Libraries as Leaders

Alaska Library Association
Fairbanks 2016

akla.org/fairbanks2016
“Libraries as Leaders” Alaska Library Association 2016 Conference is supported in part by the Institute of Library and Museum Services through the Library Services and Technology administered by the Alaska State Library. We thank them for this critical support.

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**Silver:** Donation of $500 or More

**Bronze:** Donation of $250 or More
# Libraries as Leaders

**AkLA 2016 Conference**

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Dear AkLA Members and Conference Attendees:

Welcome to the 2016 Alaska Library Association Conference. Our theme for this year is Libraries as Leaders and as you can see from the conference website and schedule, there are many sessions, presentations, and speakers you won’t want to miss. It is our hope that this conference will inspire your work, and provide information and knowledge useful in your own communities and institutions.

In addition to the wide range of sessions covering topics for school, public, academic and Native libraries, there are several engaging preconference workshops as well as number of scheduled tours around Fairbanks. Of course, you won’t want to miss the State of the State Breakfast and our General Business meeting and award presentations. There is a lot in store for all of us.

This conference is the result of a lot of planning and preparation by a number of individuals. I want to thank all who have contributed their time and efforts with special thanks to our conference co-chairs, Deborah Rinio and Karen Jensen.

If you are not yet a member of the Alaska Library Association, now is the time to join and support our statewide organization. If it is your first conference, be sure to look for scheduled events for new members. Our annual conference is the perfect opportunity to connect with each other and discover (or remind ourselves) how Libraries truly are the Leaders.

Sincerely,

Patty Brown
President, Alaska Library Association
Conference Overview

Exhibit Hours (West Gold)
Thursday: Opening Reception 5:30—7:00 PM
Friday: 8:30 AM—5:00 PM
Saturday: 8:30 AM—2:30 PM

Registration is open:
Thursday, 8:00AM — to 6:00 PM
Friday, 7:00 AM — 5:30 PM
Saturday, 7:00 AM — 5:30 PM
Sunday, 7:00 AM—12 Noon

Silent Auction (Rampart Hall)
Thursday, March 10, 5:30pm - 7:00pm
Friday, March 11, 9:00am - 7:00pm
Saturday, March 12, 8:30am - 1:30pm

Noteworthy item: original David Boxley potlatch figure, yellow cedar, 1980. This item will most certainly create a bidding frenzy during our outcry auction. Visit http://www.davidboxley.com to see more of his “internationally recognized” artwork. Many thanks to Lois Peterson for this most generous donation. Outcry auctions will occur at the AkLA General Membership Meeting, the Matt de la Pena Dinner, and the Dark Winter Nights performance. To benefit the AkLA Scholarship Fund.

Connecting Electronically:
App: Download the Official AkLA 2016 App!
- Full Schedule
- Event Calendar Sync
- Conference Map
- List of nearby Restaurants and Attractions
- List of Exhibitors and Booths
Available for free on the Apple App Store or Google Play.

Twitter: #akla2016
WIFI Network: AKLibrary2016

Networking Events
Opening Reception - Thursday, 5:30 PM Exhibit Hall
New Members Speed Mentoring - Thursday, 7:00 PM, Yukon
*State of the State Breakfast - Friday, 8:00 AM, East Gold
Ice Cream Break - Friday, 2:15, Exhibit Hall
Authors to Alaska Lunch —Saturday, 12:00 PM , East Gold
AkLA General Mtg and Awards Tea - Saturday, 2:45 PM, East Gold
Talk Tables - Sunday, 8:00 AM Tanana
*Endnote Brunch - Sunday, 9:45 East Gold

* denotes ticketed event
### Workshops

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<tr>
<td>9:00AM — 12:00</td>
<td>*(Basic) Website in a Day - Part 1 <em>(Harper)</em></td>
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<td></td>
<td>*School Librarians as Transformational Leaders <em>(Minto)</em></td>
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<td><strong>Return on Investment in Academic Libraries</strong> 10:00 — 2:00 <em>(Chena)</em></td>
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<td>*Sustainable Cultural Heritage Workshop <em>(At UAF)</em></td>
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<td>12:00 — 1:00</td>
<td>*Box Lunch - <em>(Registration Desk)</em></td>
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<td>1:00 — 4:30</td>
<td>*(Basic) Website in a Day - Part 2 <em>(Harper)</em></td>
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<td>*Successful Library Advocacy <em>(Minto)</em></td>
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<td></td>
<td>*Make It @ Your Library 1:00 — 3:00 PM <em>(Yukon)</em></td>
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<td></td>
<td>AkLA Executive Council Business Meeting 4:15 — 5:15 <em>(Tanana)</em></td>
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<td></td>
<td>AASL Standards &amp; Guidelines Focus Group 3:15 — 5:15 <em>(Rm 108)</em></td>
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*Requires fee and registration in advance*

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<td>Opening Reception <em>(West Gold)</em></td>
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<td>7:00 — 9:00 PM</td>
<td>First Time Conference Attendee Orientation, Social, and Speed Mentoring Event <em>(Yukon)</em></td>
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<td>OR</td>
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<td></td>
<td>BATTLEDECKS <em>(East Gold)</em></td>
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March 9 @ 8:30 am - March 10 @ 5:00pm

*Workshop on Digital Heritage Preservation for Alaska Native Libraries, Archives, and Museums

Gary Holton

This two-day workshop will cover basic digitization planning, preservation, workflows, and project organization, as well as issues specific to Alaska Native languages and the Mukurtu Content Management system. Participants will learn best practices for digitizing documents, photographs, and audio recordings, as well as strategies for mobilizing these resources to make them more useful and accessible to patrons. Participants will work directly with demonstration materials, hardware, and software on site. * (off site at UAF)

All-Day Workshop:
Thursday, 9:00 AM—4:30 Noon

*(Basic) Website in a Day

Tracy Swain, Daniel Cornwall, Amy Carney

Participants will be given resources and time to build a very basic library site that they can expand at leisure at home. Topics covered include creating a domain and working with WordPress (themes, posts, pages, plugins, etc). The other half of the day will present on “what every good library site should have” talk (hours, address...) and then show examples of Library sites using WordPress to show the variety and sophistication of those sites.

