different ways they can be used. Participants will: Learn the basics of creating Google Forms; learn some ways to use Google Forms in a library or classroom; brainstorm other creative ways to use Google Forms; create a Google Form.

TAGs and teens
2:15pm - 3:15pm

Kelly Johnson – Ketchikan Public Library

For nearly 10 years the Teen Advisory Group (T.A.G.) has been an active part of Ketchikan’s library experience. T.A.G. has changed greatly as each group of seniors has graduated out and new members come in, but since their start they have steadily been a source of ideas, enthusiasm and industry for the library. Changing and adapting over the years is only one part of having an active teen group, others include viable yet non restricting rules, finding the balance of independent and guided activities. To learn more about the success of the KPL’s T.A.G. and ways to find the same success in your community you are invited to attend this session at the 2017 AkLA Conference.
**Sweet Tooth Snack Break**

**3:15pm - 3:30pm:** Indulge yourself with chocolate chip cookies & milk, dessert bars, and fruit slices with a yogurt dipping sauce.

The snack buffet will be located in the Alcove at the Ted Ferry Civic Center.

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**Alaska Digital Library Update**

3:30pm - 4:30pm

Shaa Hit B

Tracy Swaim – Alaska Library Network

Come and hear about the Alaska Digital Library and share how your library is promoting and using this resource. The session will end with a review of the reports and troubleshooting features available to partner libraries. While this session is intended for Alaska Digital Library partner libraries, everyone is welcome.

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**Finding & enhancing Alaskana in the National Archives catalog**

3:30pm - 4:30pm

Naha

Daniel Cornwall – Alaska State Library

The National Archives Catalog has digitized photos, reports and more regarding all of Alaska from Barrow to Ketchikan. We’ll explore these treasures in a hands-on workshop where you’ll search for material from your town, region or area of Alaskan interest. We’ll also show how you and your patrons can contribute tags, transcriptions and comments to make these Alaska resources still more findable and useful to our fellow citizens. You might be inspired to hold an “Annotate Alaska” party or two in your home community.

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**Use of social media in libraries**

3:30pm - 4:30pm

Alava

Ilana Kingsley – UAF Rasmuson Library

This presentation will review the types of social media (e.g., Facebook, Tumbler, Twitter, Snapchat, etc.) used in Alaskan Libraries (academic, public, and school). I’ll discuss successful and unsuccessful social media campaigns, and will cover best practices for a implementing a successful social media campaign.

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**AkASL Membership Meeting**

3:30pm - 5:30pm

Neets

Sheryl Wittig – AkASL President

Join AkASL for our annual membership meeting. Learn what AkASL has done this year, assist us in setting goals for next year, meet your region rep, and network with your colleagues.

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**DirLead Meeting**

4:45pm - 5:45pm

Conference Room

Patience Frederiksen – Alaska State Library

Members of DirLead (the directors of the 20 largest public libraries) will meet to discuss issues of common concern.
Special Libraries Roundtable Meeting
4:45pm - 5:45pm

Na Kaani
Teressa Williams – Anchorage Museum at Rasmuson Center

Social Media Roundtable Meeting
4:45pm - 5:45pm

Alava
Ilana Kingsley – UAF Rasmuson Library

5:00pm - 7:00pm
Please join us for a Ketchikan tradition: a community Art Walk. Downtown shops and galleries will be open, and there will be Live Jazz at the Creek Street Cabaret. End the day with a stroll, some music, and a little shopping!

Sunday, Feb. 26th. Conference, Day 3

Endnote Breakfast – Amplifying Our Story
8:00am - 9:00am

Naha/Alava/Neets
Sari Feldman – ALA President, 2015-2016
Sari Feldman will illustrate the power of our story through the ALA public awareness campaign, Libraries Transform, and the dramatic changes libraries achieve every day.

The Registration Desk will be located in the lobby of the Cape Fox Lodge
Registration hours are:
Wednesday from 4-8 p.m.
Thursday from 7 a.m. - 7 p.m.
Friday from 7 a.m. - 7 p.m.

The Silent Auction will be located on the stage of the Ted Ferry Civic Center
Auction hours are:
Friday from 9 am - 7 pm
Saturday from 9 am - 2:30 pm
We would like to thank all the sponsors who made this Conference possible!