Thursday, 9:00 AM—12:00 Noon

*School Librarians as Transformational Leaders

Susan Ballard

It’s time to affirm to our learning communities that School Librarians are essential, integral and transformational leaders. In each of our respective situations, we need to step up to ensure that teaching and learning is a collaborative, flexible process that blends the agency of various types of expertise – especially ours. This requires us to recognize and emphasize the social process of leadership through shared and active engagement to address situations and issues and also involves a commitment to reflective practice and continuous improvement. Within this context, the focus of this workshop will be to consider how we can develop complementary strengths, dispositions and competencies as well as identify areas of expertise where school leaders (that means us!) can function independently as well as collaborate interdependently with all those responsible for student learning.
Thursday, 10:00 AM—3:00 PM

Return on Investment in Academic Libraries: Demonstrate Your Impact

*Anna Bjartmarsdottir, Karen Jensen, Rebecca Moorman, Micah Muer*

The theme of this preconference is communicating the value of academic libraries, particularly to those responsible for funding us. We will examine different areas of the library (Technical Services, Collection Development, Instruction and Reference, Circulation, etc.) and identify data typically collected by each area. Attendees will break into groups by library area they’d like to focus on, and the four panelists will facilitate brainstorming. At the end we will have a reporting back session and share what we have collected. We will also discuss how to market libraries using this type of data, and how libraries help meet “core themes” or institutional objectives.

1:00 PM—3:00 PM

*Make it @ your Library: Maker Spaces and How You Can Incorporate Them Into Your Library*

*Rebecca Webb, Christina Osciak, Rosalie White*

Participants will discuss the Maker Space movement and its origins, learn about what makes a successful Maker Faire event, and have the opportunity to test out sample Maker Space ideas. Every participant will leave with a Maker item and five different ideas for how to incorporate Maker Spaces into their library. This session is for anyone who has ever had an interest in Maker Spaces and would like to learn more about them. The primary focus is for the school library audience but public librarians will benefit from the information shared about the Maker Movement. This will be a fun hands-on presentation where participants will be able to interact with Mini Maker Spaces that will inspire them to create their own Maker Space in their library.

1:00 PM—4:30 PM

*Successful Library Advocacy: Campaign 101*

*John Chrastka*

Participants will build a roadmap of the roles and responsibilities of those involved in a ballot initiative (including Library staff and Trustees, Friends of the Library and Foundations, and the local Ballot Committee) and come away with specific, actionable framework for an effective message, and knowledge of the techniques for getting your message out through the right channels. This preconference is intended for anyone who would like to learn how to successfully advocate for library funding, either on a local ballot or with local funding partners, or whose library will have an ask for funding or construction in to their legislators.

Lunch Break: 12:00—1:00 PM

Box Lunches Available for a fee in Northern Latitudes.
Thursday

3:15 PM—5:15 PM

AASL Standards and Guidelines Focus Groups

Susan Ballard, Deborah Rinio

By Invitation Only: If you are interested in participating, please contact Deborah Rinio at deborah.rinio@k12northstar.org.

The American Association of School Librarians (AASL) is engaged in revising our learning standards and professional guidelines. Join AASL and AkASL in a focus group to examine our professional standards and guidelines and help determine the future of your profession.

4:15 PM—5:15 PM

AkLA Executive Council Business Meeting

Patty Brown

7:00 PM—9:00 PM

First Time Conference Attendee Orientation, Social & Speed Mentoring Event

Julie M. Niederhauser, Tinamarie Vella, Jenna Guenther, Meagan Zimpelmann

Are you a new AkLA member? Is this your first (or nearly your first) AkLA conference?

Come to the orientation to learn more about the Alaska Library Association and how to get the most out of your conference experience. After the orientation, stay for the New Members Roundtable social event and get to know your fellow AkLA members.

7:00 PM—9:00 PM

BATTLEDECKS!

Rebecca Moorman

You’ve heard the buzz. Are you ready to take the challenge? Join us for the fourth annual AkLA BATTLEDECKS! Volunteer presenters give short, impromptu talks using slide decks they’ve never seen before. Some call it ‘PowerPoint karaoke’ and all agree it’s hilarious. Prizes for all participants. The audience will enjoy a session of light-hearted fun, with guest judges helping us choose the winner.

5:30 PM—7:00 PM

Join us and our sponsors in the exhibit hall for free food and entertainment in a grand opening of the conference! Welcome!
### Morning Sessions

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<td>Alaska Digital Library Partners Meeting <em>(Minto)</em></td>
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<td>8:00—9:30 AM</td>
<td>State of the State Breakfast* <em>(East Gold)</em></td>
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<td>How to Tell if a Graphic Novel is Good <em>(Minto)</em></td>
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<td>10:30—11:00 AM</td>
<td>Inupiaq Resources <em>(Chena)</em></td>
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<td>11:00 AM —12:30 PM</td>
<td>ScBWi! Our Authors, Our Books <em>(Harper)</em></td>
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<td>Break</td>
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<td>12:45—2:15 PM</td>
<td>*Keynote Lunch: How to Find Funding and Influence Politicians John Chrastka, speaker East Gold</td>
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<td>2:15—3:00</td>
<td>Ice Cream Social, Exhibit Hall</td>
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<td>5:30—7:00 PM</td>
<td>*Author Dinner: Matt de la Pena East Gold</td>
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<td>7:00—9:00</td>
<td>Travel Alaska in Film <em>(Minto)</em></td>
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<td>Reluctant Reader to Author <em>(Minto)</em></td>
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<td>Native Issues Roundtable <em>(Yukon)</em></td>
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<td>Maximizing Your E-Rate Dollars <em>(Tanana)</em></td>
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<td>Pacific Northwest Library Association <em>(Harper)</em></td>
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<td>Open Source Solutions in the Archives <em>(Chena)</em></td>
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<td>AkLA Membership Committee Meeting <em>(108)</em></td>
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<td>Travel Alaska in Film <em>(Minto)</em></td>
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<td>2:15—4:15</td>
<td>CFPB Community Financial <em>(108)</em></td>
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* Requires fee and registration in advance
Sessions

Friday

7:00 AM — 8:00 AM

Alaska Digital Library Partners Meetings

   Tracy Swaim

Annual face-to-face meeting of the Alaska Digital Library (formerly ListenAlaska) partner libraries. While this session is intended for Alaska Digital Library member libraries, everyone is welcome.

*LS A590: Earning UAA College Credit at Conference

   Deborah Mole

This session will introduce the requirements to earn one professional development credit through the University of Alaska Anchorage while attending AkLA conference sessions.

9:30 AM — 10:30 AM (cont)

Iñupiaq Resources with Erin Hollingsworth and Panel

   Erin Hollingsworth

This presentation will discuss the development and funding of the Iñupiaq Edge Initiative by the Tuzzy Consortium Library. Launched in October 2015 in six North Slope village libraries, the purpose of the project is to place technology at the fingertips of the children of the North Slope that develops and enhances Iñupiaq cultural and language learning, alongside other standards based educational tools.

DirLead Meeting

   Patience Frederiksen

DirLead, a group whose members are the directors and leaders of Alaska’s largest public libraries, will meet to discuss issues of common concern, plan for the 2016 DirLead annual meeting in Girdwood, and spend time networking with colleagues.

Get STEAMed: Building a STEAM Storytime Program

   Sara Saxton

Considering adding a STEAM Storytime at your library? Science, technology, engineering, arts, and mathematics are all great elements for early childhood learning. In this session we will take a look at the components of a successful STEAM storytime, share planning tips and tricks, and test out activities that work great with storytime kids.

9:30 AM — 10:30 AM

Academic Roundtable Annual Meeting

   Rebecca Moorman, Anna Bjartmarsdottir

The annual meeting of the Academic Roundtable. This meeting is the roundtable’s chance to set its priorities for the coming year. All are welcome, especially those working in or interested in academic libraries.

How to Tell if a Graphic Novel is Any Good

   Greg Hill
11:00 AM —12:30 PM

FamilySearch Indexing: Making Family History Research Available to All

Anne Kratzer, Fairbanks Family History Center

This will be a hands on session exposing you to the volunteer program, FamilySearch Indexing. FamilySearch Indexing is the keystone to making family history research available online for free to the entire world through the efforts and good will of hundreds of thousands of volunteers across the world indexing vital records from Argentina to Zimbabwe.

What Does that Router Do?

Daniel Cornwall

You are just a few clicks away from making your wireless network you own. Learn how to set the hours your wifi is available, brand it with your library, set or change passwords, prioritize content and more. Participants should leave understanding how to identify their wifi router, how to connect to it and how to customize at least one setting on their library’s wifi network.

SCBWI: Our Authors, Our Books, and How We Can Help

Society of Children’s Book Writers & Illustrators

The Society of Children’s Book Writers and Illustrators, a non-profit, 501(c)3 organization, is the only professional organization specifically for individuals writing and illustrating for children and young adults in the fields of children’s literature, magazines, film, television, and multimedia. The vibrant community (cont.) includes writers, illustrators, translators, editors, publishers, agents, librarians, educators, booksellers, bloggers, enthusiasts, and others. The organization provides education and support through awards, grants, programs, and events.

Standards & Guidelines: Framework for Relevance

Susan Ballard

In this session we’ll review and reflect on how school librarians and library programs have evolved as a result of AASL’s Standards for the 21st Century Learner (2007) and Empowering Learners: Guidelines for School Library Programs (2009). We’ll then consider current and emerging educational, societal and technological trends that relate to the standards/guidelines, as well as consider the status of our profession, the challenges we face, the barriers we must work to remove and the opportunities that we need to capitalize on in order to position ourselves to continue to remain relevant and essential to teaching and learning.

11:30 AM —12:30 PM

Live Homework Help

Tutor.com

12:45—2:15 PM

*Keynote Lunch: How to Find Funding and Influence Politicians

John Chrastka, speaker

East Gold

John Chrastka, executive director of EveryLibrary, the first national political action committee for libraries, will share lessons from the campaign trail on engaging and activating constituents, voters, and donors to address your library’s funding needs.
2:15 PM — 4:15 PM:

**AASL Standards & Guidelines Focus Group**

*Deborah Rinio*

By Invitation Only: If you are interested in participating, please contact Deborah Rinio at [deborah.rinio@k12northstar.org](mailto:deborah.rinio@k12northstar.org). The American Association of School Librarians (AASL) is engaged in revising our learning standards and professional guidelines. Join AASL and AkASL in a focus group to examine our professional standards and guidelines and help determine the future of your profession.

3:00 PM — 4:00 PM

**Pacific NorthWest Library Association – Where do we go from here?**

*Gwendolyn Haley*

Find out what’s happening in the Pacific Northwest Library Association. Current PNLA President Gwendolyn Haley will provide updates on PNLA and its flagship programs, including the Leads! Leadership Institute and Young Readers Choice Award.

**Open Source Solutions in the Archives**

*Christie Burke*

We’ve all heard open source is free like kittens, not like beer. Is there a way we can meet in the middle and come out ahead? In this session, we will discuss pros and cons of using open source software to manage work and deliver core services in the archives, as well as in the library. We will discuss some specific tools like AtoM, OMEKA, and Archivematica for collection access and management, digital preservation and more.

**Turning Facts into Fiction: Behind the Scenes with a Historical Fiction Writer**

*Carole Estby Dagg*

Asking my cousin to save me a whole sheep’s fleece, sewing an apron out of vintage flour sacks, riding the ferry from Bellingham to Skagway, sewing authentically-styled Victorian underwear – this is research? When I was still a librarian, I wouldn’t have thought so, but when I started writing historical fiction, I found myself learning to spin, hiking part of the Chilkoot Trail, poking into antique shops for a curling iron and match safe, bidding on vintage postcards, Associated Press photographs and flour sacks, and reading a description of an antique compass on eBay. Besides reading vintage magazines in university archives, borrowing materials on interlibrary loan, and scrolling though microfilmed newspapers, I found that in order to immerse myself in the period and characters I’m writing about, it helps to surround myself with tangible objects my characters might have handled and to go on scene with them. Using examples from my collections, I will show how facts inspire the imagination, and turn sometimes scant facts into compelling historical fiction. I will bring with me all the show and tell I can fit into a carryon suitcase and explain how each item has inspired details, scenes, and whole plot lines.

**Campaign Stories from the Trenches**

*John Chrastka*

Join moderator Katie Baxter (director, Kodiak Public Library) for a panel discussion featuring veterans of library advocacy campaigns as they share their hard-won wisdom and professional tips on planning and executing successful advocacy campaigns.
Friday

Sessions

3:00 PM—4:00 PM (cont):

AkLA Membership Committee Meeting

AKLA Membership Committee

Maximizing Your E-rate Dollars

Valerie Oliver

In this session Valerie Oliver, ASL’s E-rate expert, will discuss with you how you can qualify for more than just discounts on your Internet bills.

4:15 PM—5:15 PM:

Reluctant Reader to Author

Matt de la Pena

Matt de la Peña will present on his journey from reluctant reader to author. He will discuss his novels and the transformative nature of literature.

Native Issues Roundtable Meeting

Tyson Rinio

CFPB Community Financial Education Program

Kenneth McDonnell, Carmen Cruz

Consumer Financial Protection Bureau Community Financial Education Program

4:15 PM—5:15 PM (cont):

Intellectual Freedom Committee Meeting

Mike Robinson

Discuss intellectual freedom issues, share experiences, and plan programs.

New Members Roundtable Meeting

Jenna Guenther, Wendy Albrecht, Meagan Zimpelmann

Meeting of the AkLA New Members Roundtable.

5:30—7:00 PM

*Author Dinner: Matt de la Pena

East Gold

Matt de la Peña has established himself as an author to pay attention to. His books continually garner fantastic praise and award recognition. His first picture book, A Nation’s Hope, received 4 starred reviews, was New York Times Top 10 Illustrated Book of 2011, a Booklist Editor’s Choice Best Book of 2011, and an School Library Journal Best Book of 2011.

7:00 PM—9:00:

Travel Alaska in Film, with the Alaska Film Archives

Angela Schmidt, Alaska Film Archives

Come learn about Alaska’s travelogue films and the people who made them, thereby introducing Alaska to the world.
### Morning Sessions

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<td>AkASL Executive Board Meeting (by invitation) (Harper Boardrm)</td>
<td>Leveraging Library &amp; Community Resources (Harper Boardrm)</td>
<td>Early Literacy Minigrants: Enhancing Library Services (Harper Boardrm)</td>
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<td>7:15—10:15: Advocacy Clinic: Crafting the Super Clear Message (110)</td>
<td>*Buffet Breakfast (East Gold)</td>
<td>One Book Alaska (Minto)</td>
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<td>Alaska Library Network General Membership Meeting (Yukon)</td>
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<td>Mining Library Data to Make Your Point (Yukon)</td>
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<td>Summer Reading Program 2016 (Tanana)</td>
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<td>Introduction to FamilySearch.org (108)</td>
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### Afternoon Sessions

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<td>Protecting Patron Privacy in the Library (Minto)</td>
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<td>Is Your Library Inviting to Native Patrons? (Minto)</td>
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<td>Just Weed It (Yukon)</td>
<td>AkLA General Membership Meeting &amp; Awards Tea (East Gold)</td>
<td>Battle of the Books Title Selection Workshop (Yukon)</td>
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<td>Google: More than a Search Engine (Chena)</td>
<td>Legal Issues in Unpublished and Digital Materials (Chena)</td>
<td>JLC Cataloging Workgroup / AkLA Cataloging Roundtable Meeting (Harper Boardrm)</td>
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<td>Ready, Set, Go: Making the Move to WorldCat Discovery (Harper Boardrm)</td>
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<td>Put Inquiry in the Spotlight with New Science and Social Studies Interactive E-books (108)</td>
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### Saturday

**12:00—1:15 PM**

*Authors Luncheon:*

**Debby Dahl Edwardson**

National Book Award Finalist

*East Gold*

**1:30—2:30 PM:**

**Author Signing:** *(East Gold)*

Join all the authors visiting our conference, purchase books, and get your books signed.

**5:30—7:00 PM**

**Dark Winter Nights Dinner**

Robert Prince of the UAF Journalism Department shares the saga of this community storytelling project.

*East Gold*

**7:30—9:30 PM**

**Dark Winter Nights**

Performance and Dessert Auction

*East Gold*

*Requires fee and registration in advance*
Saturday
March 12th

7:00 AM — 8:30 AM
AkASL Executive Board Meeting
   Sheryl Wittig
   by invitation (Harper Boardrm)

7:15 AM — 8:30 AM
Alaska Library Network (ALN) General Membership Meeting and Statewide Databases Steering Committee Meeting
   Tracy Swaim, Steve Rollins
Come and hear about recent developments at the Alaska Library Network, followed by a meeting of the Databases Steering Committee. Members and non-members are cordially invited!

7:15 AM — 10:15 AM
Advocacy Clinic: Crafting the Super Clear Message
   John Chrastka
Before you begin developing your message you need to answer two big questions among library leadership, staff and stakeholders: Why you? and Why now? Every email, every flyer, and every conversation about the advocacy message needs to return to the theme of the campaign. This theme shouldn’t feel scripted or sound like an empty promise. This clinic will provide you with practical, actionable guidance to begin or jump-start your advocacy campaign.

8:00 AM — 8:30 AM
Special Libraries Roundtable Meeting
   Teressa Williams

8:45 AM — 10:15 AM
Alaska Association of School Libraries Annual Membership Meeting
   Sheryl Wittig
Join AkASL for our annual membership meeting. Learn what AkASL has done this year, assist us in setting goals for next year, meet your region rep, and network with your colleagues.

Privacy and Access: Legal Issues in Archives and Libraries
   Menzi L. Behrnd-Klodt
Archivists, librarians, and records managers are increasingly aware of privacy issues in archival records. This workshop will explore how to manage and balance issues of access and privacy, and legal requirements and ethical standards involved in providing access. We will begin with a review of basic access and privacy principles, the constitutional and legal foundations of privacy, and explore specific areas of privacy rights and law, including public, medical, student, and legal records; individual and third party privacy, and business and organizational confidentiality. Participants will gain increased awareness of how to manage access and privacy and better assist researchers.
One Book One Alaska

*Erin Hollingsworth, Frank Soos*

Frank, Erin, and others that were involved in the process will share the idea behind One Book Alaska and seek librarian feedback and ideas about titles, growing the program and sustainable funding sources.

Summer Reading Program 2016: On Your Mark, Get Set, Read

*Holly Davis, Julie M. Niederhauser*

My goal is to equip Summer Reading Program coordinators with ideas, inspiration, and prizes (thanks to Julie Niederhauser for bringing the prizes) to make their Summer Reading Programs better. Most of my training has been on-the-job and trial-and-error. I would love to help people have an easier time of it from the beginning. Experienced librarians may be reminded of old favorite songs, activities, and programs they want to bring back, maybe in slightly new and fresh ways. For beginning librarians, this will be the session I wish I had been able to go to when I was first starting out.

Introduction to FamilySearch.org

*Anne Kratzer*

This will be an orientation to FamilySearch.org. Content will include the research guidelines found in FamilySearchWiki, how to use the SLC Family History Catalog, building your family tree with emphasis on collaborative work, searching for documents pertaining to your family and citing those documents all on a FREE website.

Leveraging Library & Community Resources to Meet Teen Needs & Increase Your Impact

*Linda Braun*

Come and discuss how small and rural libraries can increase their overall impact for and with teens through implementation of community driven programs and services. In this participatory session you will learn strategies for engaging with community groups to plan and implement a range of teen library services. We will talk about college and career readiness services, 21st century skill development, and digital literacies integration. You will leave the session with resources and real-life examples of successful community partnerships that lead to teen library services success. Presented by Linda Braun, co-author of YALSA’s recent report, “The Future of Library Services for and with Teens: a Call to Action.”
10:45 AM—11:45 AM


Mike Robinson, Deborah Rinio

Join us for a panel discussion on intellectual freedom and privacy issues specific to the school setting. We will talk about FERPA, the patriot act, freedom to read, and what privacy really means from 1st grade to 12th. In addition to answering pre-arranged questions, panelist will take audience questions.

Facilitating Community Collaboration

Meg Backus, Rayette Sterling

APL collaborated with Code for Anchorage to win a Knight Foundation Prototype grant to implement a model for truer collaboration with or among the public to meet the information and informal education needs of the people in Anchorage. The approach is to build a system that lets users publish their wishes and/or endorse what others propose, so that the library can support activities genuinely in public demand. The result is a system that leverages the strengths of librarians as content organizers and facilitators, where residents are not the library’s audience, they are its makers.

Youth Services Roundtable Meeting

Stephanie Schott

This will be the first official meeting of the Youth Services Roundtable. Join us to determine officers, goals, and actions for this new group. This meeting is geared toward those who work with children and teens in a library setting.

Mining Library Data to Make Your Point

Patience Frederiksen, Robert Barr

Do library statistics make you want to head for hills? Not sure where these nuggets lie? Thinking about prospecting for new library data? Join Robert Barr and Patience Frederiksen to learn how you can find, gather and refine library statistics to make your point with stakeholders, decision makers and the public.

Early Literacy Minigrants: Enhancing Library Services

Eleanor Werbe, Marguerite La Riviere, Holly Davis, Linda Klein

Have you ever considered applying for a grant but felt intimidated by the process? In this panel discussion, librarians will share their experiences with 2015 Early Literacy Minigrants from the Alaska State Library. They will describe how the minigrants allowed them to purchase items that have enhanced the youth areas of their libraries. They will explain how the application process worked and how they put the funds to use. They will share their evaluations of how these grants have influenced their early literacy programming and services.

*12:00—1:15 PM

Debby Dahl Edwardson, National Book Award Finalist Luncheon

Ms. Edwardson’s books emphasize the importance of sharing of our stories to strengthen our families, our communities, and our cultures. *Ticketed event.
1:30 PM—2:30 PM

Federal Funds for School Librarians

*Jared Shucha*

Have you wondered about the difference between “equipment” and “supplies” in your budget? Have you inherited books stamped “Title I” and told you can never, ever throw them out? As a leader in your school, do you want to learn more about federal funds, why they exist, and how they can be used in your school? (And yes, more specifically, in your library?) The Elementary and Secondary Education Act (ESEA or “No Child Left Behind”) partially funds most schools in Alaska. We’ll take a look at the ins and outs of these funds and ways to get involved with the decision-making process at your school. Bring your laptop and expand your title-searching skills to Title I, Title II and beyond.

Protecting Patron Privacy in the Library

*Mike Robinson*

This program will present steps that can be taken to protect the privacy of patrons when they use the library. The session will cover polices, public PC and Wifi use, the library website, and online resources.

Google: More than a Search Engine

*Tracy Swaim*

This class will look at other aspects of Google such as Google for Non-Profits/Education, Google Apps, and the Google Chrome OS. We will explore practical library uses for these tools and discuss potential savings for your library.

Just Weed It

*Ann Morgester*

Weeding is a critical part of collection development and a part that is easy to let slide in the press of other tasks that need to be done. However, we do a huge disservice to our patrons when we do not weed, often and aggressively, so that our collections are current, relevant and engaging. But how do we overcome not only our own reluctance but also the reluctance of patrons, teachers, administrators and community to do this critical task? Come find out the tips, tricks and reasons for turning a field of dandelions into a hot house roses.

Ready, Set, Go: Making the Move to WorldCat Discovery

*Paul Cappuzzello*

Alaska libraries have received access to the OCLC FirstSearch service through the Alaska Library Network for many years. Now WorldCat Discovery Services will replace FirstSearch as part of the existing Alaska subscription to include even more content in a new, contemporary user environment. WorldCat Discovery enables library staff and users to search 1.6 billion electronic, digital and physical library resources in WorldCat, the world’s most comprehensive library database, and a central index of more than 2,000 e-resource collections. Come hear about this new way to search WorldCat and how you can add options to make it a full discovery service. See the latest functionality—especially staff interlibrary loan requesting and new uses for linked data—and view examples of libraries live with the service.
1:30 PM—2:30 PM (cont.)

Oral History Online

Leslie McCartney

This session will demonstrate how to navigate through a Project Jukebox (www.jukebox.uaf.edu) and how to access audio/video recordings, slideshows, historical film and photos on an Alaskan theme. It will also demonstrate how to access other recordings and associated transcripts through the UAF library catalog.

1:30—2:30 PM
Author Signings

Join all the authors visiting our conference and purchase books and get your books signed.

2:45—4:00 PM
AkLA General Membership Meeting & Awards Tea

AkLA General Membership Meeting & Awards Tea. Join us for free tea and snacks as we present this year’s awards, and conduct AkLA’s annual general membership meeting. All are welcome.

4:15 PM —5:15 PM

Legal Issues in Unpublished and Digital Materials

Menzi L. Behrnd-Klodt

This workshop will examine copyright law and concepts and how copyright affects archival work, particularly in unpublished and digital papers and records. After a brief review of copyright fundamentals, we will explore through lecture and brief exercises those issues of concern to archivists; special, academic, public, school, and local history librarians, records managers and curators: fair use, archives/library, and TEACH Act exemptions, orphan works, digitization and digital issues, permissions, open access, and managing risk in copyright. Participants should come away with an understanding of current law and trends with best practices and practical tools to use to better manage their own professional work, advise and assist users, and to understand and manage risk to avoid copyright infringement claims.

JLC Cataloging Workgroup / AkLA Cataloging Roundtable Meeting

Sharon Van Muysen, Rebecca Moorman

Are you responsible for cataloging at your library? Are you mystified by cataloging jargon? Afraid you’re the only person who is unfamiliar with RDA, AACR2, or MARC fields? Has your library joined the Joint Library Catalog, or is it planning to join? Are you new to SirsiDynix Workflows, and you want to learn more? Do you want to put faces with names? If you answered yes to any of these questions, please join the chairs of AkLA’s Cataloging Roundtable and the JLC’s Cataloging Workgroup for a meet and greet session. There will be light bulb jokes, and there will be chocolate!
Put Inquiry in the Spotlight with New Science and Social Studies Interactive EBooks

Miriam Gilbert, Rosen Digital

Rosen’s new Spotlight On Interactive eBook Programs—Space Science, American History, The Thirteen Colonies, Immigration & Migration, Ancient Civilization, and Native Americans— for grades 3-8, are designed to support the C3 SS Framework, NGSS, and Alaska state standards. Come experience how these richly interactive ebooks bring learning to life. Built in professional development, by veteran educators Paige Jaeger and Mary Rater, supports ease of library/classroom integration, and puts inquiry in the spotlight. Think outside the page with dynamic timelines, maps, videos, and charts to integrate visual information. Transport learners to the New World or the Final Frontier with primary sources like NASA mission videos, and historical documents. All learners read and succeed with actor-narrated audio. Gratis Instructional Guide Sampler and Road Map for framing “Essential & Guiding Questions” for all attendees.

Battle of the Books Title Selection Workshop

Battle of the Books Leadership Team

Work with the Battle of the Books Leadership Team to discuss the working list of titles for the 2016-2017 Battle of the Books Program.

Is Your Library Inviting to Native Patrons?

Debby Dahl Edwardson, Debbie Reese

The buzzword in the 1990s was “multicultural.” In 2010’s, that buzzword is diversity. Both reflect concerns that the body of literature for children and young adults does not reflect the demographics of American society. This applies to the physical environment as well. In this session, Debby Dahl Edwardson and Debbie Reese will provide some tips on how to make your collection and your library inviting to Native patrons. This includes looking closely at subjects (like the gold rush) that are a lightning rod for Native peoples, and, learning about subjects (such as sovereignty) that matter to Native peoples and their nations. The session will include specific tips on evaluating books, the collection, programming, and the library itself.

4:15—5:15 Yoga

Dee Gard received her 200 hour yoga teaching certification at the Wilmington Yoga Center in 2014. She will lead a gentle, yet steady, standing sequence class for all levels, including beginners. No mat, props, or change of clothing necessary.
*5:30 - 7:00 PM
Dark Winter Nights Dinner

Dark Winter Nights Dinner: Rob Prince of the UAF Journalism Department shares the saga of this community storytelling project – and how doable its goal of sharing the real Alaska with the rest of the world with true stories told by real Alaskans through radio, podcast, television and (especially for libraries) live events would be to establish in even the smallest of communities.

* Requires ticket and registration in advance

7:30—9:30 PM
Dark Winter Nights Performance and Dessert Auction

The ‘how-to’ dinner talk about Dark Winter Nights will be followed by a live presentations by six Alaskans of their uniquely Alaskan stories – humorous, rueful, inspiring, or wild. The storytelling program will be fueled by a fund-raising auction (or sale, we’re not quite sure) of scrumptiously indulgent desserts. Join us for an evening of Sweets and Stories – soul food for library folk.
Sunday Sessions:

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<th>8:00—9:30 AM</th>
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<td>Masters in Library Science from Home: It’s possible! (Chena)</td>
<td>Early Literacy and Kindergarten Readiness: You CAN Make a Difference (Chena)</td>
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<td>Every Voice Matters: Recording and Archiving Alaska Native (108)</td>
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<td>Talk Tables on General Library Topics (Tanana)</td>
<td>Finding the Evidence: Danielson Evaluation for School Librarians (108)</td>
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<td>Let’s Talk Alaska: Building a Network of Civic Dialogue (Harper Boardrm)</td>
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<td>Supporting Teens through Programming (West Gold)</td>
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<td>Alaska Reads Big (Minto)</td>
<td>Words About Indians (Minto)</td>
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<td>Story Knives</td>
<td>Endnote Brunch (East Gold)</td>
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9:45—11:45 AM
*Endnote Brunch
Join us for a celebration of libraries that have won awards since 2000. 
East Gold

1:45—3:00 PM
Orientation for new AkLA Executive Council Members (Tanana)
* Requires fee and registration in advance

Sunday Sessions

8:00—9:30 AM

Masters in Library Science from Home: It’s Possible!

*Linda Wynne, Valarie Kingsland, Tyson Rinio

This will be a panel discussion featuring librarians who have gotten their MLS through distance programs, while working in Alaska libraries.

Let’s Talk Alaska: Building a Network of Library-Based Civic Dialogue

*Bill Hall

Training for librarians in facilitation of community dialogues using the Fiscal Crises as the topic.
Every Voice Matters: Recording and Archiving Alaska Native Educational Stories

Beth Weigel, Andi Hirsh

Every Voice Matters: Recording and Archiving Alaska Native Educational Stories is an ongoing oral history project of the Juneau Public Libraries. This program began in May 2015 with a grant from StoryCorps @ your library and ALA. This session will include an overview of our ongoing project and information on how to create a similar model at your library. We’ll have some hands on demonstrations on how to use the recording equipment and other technical aspects of collecting oral histories. We’ll discuss the StoryCorps model as well as our experiences building relationships within our community and how we plan to continue growing our oral history collection by introducing different themes and collaborating with other partners, including libraries throughout Alaska.

Talk Tables on General Library Topics

For this session of talk tables, presenters will share information related to public and academic libraries, including the Ready to Read Resource Center, Libraries and the Summer Surge, Book Bindings: A Parent Child Book Group, and Interlibrary Loan for Every Library.

Supporting Teens through Programming and Engagement

Amelia Jenkins

What do teens want from libraries? What community partners are a good fit? Come share ideas with fellow school and public library staff who work with 6th-12th graders to share what works, what doesn’t, and why.

Alaska Reads Big

Jonas Lamb, Christina Gheen, Anna Bjartmarsdottir, Rayette Sterling, Patience Frederiksen, Kari Sagel

From Battle of the Books to Alaska Reads, from elementary schools to institutes of higher education, there are a variety of common reading initiatives, celebrating literacy across the state, on our campuses and in our communities. Program facilitators will serve as panelists, introduce their programs, share highlights, lessons learned, progress reports and answer questions from the audience. The panel will include representatives from these common reading initiatives: UAA/APU Books of the Year, Anchorage Reads, Alaska Reads, Alaska Center for the Book, Alaska State Library, Alaska Spirit of Reading, Battle of the Books and UAS One Campus, One Book.

Story Knives Alaska

Aldean Kilbourn, Julia (Judie) Triplehorn

Power-point presentation opens with Clair Fejes’ painting of “Snow Writing” and then with slides of various story knives and overview historical/cultural perspective of story knives (20 minutes with time for questions); then 20 minutes of personal experiences using story knives by Alaskans; finally, a (20 minutes) hands-on activity with trays of various substances (e.g., sand, dirt, cornmeal, flour) and “knives” for participants to “craft” a story (we have a symbols handout) and an explanation of how this could be used as a pre-writing activity in a variety of settings.
12:00 PM — 1:30 PM

Determining Source Authority in the Digital World: Passwords, Politics, and Papers

Erik Carlson

The problem of determining source authority has plagued information consumers and professionals for as long as there have been collections of information. With the explosion of available information associated with our networked digital world this question is no longer just a pressing concern for knowledge professions but instead an everyday concern for the general populace. Come learn where information security and public policy sectors are reverse engineering and modifying approaches to these problems that librarians have used for ages.

Finding the Evidence: Danielson Evaluation for School Librarians

Ann Morgester

Regardless of the type of evidence based evaluation your district is using – you need to be able to gather and organize evidence of your practice for your evaluation. Come and work with colleagues to determine what and how to gather to effectively participate in your evaluation process.

Authors to Alaska Roundtable Meeting

Sara Saxton

Interested in bringing an author to your library? Want to learn more about bringing your favorite author to conference? Join the Authors to Alaska Roundtable! This meeting is open to all.

Early Literacy and Kindergarten Readiness: You CAN Make a Difference

Linda Klein, Abbe Hensley, Stephanie Schott

The Alaska Developmental Profile (ADP) is the best tool the State of Alaska has for assessing kindergarten readiness. This interactive session will explain that the ADP results matter to libraries because the latest results show incoming kindergarteners are struggling the most in the language and literacy domain – in particular, phonological awareness, print awareness, and alphabet awareness. These three early literacy skills are essential for learning to read. We will share how the Imagination Library and the Ready to Read Resource Center are libraries’ vital partners in early literacy in their communities.

Words about Indians

Debbie Reese, Debby Dahl Edwardson

Every word a writer puts on a page has a strong impact on their readers. These problematic depictions shape what readers know, and consequently, shape how they view Native peoples. Presently, several authors who write for children and young adults do so from a body of knowledge that has been shaped by depictions of Native peoples in books that are inaccurate. In this session, Debby Dahl Edwardson and Debbie Reese, who will be joining us via Skype, will talk about classic and popular children’s and young adults books that they view as harmful to what readers know about Alaska Native peoples, and they will suggest alternative titles that can be used to dispel mistaken ideas.

1:45 PM — 3:00 PM

Orientation for New AkLA Executive Council Members

Sara Saxton, Patty Brown
Course Objectives

- Students will be exposed to the latest information about libraries and library automation through conference presentations and related readings;
- Students will consider new ideas to implement in a relevant library setting;
- Students will implement at least one of the following — a new concept, technology or library resource — in a library setting; and
- Students will report the implementation in a three- to five-page paper.

Class Participation Policy

Attendance and timely completion of satisfactory written work are the exclusive requirements for successful completion of the course.

Course Requirements

Students will attend at least 15 hours of activities at the Alaska Library Association (AkLA) Conference
Students will log activities attended
Students will keep a journal of notes taken during conference activities. Students may count any of the pre-conference seminars as part of the required 15 hours. The following activities may also be counted, up to a maximum of two hours each:
- Examination of new materials and technologies in the exhibit area;
- Informal networking with other librarians; and
- Formal networking with other librarians in committee or business meetings.

Following the AkLA Conference, students will implement, in a library setting, an idea, library resource, or technology taught at the conference. Students not currently working in a library may negotiate an alternative assignment topic with the instructor in order to fulfill this requirement.
Students will write a three- to five-page paper discussing the idea, library resource, or technology that was implemented.

Make-up Work Policy

Attendance is mandatory. There is no provision for make-up sessions.

Deadline for Completion of Assignments

The activity log, journal notes, and written report are due by Monday, April 11, 2016.
Course materials may be shared with instructor Deb Mole via Google Drive or email.

Obtaining Transcripts

Transcripts are available for a fee. Students can order a transcript from UAA at https://www.uaa.alaska.edu/records/Transcripts/index.cfm.
Susan Ballard

Susan D. Ballard is Program Director of the M.S. in School Leadership Program with School Library certification at Granite State College/USNH. She is a past-president AASL and retired Director of Library, Media, and Technology Services for the Londonderry (NH) School District, a recipient of the National School Library Media Program of the Year. She has been an adjunct professor at Simmons College, the University of Vermont and Rutgers. She currently serves on the advisory boards for Teacher Librarian and Follett’s Project Connect. She is a member of the AASL Standards and Guidelines Editorial Board, the 2016 ALA Nominating Committee and a co-chair of the school library committee for ALA President Elect Julie Todaro’s Presidential Initiative. Susan has published numerous articles in a variety of professional and scholarly journals.

Menzi Behrnd-Klodt

Menzi Behrnd-Klodt is an archivist with extensive experience in organizational and corporate archives and state and local historical societies and museums and with privacy and copyright issues. Also an attorney, Menzi specializes in intellectual property, contracts, and licensing. Menzi also teaches legal issues for archivists and basic archives courses as adjunct instructor at University of Wisconsin-Madison and UW-Milwaukee. She serves on the Society of American Archivists’ Intellectual Properties Working Group. Her books are Navigating Legal Issues in Archives, Privacy and Confidentiality Perspectives (co-edited with Peter J. Wosh), and two Balancing Access and Privacy modules in Rights in the Digital Era (co-edited with Christopher J. Prom), all published by Society of American Archivists. For more info: http://www2.archivists.org/prof-education/faculty/menzi-behrnd-klodt

Linda Braun

Linda W. Braun is learning consultant for LEO: Librarians & Educators Online where she provides training and consulting to educational institutions to help them successfully integrate learning experiences into their environments. She is a Past President of the Young Adult Library Services Association (YALSA) and the current editor of YALS, the official journal of the association. Linda is a Guest Faculty member at the University of Washington iSchool and previously was a Professor of Practice for Simmons College Graduate School of Library and Information Science and an adjunct faculty member for Lesley University. Visit her blog here: http://yalsa.ala.org/blog/author/lbraun/
Invited Speakers’ Bios (continued)

John Chrastka

John Chrastka is executive director of EveryLibrary, the first nationwide political action committee for libraries. Since 2013, EveryLibrary has helped 28 library communities with ballot measures for funding, operations, and buildings, winning 22 and securing over $55 million in funding on Election Days. A long-time library trustee, supporter and advocate, Mr. Chrastka is a former president of the Board of Trustees for the Berwyn (IL) Public Library (2006 – 2015) and is a former president of the Reaching Across Illinois Libraries System (RAILS), a multi-type library system. Prior to his work on EveryLibrary, he was a partner in AssociaDirect, a Chicago-based consultancy focused on supporting associations in membership recruitment, conference, and governance activities, and was Director for Membership Development at the American Library Association (ALA). He was named a 2014 Mover & Shaker by Library Journal for his work with EveryLibrary. He tweets at @mrchrastka.

Debby Dahl Edwardson

Debby Dahl Edwardson lives and writes from Barrow, Alaska. Her picture book, Whale Snow was named an NCSS/CBC Notable, a Banks Street Best, Independent Publishers, Best Picture Book of the Year and an IRA Notable Book for a Global Society. Her first novel, Blessing’s Bead was selected by the Junior Library Guild and named an ALA/YALSA Best Fiction for Young Adults and a Booklist Top 10 First Novels for Youth. Her most recent novel, My Name is Not Easy, was a finalist for the National Book Award. She teaches at Ilisagvik College, Alaska’s only tribal college. Visit her web page: http://www.debbydahledwardson.com/

Matt de la Peña

Matt de la Peña is the New York Times Bestselling, Newbery Medal winning author of six young adult novels (including Mexican WhiteBoy, We Were Here and The Living) and two picture books (A Nations Hope and Last Stop on Market Street). Matt received his MFA in creative writing from San Diego State University and his BA from the University of the Pacific, where he attended school on a full athletic scholarship for basketball. de la Peña currently lives in Brooklyn, NY with his family. He teaches creative writing and visits high schools and colleges throughout the country. Visit his personal home page at http://mattdelapena.com/
Carole Estby Dagg

After careers as a children’s librarian, CPA, and Assistant Library Director, Carole retired to write historical fiction. Her first book, *The Year We were Famous*, was based on her Great-aunt Clara’s walk across America in 1896 and earned a place on ALA’s Amelia Bloomer list. Her next book, *Sweet Home Alaska*, was inspired when her son moved from Anchorage to Palmer and bought a rustic cabin next to a potato field. She writes in Everett, Washington and a converted woodshed on San Juan Island. Visit her website: http://caroleestbydagg.com/

Robert Prince

Robert Prince is the creator, host and an executive producer of Dark Winter Nights. He teaches documentary filmmaking in the University of Alaska Fairbanks Journalism Department. The idea for Dark Winter Nights came from his frustration with how Alaska is depicted in reality TV programs and his feeling that Alaskans should be sharing their own stories with the world instead of other people doing it for them. He started Dark Winter Nights in the spring of 2014.

Gary Holton

Gary Holton is Director of the Alaska Native Language Archive and for the past 15 years has been active in Native language documentation and archiving in Alaska. He presents regularly at national and international conferences and is widely published in the area of endangered language archiving, especially digital archiving and issues of access to heritage language resources.

Debbie Reese

Tribally enrolled at Nambe Pueblo, Dr. Reese’s research and writing are used in college classrooms in English, Education, and Library Science in the U.S. and Canada. A former classroom teacher and assistant professor in American Indian Studies, she created a blog, American Indians in Children’s Literature, in 2006 to make her research available at no cost to those who want to interrupt the cycle of misrepresentations of Native peoples that continues to predominate children’s and young adult literature. To see her blog and personal home page visit: https://www.blogger.com/profile/14972409006633565859
Conference Committee

Our thanks to the many volunteers it takes to make a conference happen!

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Karen Jensen
Deborah Rinio

Speakers/ Program Planning
Georgine Olson
Deborah Rinio
Tyson Rinio

Registration
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Authors to Alaska
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Cayla A. Armatti

Technology & Equipment
Stoyan Ivanov

Awards
Sara Saxton

Tours/Transportation
Judy Triplehorn
Executive Board

President: Patty Brown  director@haineslibrary.org
President-Elect: Sara Saxton  ssaxton@ci.wasilla.ak.us
Conference Co-Coordinators 2016: Karen Jansen kjensen@alaska.edu, Deborah Rinio deborah.rinio@k12northstar.org
Past-President: Karen Jensen  kjensen@alaska.edu
Secretary: Amy Carney  amy.carney@alaska.gov
Treasurer: Robert Barr  robert_barr@juneau.lib.ak.us
ALA Representative: Daniel Cornwall  daniel.cornwall@alaska.gov
PNLA Representative: Mary Jo Joiner  mjoiner@ci.kenai.ak.us

Chapters and MiniChapters

Anchorage Chapter: Stacia McGourty  McGourtySA@ci.anchorage.ak.us
Far Site Chapter: Inactive
Juneau Chapter: Caroline Hassler  hchassler@uas.alaska.edu
Kenai Chapter: Jane Fuerstenauf  ifjef@uaa.alaska.edu
Ketchikan Chapter: George Pasley  outreach@firstcitylibraries.org
Kodiak Chapter: Laurie Madsen  lmadsen01@kodiakschools.org
Northern Chapter: Georgine N. Olson  golson@fnsblibrary.us
Sitka Chapter: Kari Sagel  sagek@mail.ssd.k12.ak.us

Committees

Awards: Karen Jensen  kjensen@alaska.edu
Continuing Education: Linda Wynne  lindaleewynne@gmail.com
Intellectual Freedom: Michael Robinson  mrobinson@uaa.alaska.edu
Library Advocacy: Katie Baxter  kbaxter@city.kodiak.ak.us
Membership: Micah Muer  mwmuer@matsu.alaska.edu
Nominations: Karen Jensen  kjensen@alaska.edu
Social Media: Paul Adasiak  pfadasiak@alaska.edu

Roundtables

Academic: Rebecca Moorman  rmoorman@uaa.alaska.edu
Adult Readers: Georgine Olson  golson@fnsblibrary.us
Alaska Association of School Libraries (AkASL): Dona Helmer  helmer_dona@asdK12.org
AK Native Issues: Tyson Rinio  tsrinio@alaska.edu
Authors-to-Alaska: MJ Grande  M.J.Grande@juneau.org
Cataloging: Sharon Van Muyisen  sdmuyisen@uas.alaska.edu
Civic Engagement: Vacant
Collection Development: Cheri Boisvert  cboisvert@alaska.edu
Documents: Vacant
New Members: Wendy Albrecht  wendyalbrecht@outlook.com
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Special Libraries: Teresa Williams  twilliams@anchorangemuseum.org

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Executive Officer: Patty Linville  eo@akla.org
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Newspoke Editor: Loretta Andress  aflma@gci.net
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Web Team: Daniel Cornwell  daniel.cornwall@alaska.gov

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